Implementing ISO 37301 for Corporate Governance Training Course



21 - 25 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #ISO2462_278463

Course Introduction / Overview:

In an era of heightened regulatory scrutiny and stakeholder expectations, establishing a culture of integrity is paramount for sustainable success. This course provides a comprehensive framework for developing, implementing, and maintaining a robust Compliance Management System (CMS) based on the international standard ISO 37301:2021. Moving beyond mere rule-following, this program, offered by BIG BEN Training Center, positions compliance as a strategic enabler of good corporate governance and organizational resilience. We will explore the intricate relationship between governance principles and compliance obligations, drawing on insights from leading thinkers like Mervyn King, whose work on integrated reporting has reshaped corporate accountability. Participants will delve into the practical application of the standard, learning how to embed ethical conduct into the very fabric of their organization. The course references key concepts from texts such as "Corporate Governance and Compliance" by Graham S. Kenny, ensuring a blend of academic rigor and real-world applicability. This training is designed to empower professionals to not only mitigate risks but also to leverage compliance as a tool for building trust, enhancing reputation, and driving long-term value. By mastering the ISO 37301 framework, you will be equipped to lead your organization towards a future defined by ethical leadership and unwavering compliance.

Target Audience / This training course is suitable for:

- Compliance Officers and Managers.
- Internal and External Auditors.
- Risk Management Professionals.
- Legal Counsel and Corporate Lawyers.
- Board Members and Senior Executives.
- Corporate Governance Professionals.
- Quality and Process Improvement Managers.
- Human Resources Managers involved in policy and ethics.
- Anyone responsible for implementing or managing a compliance system.

Target Sectors and Industries:

- Banking, Financial Services, and Insurance.
- Healthcare and Pharmaceuticals.
- Energy, Oil, and Gas.
- Telecommunications and Technology.
- Manufacturing and Supply Chain.
- Construction and Engineering.
- Governmental agencies and public sector bodies.
- Non-profit and non-governmental organizations.

Target Organizations Departments:

- Legal and Compliance Department.
- Internal Audit Department.
- Risk Management Department.
- Corporate Governance and Secretariat.
- Finance and Accounting.
- Human Resources.
- Operations and Procurement.
- Executive Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Interpret the principles and requirements of the ISO 37301:2021 standard.
- Develop a strategic plan for implementing a Compliance Management System (CMS).
- Conduct a thorough compliance risk assessment to identify and prioritize risks.
- Establish clear compliance policies, procedures, and controls.
- Integrate the CMS with other management systems like ISO 9001 and ISO 37001.
- Foster a strong organizational culture of ethics and integrity.
- Lead and manage internal compliance audits and investigations.
- Prepare for and conduct effective management reviews of the CMS.
- Drive continual improvement of the organization's compliance performance.
- Communicate compliance obligations and performance to stakeholders effectively.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical. We believe that adult learning is most effective when it connects theory to real-world application. Therefore, this course moves beyond traditional lectures to create a dynamic learning environment. Sessions will feature a blend of expert-led presentations, in-depth case study analyses of corporate compliance successes and failures, and interactive group discussions that encourage peer-to-peer learning. Participants will engage in hands-on workshops and practical exercises, such as developing a compliance risk register, drafting a compliance policy, and simulating a management review meeting. Role-playing scenarios will be used to practice handling sensitive situations like whistleblowing reports and compliance breaches. Throughout the course, there will be ample opportunity for Q&A sessions, allowing participants to address specific challenges they face in their own organizations. Continuous feedback from the instructor ensures that learning is reinforced and that all participants can confidently apply the principles of ISO 37301 in their professional roles. This blended approach guarantees a rich and engaging educational experience that translates directly into enhanced workplace capability.

Course Agenda (Course Units):

Unit One: Foundations of Corporate Governance and Compliance

- Introduction to Corporate Governance Principles.
- The Role of Compliance in Modern Organizations.
- Understanding the Governance, Risk, and Compliance (GRC) Framework.
- The Business Case for an Effective Compliance Management System (CMS).
- Legal and Regulatory Compliance Landscapes.
- Key Terminology and Definitions in ISO 37301.
- The Structure and Benefits of the ISO 37301:2021 Standard.

Unit Two: Understanding ISO 37301:2021 Requirements (Clauses 4-6)

- Clause 4: Context of the Organization.
- Understanding Internal and External Issues.
- Identifying Interested Parties and Their Requirements.
- Defining the Scope of the Compliance Management System.
- Clause 5: Leadership and Commitment.
- The Role of Top Management and the Governing Body.
- Establishing the Compliance Policy.
- Defining Roles, Responsibilities, and Authorities.
- Clause 6: Planning for the CMS.
- Actions to Address Risks and Opportunities.
- Conducting a Comprehensive Compliance Risk Assessment.
- Setting Compliance Objectives and Planning to Achieve Them.

Unit Three: Implementing the CMS (Clauses 7-8)

- Clause 7: Support.
- Resource Allocation for the CMS.
- Competence, Training, and Awareness Programs.
- Communication Strategies for Compliance.
- Documented Information Requirements and Control.
- Clause 8: Operation.
- Operational Planning and Control.
- Establishing Controls and Procedures.
- Managing Outsourced Processes.
- Raising Concerns and Whistleblowing Mechanisms.
- Processes for Investigating Non-compliance.

Unit Four: Performance Evaluation and Auditing (Clause 9)

- Clause 9: Performance Evaluation.
- Monitoring, Measurement, Analysis, and Evaluation of the CMS.
- Developing Key Performance Indicators (KPIs) for Compliance.
- The Internal Audit Program for ISO 37301.
- Conducting an Internal Compliance Audit.
- The Management Review Process.
- Reporting Compliance Performance to Top Management.

Unit Five: Continual Improvement and Compliance Culture (Clause 10)

- Clause 10: Improvement.
- Addressing Nonconformity and Corrective Actions.
- Strategies for Continual Improvement of the CMS.
- Fostering a Proactive and Positive Compliance Culture.
- The Role of Leadership in Sustaining Ethical Behavior.
- Integrating the CMS with Business Strategy.
- Preparing for Third-Party Certification Audits (Optional).
- Course Review and Final Q&A Session.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond regulatory adherence, how can a robust ISO 37301-aligned compliance system become a strategic driver for competitive advantage and brand reputation?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the strategic integration of compliance within the broader framework of corporate governance, rather than treating it as a siloed, check-the-box activity. While many programs concentrate solely on the clauses of the ISO 37301 standard, our curriculum emphasizes the "why" behind the "what," exploring how a well-implemented Compliance Management System (CMS) can become a source of competitive advantage. We move beyond theoretical knowledge to provide actionable insights and practical implementation strategies. The course is built around real-world case studies that illustrate both the catastrophic costs of compliance failures and the significant benefits of a proactive compliance culture. Participants will not just learn the requirements of the standard; they will learn how to conduct a nuanced compliance risk assessment, how to secure genuine buy-in from leadership, and how to foster an environment where ethical conduct is the norm. Our methodology prioritizes interactive workshops and peer-to-peer learning, ensuring that participants leave with not only a deep understanding of ISO 37301 but also the confidence and tools to lead transformative compliance initiatives within their own organizations, turning a regulatory obligation into a strategic asset.