ISO 50001 Energy Management for Sustainability Training Course



16 - 20 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #ISO3844_267350

Course Introduction / Overview:

This course provides a comprehensive framework for leaders aiming to drive sustainable practices through effective energy management. In an era where energy efficiency is synonymous with corporate responsibility and competitive advantage, mastering the ISO 50001 standard is no longer optional but essential. This program delves deep into the Plan-Do-Check-Act (PDCA) cycle, offering a systematic approach to continual improvement in energy performance. As discussed by author Albert Thumann in his seminal work, "Energy Management and Conservation Handbook", a structured Energy Management System (EnMS) is the cornerstone of reducing operational costs and minimizing environmental impact. This training, offered by BIG BEN Training Center, moves beyond theoretical knowledge, equipping participants with the practical skills to develop, implement, maintain, and improve an EnMS tailored to their organization's unique context. We will explore how to conduct thorough energy reviews, establish meaningful baselines and Energy Performance Indicators (EnPIs), and foster a culture of energy awareness. Participants will learn to align energy objectives with broader sustainability goals, ensuring that their efforts contribute significantly to reducing their carbon footprint and enhancing their organization's reputation as an environmental steward. This course is designed to transform participants into strategic leaders capable of championing energy efficiency and sustainability from the ground up.

Target Audience / This training course is suitable for:

- Energy Managers and Coordinators.
- Sustainability and Corporate Social Responsibility (CSR) Officers.
- Facility and Operations Managers.
- Environmental, Health, and Safety (EHS) Professionals.
- Senior Management and Executive Leaders.
- Internal and External Auditors.
- Compliance and Regulatory Affairs Managers.
- Engineers and Technical Staff involved in energy consumption.
- Procurement and Supply Chain Managers.
- Consultants specializing in energy and environmental management systems.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Commercial Real Estate and Property Management.
- Healthcare and Hospital Facilities.
- Hospitality, including Hotels and Resorts.
- Data Centers and Information Technology.
- Transportation and Logistics.
- Educational Institutions and Universities.
- Governmental Agencies and Public Sector Organizations.
- Utilities and Energy Providers.
- Food and Beverage Processing.

Target Organizations Departments:

- Operations and Production.
- Facilities Management and Maintenance.
- Sustainability and Corporate Responsibility.
- Engineering and Technical Services.
- Environmental, Health, and Safety (EHS).
- Finance and Accounting.
- Procurement and Supply Chain Management.
- Quality Assurance and Control.
- Strategic Planning and Corporate Governance.
- Compliance and Legal Departments.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a robust energy policy aligned with organizational goals.
- Conduct a comprehensive energy review to identify significant energy uses.
- Establish effective energy baselines and Energy Performance Indicators (EnPIs).
- Set realistic and challenging objectives and targets for energy performance improvement.
- Master the requirements for documentation and operational control within an EnMS.
- Plan and execute internal audits of the ISO 50001 Energy Management System.
- Lead management reviews to ensure the EnMS remains effective and relevant.
- Integrate the EnMS with other management systems like ISO 14001 and ISO 9001.
- Drive a culture of continual improvement in energy performance across the organization.
- Communicate the value and benefits of energy management to key stakeholders.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring participants can immediately apply their learning in a real-world context. We move beyond traditional lectures by incorporating a dynamic blend of expert-led presentations, in-depth case study analyses of successful ISO 50001 implementations, and collaborative group workshops. Participants will work in teams on practical exercises, such as developing a draft energy policy, conducting a mock energy review, and setting EnPIs for a hypothetical organization. These activities foster critical thinking and problem-solving skills. Interactive Q&A sessions and open forums encourage the sharing of experiences and challenges, creating a rich learning environment where participants learn from both the instructor and their peers. The course emphasizes a hands-on approach, providing templates and tools that can be adapted for use within the participants' own organizations. Feedback is a continuous process, with instructors providing guidance and support throughout the sessions to ensure a thorough understanding of the concepts. This immersive and participatory approach guarantees that attendees leave not just with knowledge, but with the confidence and competence to lead energy management initiatives effectively.

Course Agenda (Course Units):

Unit One: Foundations of Energy Management and ISO 50001

- Introduction to Global Energy Challenges and Sustainability.
- Overview of Energy Management Systems (EnMS).
- The Structure and Key Clauses of the ISO 50001:2018 Standard.
- Understanding the Plan-Do-Check-Act (PDCA) Cycle in Energy Management.
- The Role of Top Management and Leadership Commitment.
- Defining the Scope and Boundaries of the EnMS.
- Developing a Strategic and Effective Energy Policy.

Unit Two: Planning for Energy Performance Improvement (Plan)

- Conducting a Comprehensive Energy Review.
- Identifying Significant Energy Uses (SEUs).
- Establishing an Energy Baseline (EnB).
- Developing and Selecting Energy Performance Indicators (EnPIs).
- Setting Strategic Energy Objectives, Targets, and Action Plans.
- Legal and Other Requirements for Energy Management.
- Resource Allocation and Financial Planning for EnMS Initiatives.

Unit three: Implementing and Operating the EnMS (Do)

- Establishing Competence, Training, and Awareness Programs.
- Internal and External Communication Strategies for the EnMS.
- Mastering EnMS Documentation Requirements.
- Implementing Operational Controls and Maintenance Procedures.
- Design Considerations for Energy Performance.
- Energy Procurement and Supplier Management.
- Emergency Preparedness and Response Related to Energy.

Unit Four: Monitoring, Measurement, and Performance Evaluation (Check)

- Techniques for Monitoring, Measuring, and Analyzing Energy Performance.
- Evaluating Compliance with Legal and Other Requirements.
- Planning and Conducting Effective Internal Audits of the EnMS.
- Identifying and Reporting Nonconformities.
- The Management Review Process: Inputs, Outputs, and Actions.
- Data Analysis and Verification of Energy Performance Results.
- Reporting on EnMS Performance to Stakeholders.

Unit Five: Continual Improvement and System Integration (Act)

- Implementing Corrective and Preventive Actions.
- The Principles and Practice of Continual Improvement.
- Strategies for Integrating EnMS with other Management Systems (e.g., ISO 14001, ISO 9001).
- Leveraging the EnMS for Broader Sustainability and ESG Reporting.
- Future Trends in Energy Management and Technology.
- Building a Long-Term Culture of Energy Efficiency.
- Final Project: Developing a Roadmap for ISO 50001 Implementation.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond cost savings and compliance, how can an effectively implemented ISO 50001 EnMS become a core driver of innovation and competitive advantage in a circular economy?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond a purely technical, clause-by-clause interpretation of the ISO 50001 standard. Its core uniqueness lies in its strategic focus on integrating energy management into the very fabric of corporate sustainability and leadership. While other courses may focus on the "how" of compliance, we emphasize the "why" and "what's next," empowering participants to become true change agents. We utilize a rich portfolio of diverse, real-world case studies that illustrate not just successful implementations but also the challenges and pitfalls to avoid, providing a more nuanced and practical learning experience. The curriculum is designed to foster a leadership mindset, teaching participants how to build a compelling business case for energy management, secure executive buy-in, and cultivate a pervasive culture of energy awareness. Rather than simply providing tools, we focus on developing the critical thinking and strategic planning skills necessary to adapt the ISO 50001 framework to any organizational context. This holistic approach ensures that graduates are equipped not just to achieve certification, but to leverage their EnMS as a powerful engine for continual improvement, innovation, and long-term sustainable value creation, making them invaluable assets to their organizations.