



**STRATEGIC IMPLEMENTATION OF
INTEGRATED MANAGEMENT SYSTEMS
TRAINING COURSE**

15 - 19 Nov 2026

DUBAI

4800 € (PER PERSON)

REF: #ISO2194_215861



COURSE INTRODUCTION / OVERVIEW:

An Integrated Management System (IMS) represents a paradigm shift from managing quality, environmental, and safety standards in silos to a unified, strategic framework that enhances organizational efficiency and resilience. This course provides a comprehensive roadmap for the strategic implementation of an IMS, combining the requirements of key international standards like ISO 9001, ISO 14001, and ISO 45001. Moving beyond a simple clause-by-clause review, this program focuses on aligning the management system with core business objectives to drive tangible value. As highlighted by management systems expert David Smith in his works, a successful IMS is not merely about compliance but about creating a culture of continual improvement and risk-based thinking. This training, offered by BIG BEN Training Center, delves into the practicalities of designing, implementing, and auditing an integrated system. Participants will learn to break down departmental barriers, streamline documentation, reduce audit fatigue, and leverage the system as a tool for strategic decision-making, ensuring their organization is robust, responsible, and ready for future challenges.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Quality Managers and Directors.
- Environmental, Health, and Safety (EHS) Managers.
- Compliance Officers and Managers.
- Management System Representatives.
- Internal and Lead Auditors.
- Operations Managers and Supervisors.
- Senior Management and Business Leaders.
- Consultants specializing in ISO standards.
- Project Managers overseeing system implementation.



TARGET SECTORS AND INDUSTRIES:

- Manufacturing and Engineering.
- Construction and Infrastructure Development.
- Oil, Gas, and Energy sectors.
- Healthcare and Pharmaceutical industries.
- Information Technology and Telecommunications.
- Logistics and Supply Chain Management.
- Governmental agencies and public sector organizations.
- Consulting and Professional Services.

TARGET ORGANIZATIONS DEPARTMENTS:

- Quality Assurance and Quality Control.
- Health, Safety, and Environment (HSE/EHS).
- Operations and Production.
- Compliance and Regulatory Affairs.
- Strategic Planning and Business Development.
- Internal Audit and Risk Management.
- Human Resources and Training.
- Procurement and Supply Chain.



COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Develop a strategic implementation plan for an Integrated Management System.
- Effectively integrate the requirements of ISO 9001, ISO 14001, and ISO 45001.
- Apply risk-based thinking across quality, environmental, and safety processes.
- Streamline documentation to create a single, cohesive system.
- Establish integrated objectives and performance monitoring metrics.
- Plan and conduct effective integrated internal audits.
- Lead management review meetings that drive strategic action.
- Foster a culture of continual improvement and stakeholder engagement.
- Manage the transition from separate systems to a fully integrated framework.

COURSE METHODOLOGY:

The training methodology employed by BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can translate theoretical knowledge into actionable skills. We move beyond traditional lectures to a workshop-style environment where learning is facilitated through a blend of expert-led instruction, real-world case study analysis, and collaborative group exercises. Participants will work in teams to tackle complex implementation scenarios, map integrated processes, and conduct simulated risk assessments. Interactive sessions, Q&A panels, and open discussions are central to the learning experience, allowing for the exchange of ideas and professional experiences. The course emphasizes a hands-on approach, providing practical tools, templates, and checklists that can be immediately applied in the workplace. Continuous feedback from the instructor ensures that participants grasp key concepts and can confidently apply the principles of strategic IMS implementation within their own organizational context.



COURSE AGENDA (COURSE UNITS):

UNIT ONE: FOUNDATIONS OF INTEGRATED MANAGEMENT SYSTEMS

- Introduction to Management Systems Integration.
- Benefits and challenges of implementing an IMS.
- Overview of key standards (ISO 9001:2015, ISO 14001:2015, ISO 45001:2018).
- Understanding the High-Level Structure (HLS) and Annex SL.
- The process approach and the PDCA (Plan-Do-Check-Act) cycle.
- Defining the context of the organization and stakeholder needs.
- Determining the scope of the Integrated Management System.

UNIT TWO: STRATEGIC PLANNING AND LEADERSHIP FOR IMS

- The critical role of top management and leadership commitment.
- Developing an integrated policy statement.
- Aligning IMS objectives with strategic business goals.
- Defining roles, responsibilities, and authorities within the IMS.
- Planning for risk-based thinking and identifying opportunities.
- Resource planning for effective IMS implementation.
- Communication strategies for promoting IMS awareness and engagement.

UNIT THREE: IMS IMPLEMENTATION AND OPERATIONAL CONTROL

- Developing integrated documentation and information management.
- Mapping core business processes for integration.
- Establishing operational planning and control for QMS, EMS, and OHSMS.
- Emergency preparedness and response integration.
- Managing change within the integrated system.
- Competence, training, and awareness programs.
- Control of outsourced processes and supplier management.



UNIT FOUR: PERFORMANCE EVALUATION AND INTEGRATED AUDITING

- Monitoring, measurement, analysis, and performance evaluation.
- Developing integrated Key Performance Indicators (KPIs).
- Principles of auditing an Integrated Management System.
- Planning and developing an integrated audit program.
- Conducting integrated internal audits and reporting findings.
- Managing non-conformities and corrective actions effectively.
- Ensuring evaluation of compliance obligations.

UNIT FIVE: MANAGEMENT REVIEW AND CONTINUAL IMPROVEMENT

- Structuring and conducting an effective integrated management review.
- Analyzing inputs and generating actionable outputs from the review.
- Driving continual improvement across the organization.
- Leveraging the IMS for strategic advantage and innovation.
- Preparing for third-party certification audits.
- Sustaining and maturing the Integrated Management System over time.
- Course summary, final Q&A, and action planning session.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



SOMETHING TO THINK ABOUT:

Beyond compliance and efficiency, how can a strategically implemented IMS become a primary driver of organizational innovation and cultural transformation?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This course distinguishes itself by focusing on the strategic dimension of Integrated Management Systems rather than offering a purely technical, clause-based interpretation of the standards. While many courses teach what the standards require, we emphasize why they matter to the business and how to leverage them for competitive advantage. Our curriculum is built around the concept of business integration, teaching participants to align IMS objectives with high-level corporate strategy, financial goals, and market positioning. We move beyond the mechanics of documentation and auditing to explore the leadership, communication, and change management skills necessary to embed a culture of quality, safety, and environmental responsibility. The content is enriched with practical case studies that illustrate both successes and failures in IMS implementation, providing deep, actionable insights. The focus is not on simply achieving certification, but on building a resilient, agile, and sustainable management system that drives continual improvement and delivers measurable value to all stakeholders, transforming the IMS from a compliance obligation into a strategic asset.