Advanced Public Speaking and High-Stakes Presentation Techniques Training Course



09 - 13 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #IS8528_257810

Course Introduction / Overview:

In today's dynamic professional landscape, the ability to communicate with clarity, confidence, and impact is paramount. This Advanced Public Speaking and High-Stakes Presentation Techniques Training Course, offered by BIG BEN Training Center, is meticulously designed to transform participants into compelling communicators capable of delivering high-impact presentation skills in any setting. Drawing inspiration from timeless principles articulated by communication experts like Dale Carnegie in his seminal work, "The Art of Public Speaking," this course moves beyond basic delivery to delve into advanced strategies for audience engagement strategies, persuasive public speaking, and managing stage fright. Participants will explore the nuances of structuring compelling speeches, mastering non-verbal communication skills, and employing storytelling in presentations to create memorable messages. Whether facing a boardroom, a large conference, or a virtual audience, this program equips professionals with the tools to overcome public speaking anxiety, project executive presence development, and deliver influential communication training. Through a blend of theoretical insights and practical application, BIG BEN Training Center ensures that every participant develops the confident public speaking course skills necessary to excel in high-stakes communication training scenarios, making every presentation an opportunity for impact and influence. This course is a strategic investment for anyone looking to elevate their professional speaking development and achieve presentation excellence program.

Target Audience / This training course is suitable for:

- Senior Managers and Executives.
- Team Leaders and Supervisors.
- Sales and Marketing Professionals.
- Public Relations Specialists.
- Project Managers.
- Trainers and Educators.
- Aspiring Leaders and Entrepreneurs.
- Anyone seeking to enhance their presentation and public speaking capabilities.

Target Sectors and Industries:

- Corporate and Business Services.
- Financial Services and Banking.
- Technology and IT.
- Healthcare and Pharmaceuticals.
- Government Agencies and Public Sector Organizations.
- Education and Training.
- Consulting and Professional Services.
- Non-Profit and Advocacy Organizations.
- Media and Communications.

Target Organizations Departments:

- Executive Leadership.
- Sales and Business Development.
- Marketing and Communications.
- Human Resources and Training.
- Public Relations.
- Project Management.
- Legal and Compliance.
- Operations.
- Research and Development.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and deliver high-impact presentation skills with confidence and clarity.
- Master advanced techniques for engaging audience techniques and maintaining their attention.
- Utilize storytelling in presentations to create persuasive public speaking and memorable messages.
- Effectively manage and overcome public speaking anxiety and stage fright.
- Craft compelling speeches and presentations tailored for high-stakes communication training scenarios.
- Enhance non-verbal communication skills and body language for presenters to project authority and credibility.
- Handle challenging questions and Q&A sessions effectively and professionally.
- Adapt presentation styles for various audiences and virtual presentation best practices.
- Apply strategic communication planning to achieve specific presentation objectives.
- Cultivate executive presence development and leadership communication training through dynamic delivery.

Course Methodology:

This Advanced Public Speaking and High-Stakes Presentation Techniques Training Course employs a highly interactive and practical methodology designed to foster immediate skill application and lasting behavioral change. BIG BEN Training Center believes in learning by doing, which is why our approach integrates a diverse range of training methods. Participants will engage in extensive practical exercises, including individual and group presentations, followed by constructive feedback sessions. We utilize real-world case studies and scenarios to simulate high-stakes communication training environments, allowing participants to practice delivering persuasive presentations and handling challenging situations. Role-playing activities will help in developing impromptu speaking techniques and managing stage fright. Interactive discussions and group workshops encourage peer learning and the sharing of best practices for effective public speaking strategies. Video analysis of presentations provides personalized insights into non-verbal communication skills and delivery nuances. The course also incorporates self-assessment tools and action planning to ensure participants can apply their newly acquired confident public speaking course skills directly to their professional roles. This comprehensive methodology ensures a dynamic and engaging learning experience, maximizing skill acquisition and retention for all participants.

Course Agenda (Course Units):

Unit One: Foundations of High-Impact Communication

- Understanding the psychology of the audience.
- Defining your message and objective.
- Structuring compelling speeches for maximum impact.
- Overcoming public speaking anxiety and building confidence.
- Developing a strong executive presence development.

Unit Two: Advanced Delivery Techniques

- Mastering voice modulation for speakers and articulation.
- Utilizing body language for presenters and gestures effectively.
- Engaging audience techniques through eye contact and movement.
- Techniques for dynamic presentation delivery.
- Handling nerves and managing stage fright.

Unit Three: Crafting Persuasive Content

- The art of storytelling in presentations.
- Developing powerful openings and memorable closings.
- Using visual aids for presentations effectively and ethically.
- Crafting memorable messages and calls to action.
- Adapting content for diverse audiences and cross-cultural communication presentations.

Unit Four: High-Stakes Scenarios and Q&A Mastery

- Strategies for crisis communication presentations.
- Delivering persuasive presentations in critical situations.
- Handling Q&A sessions effectively and confidently.
- Managing difficult questions and challenging audience members.
- Impromptu speaking techniques and thinking on your feet.

Unit Five: Virtual and Leadership Communication

- Best practices for virtual presentation best practices.
- Engaging remote audiences effectively.
- Leadership communication training and influencing stakeholders.
- Strategic communication planning for long-term impact.
- Personal action planning for continuous professional speaking development.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about

In what ways does the ethical responsibility of a speaker evolve when addressing a high-stakes audience compared to a general one?

What unique qualities does this course offer compared to other courses?

This Advanced Public Speaking and High-Stakes Presentation Techniques Training Course distinguishes itself through its rigorous focus on practical application within high-stakes communication training environments. Unlike generic public speaking workshops, this program delves deeply into the strategic nuances required for executive presence development and delivering persuasive presentations when the stakes are highest. We move beyond basic delivery tips to explore advanced rhetoric skills, audience analysis for speakers, and the psychology behind influential communication training. The curriculum is meticulously designed to foster not just confident public speaking course abilities, but also the critical thinking and adaptability needed to navigate complex communication challenges. Participants will engage in intensive, personalized coaching and receive detailed feedback on their high-impact presentation skills, ensuring a tailored learning experience. The emphasis on real-world scenarios, including crisis communication presentations and handling challenging Q&A sessions effectively, provides a practical edge. Furthermore, the integration of virtual presentation best practices ensures participants are equipped for modern communication demands. This course is an investment in developing a comprehensive communication arsenal, enabling professionals to consistently deliver dynamic presentation delivery and achieve presentation excellence program, making every speaking opportunity a powerful moment of influence.