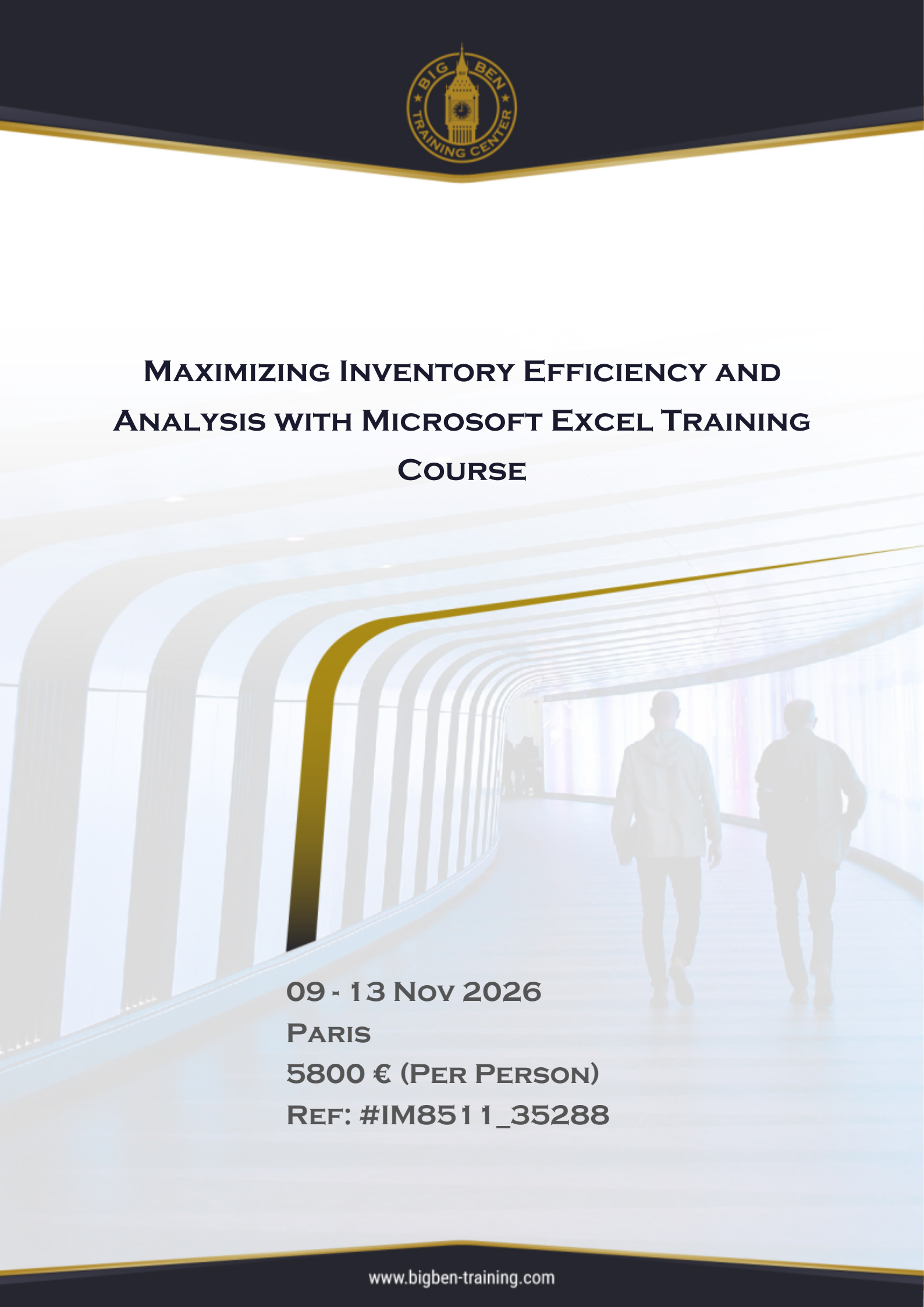
# Maximizing Inventory Efficiency and Analysis with Microsoft Excel Training Course



09 - 13 Nov 2026

Paris

5800 € (Per Person)

Ref: #IM8511_35288

## Course Introduction / Overview:

This comprehensive training course, Maximizing Inventory Efficiency and Analysis with Microsoft Excel Training Course, is meticulously designed to bridge the gap between theoretical inventory management principles and practical application using one of the world's most ubiquitous business tools, Microsoft Excel. Effective inventory management is a cornerstone of operational success, directly impacting cash flow, profitability, and customer satisfaction. This course goes beyond basic spreadsheet functions, empowering participants to build dynamic, data-driven systems for inventory control, demand planning, and strategic analysis. We explore the critical concepts of balancing stock levels, minimizing carrying costs, and avoiding costly stockouts, transforming complex supply chain management challenges into manageable tasks within Excel. A key focus is on using Excel's advanced features, such as PivotTables, sophisticated formulas (like VLOOKUP and INDEX-MATCH), and conditional formatting to create robust inventory tracking and reporting dashboards. The content aligns with contemporary logistics and supply chain thought, incorporating methodologies championed by academic authors like Roberto Rossi, whose work on Inventory Analytics emphasizes the computational and analytical nature of modern inventory control systems. BIG BEN Training Center is committed to providing its students with the skills to turn raw inventory data into actionable data analysis and insights, ensuring optimal stock level planning and fostering efficient, data-driven decision-making in a competitive business environment. This intensive program is essential for professionals seeking to optimize inventory and leverage their existing Excel proficiency for tangible business results.

## Target Audience / This training course is suitable for:

- Inventory Managers and Supervisors.
- Supply Chain and Logistics Professionals.
- Procurement and Purchasing Specialists.
- Financial Analysts involved in cost of goods sold (COGS) and working capital analysis.
- Warehouse and Distribution Center personnel responsible for stock control.
- Small Business Owners and Entrepreneurs manage their own stock levels.
- Data Analysts seek practical applications of Excel for inventory analysis.

## Target Sectors and Industries:

- Retail and E-commerce inventory management to handle high SKU volume and rapid turnover.
- Manufacturing and Production to optimize raw material and finished goods stock levels.
- Wholesale and Distribution for efficient supply chain planning and logistics.
- Healthcare and Pharmaceuticals for managing critical and regulated stock, including expiration dates.
- Government Agencies and Equivalents for asset tracking and non-profit logistics management.
- Automotive and Spare Parts industries for complex parts inventory and forecasting.

## Target Organizations Departments:

- Supply Chain and Logistics Department to streamline inventory planning.
- Operations Department to enhance overall stock efficiency.
- Finance and Accounting Department for accurate inventory valuation and cost control.
- Procurement and Purchasing Department for optimizing order quantities and supplier management.
- Sales and Marketing Department for aligning stock levels with demand forecasts.
- Warehouse and Distribution Operations for improved inventory tracking and location management.

## Course Offerings:

By the end of this course, the participants will have able to:

- Design and implement a dynamic inventory control system using Microsoft Excel.
- Calculate critical inventory metrics, including inventory turnover ratio and Days on Hand.
- Apply advanced Excel functions, such as VLOOKUP, INDEX-MATCH, and PivotTables for comprehensive inventory analysis.
- Develop accurate demand forecasting models to optimize reorder points and stock levels.
- Utilize conditional formatting and charting to create visual, easy-to-interpret inventory dashboards.
- Perform ABC analysis to prioritize inventory items based on value and importance for focused stock control.
- Streamline purchasing processes by automating economic order quantity (EOQ) calculations.
- Conduct robust variance and discrepancy analysis between physical and book inventory records.
- Generate professional, insightful reports for data-driven decision-making in supply chain and finance.

## Course Methodology:

This training course is highly practical and immersive, ensuring that participants gain immediately applicable skills in inventory management and data analysis using Microsoft Excel. The methodology employed by BIG BEN Training Center is built on a foundation of hands-on application and interactive learning. Each unit incorporates real-world inventory data sets and practical scenarios, moving beyond theoretical knowledge to focus on solving genuine supply chain problems. Learning is reinforced through structured, step-by-step practical exercises where participants actively build and refine their own Excel-based inventory control systems. We utilize interactive sessions including group discussions and peer review to explore different business contexts and best practices for stock level optimization. Key concepts, such as demand forecasting and inventory turnover calculation, are immediately followed by supervised lab sessions, allowing for direct application of formulas and techniques. The course includes in-depth case studies that challenge participants to apply a range of analytical tools, from ABC analysis to sophisticated reporting, to make data-driven decisions. Continuous feedback is provided by expert instructors to ensure technical accuracy and strategic understanding of inventory tracking and analysis. The aim is for participants to leave with a complete, working Excel inventory system template, ready to be deployed in their organization to improve efficiency and optimize inventory.

## Course Agenda (Course Units):

### Unit One: Foundations of Inventory Management and Excel Setup

- Introduction to inventory management concepts and their financial impact.
- Structuring the core inventory database in Excel for efficient data analysis.
- Understanding Key Performance Indicators (KPIs) in inventory, such as Fill Rate and Lead Time.
- Basic data clean-up, validation, and preparing data for reliable inventory tracking.
- Applying Excel's sorting and filtering tools for initial stock level oversight.
- Creating unique identifiers and product catalogs in the inventory control system.
- Developing a simple in-and-out stock transaction log.

## Unit Two: Core Inventory Control Formulas and Metrics

- Mastering basic Excel formulas (SUM, AVERAGE, COUNTIF) for inventory control.
- Calculating current stock levels and performing basic variance analysis.
- Implementing conditional formatting to visualize low stock alerts and reorder points.
- Advanced use of SUMIFS and COUNTIFS for multi-criteria inventory tracking reports.
- Formulating the inventory turnover ratio and Days on Hand metric.
- Creating dynamic lookup functionality using VLOOKUP and HLOOKUP for product data retrieval.
- Introduction to the INDEX-MATCH combination for more flexible data queries.

## Unit Three: Demand Forecasting and Optimization Techniques

- Principles of demand forecasting and its role in inventory planning.
- Simple moving average and weighted moving average forecasting methods in Excel.
- Calculating forecast error using Mean Absolute Deviation (MAD) and Mean Squared Error (MSE).
- Determining the optimal Reorder Point and Safety Stock for various stock levels.
- Calculating the Economic Order Quantity (EOQ) to minimize ordering and carrying costs.
- Applying ABC analysis to classify inventory and prioritize stock control efforts.
- Visualizing trends and patterns in demand using Excel charts.

## Unit Four: Advanced Reporting and Data Analysis

- Creating PivotTables and Pivot Charts for rapid inventory analysis and summarization.
- Designing a comprehensive inventory dashboard using slicers and timelines.
- Using GETPIVOTDATA and calculated fields within PivotTables for custom metrics.
- Performing inventory valuation using methods like FIFO and Weighted Average Cost in Excel.
- Analyzing slow-moving and obsolete stock (SLOB) to improve stock efficiency.
- Conducting multi-location inventory tracking and reconciliation.
- Generating professional and concise inventory management reports for executives.

### Unit Five: Automation, Auditing, and Strategic Application

- Introduction to simple Macros and VBA for automating repetitive inventory tasks.
- Data validation techniques to maintain the integrity of the inventory control system.
- Implementing basic user-form controls for easier data entry and tracking.
- Conducting a comprehensive inventory audit and reconciliation process using Excel tools.
- Utilizing Scenario Manager to model the impact of different stock level strategies.
- Strategic application of data-driven decision-making for supplier negotiation and lead time reduction.
- Best practices for securing and sharing the Excel-based inventory management workbook.

## FAQ:

### Qualifications required for registering to this course?

There are no requirements.

### How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

## Something to think about:

Considering the dynamic nature of global supply chains and inherent demand volatility, what is the theoretical and practical consequence of miscalculating the Safety Stock level, and how does that error ultimately manifest in both the organization's income statement and balance sheet?

## What unique qualities does this course offer compared to other courses?

This course, Maximizing Inventory Efficiency and Analysis with Microsoft Excel Training Course, is distinguished by its direct, hands-on application of powerful Excel tools to solve genuine inventory management challenges. Unlike general software training or purely theoretical courses, this program delivers a specific, measurable skill set: the ability to design, build, and maintain a functional, customized inventory control system from the ground up using a tool already available in most businesses. The focus is not just on how to use a formula, but why that formula is essential for calculating the inventory turnover ratio or determining the Economic Order Quantity (EOQ), enabling true data-driven decision-making. We extensively integrate core logistics and supply chain management concepts, such as ABC analysis and demand forecasting, into the practical Excel exercises. Participants leave the BIG BEN Training Center with a fully developed inventory dashboard template and a deep, practical understanding of how to leverage PivotTables, advanced lookups (VLOOKUP, INDEX-MATCH), and conditional formatting to perform real-time inventory analysis and achieve significant improvements in stock efficiency. This practical, analytical approach ensures that graduates are not simply Excel users, but analytical problem-solvers who can immediately optimize inventory and positively impact their organization's bottom line.