Cultivating Workplace Ethics and Professional Integrity Training Course

02 - 06 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #IS9703_288697

Course Introduction / Overview:

In today's complex business environment, establishing a foundation of ethics and integrity is no longer a choice but a critical component of organizational success and sustainability. This course provides a comprehensive framework for understanding and implementing the principles of professional conduct. It moves beyond theoretical concepts to offer practical tools for navigating the grey areas of workplace ethics. Drawing on insights from leading thinkers like Linda K. Treviño, author of "Managing Business Ethics: Straight Talk about How to Do It Right", we explore how to foster a culture where ethical behavior is the norm. Participants will delve into real-world case studies, analyze ethical dilemmas, and develop strategies for promoting transparency and accountability. BIG BEN Training Center has designed this program to empower individuals at all levels to become champions of integrity, capable of making sound ethical decisions that protect both personal reputation and organizational value. This training is an essential investment in building a resilient, trustworthy, and respected workforce.

Target Audience / This training course is suitable for:

- Employees at all organizational levels.
- Team leaders, supervisors, and line managers.
- Human resources professionals.
- Compliance and legal officers.
- Project managers and department heads.
- New hires and junior staff members.
- Senior executives and leadership teams.
- Anyone seeking to enhance their professional conduct and ethical decision-making skills.

Target Sectors and Industries:

- Banking, finance, and insurance sectors.
- Healthcare and pharmaceutical industries.
- Information technology and telecommunications.
- Engineering and construction.
- Government agencies and public sector organizations.
- Non-profit and non-governmental organizations (NGOs).
- Retail and consumer goods.
- Consulting and professional services.

Target Organizations Departments:

- Human Resources and Personnel.
- Legal, Compliance, and Risk Management.
- Finance and Accounting.
- Sales, Marketing, and Business Development.
- Operations and Supply Chain Management.
- Procurement and Contracting.
- Internal Audit and Quality Assurance.
- Customer Service and Client Relations.

Course Offerings:

By the end of this course, the participants will have able to:

- Identify the core principles of workplace ethics and professional integrity.
- Analyze complex ethical dilemmas using established decision-making frameworks.
- Understand the impact of organizational culture on employee conduct.
- Develop strategies to promote a culture of transparency and accountability.
- Recognize and manage potential conflicts of interest effectively.
- Apply corporate codes of conduct to real-world business scenarios.
- Enhance communication skills for addressing sensitive ethical issues.
- Contribute to the development and implementation of effective ethics programs.
- Demonstrate ethical leadership qualities in their professional roles.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring that participants can immediately apply their learning in the workplace. We move beyond traditional lectures to create an immersive learning environment. The course heavily relies on the analysis of real-world and hypothetical case studies, allowing participants to dissect complex ethical dilemmas in a safe and structured setting. Facilitated group discussions and debates encourage the sharing of diverse perspectives and deepen understanding of nuanced ethical issues. Interactive workshops and role-playing exercises provide hands-on experience in navigating difficult conversations and making sound ethical judgments under pressure. Participants will also engage in team-based activities to develop collaborative solutions for fostering an ethical culture. Continuous feedback from the instructor and peers is integrated throughout the program to reinforce learning and guide personal development. This blended approach ensures a comprehensive understanding of professional ethics and integrity.

Course Agenda (Course Units):

Unit One: Foundations of Professional Ethics and Integrity

- Defining ethics, integrity, and professional conduct.
- The importance of an ethical workplace culture.
- Sources of ethical values in a business context.
- Distinguishing between personal and professional ethics.
- The relationship between ethics, law, and corporate policy.
- Understanding the key pillars of professional integrity.
- Historical perspectives on business ethics.

Unit Two: Ethical Frameworks and Decision-Making Models

- Introduction to major ethical theories (e.g., Utilitarianism, Deontology).
- A practical model for ethical decision-making in the workplace.
- Analyzing stakeholders and their interests in ethical dilemmas.
- Tools for evaluating the consequences of different actions.
- The role of cognitive biases in ethical judgment.
- Case study analysis of ethical decision-making failures and successes.
- Developing a personal framework for ethical choices.

Unit Three: Cultivating an Ethical Workplace Culture

- The role of leadership in shaping organizational ethics.
- Components of an effective code of conduct and ethics policy.
- Strategies for communicating ethical standards across the organization.
- The importance of training and continuous reinforcement.
- Building a culture of trust, transparency, and open communication.
- Recognizing and rewarding ethical behavior.
- Measuring and assessing the ethical climate of an organization.

Unit Four: Navigating Common and Complex Ethical Challenges

- Identifying and managing conflicts of interest.
- Issues of confidentiality and data privacy in the digital age.
- Whistleblowing policies and protections.
- Addressing harassment, discrimination, and bullying.
- Ethical considerations in marketing, sales, and customer relations.
- Maintaining integrity in procurement and supplier relationships.
- Navigating ethical grey areas and ambiguous situations.

Unit Five: Leadership, Accountability, and Sustaining an Ethical Environment

- The responsibilities of ethical leadership.
- Holding oneself and others accountable for professional conduct.
- Investigating and responding to ethical breaches.
- Techniques for remediation and corrective action.
- The role of ethics in corporate social responsibility (CSR).
- Building personal resilience for maintaining integrity under pressure.
- Creating a personal action plan for ethical leadership and continuous improvement.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

To what extent can a formalized corporate code of conduct truly influence an individual's intrinsic moral compass in high-pressure situations?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond a purely compliance-based approach to ethics, focusing instead on the cultivation of genuine professional integrity from the inside out. While many programs concentrate on rules and regulations, our curriculum emphasizes the development of critical thinking and ethical reasoning skills. We utilize a Socratic method in our case study analyses, challenging participants to explore the "why" behind ethical principles, not just the "what". The program integrates psychological insights into how cognitive biases can derail even well-intentioned professionals, providing practical strategies to counteract these tendencies. Rather than simply presenting a list of dos and don'ts, this course equips participants with robust mental models and decision-making frameworks that are applicable to unforeseen and ambiguous ethical challenges. The focus is on empowering individuals to become proactive ethical leaders who can champion a positive culture, rather than just passive followers of policy. This deep, behavioral-focused approach ensures that the learning is sustainable and transforms conduct long after the course is completed.