



MAXIMIZING PROFITABILITY THROUGH AUTOMOTIVE SPARE PARTS INVENTORY MANAGEMENT TRAINING COURSE

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CASABLANCA

4500 € (PER PERSON)

REF: #IM6293_260438



COURSE INTRODUCTION / OVERVIEW:

This comprehensive training course provides a deep dive into the strategic world of automotive spare parts inventory management. Effective inventory control is critical, yet challenging, for profitability and service quality in the automotive aftermarket. The course is meticulously designed to equip professionals with advanced tools and techniques to optimize stock levels, minimize obsolescence, and enhance the overall efficiency of their supply chain operations. We will explore key methodologies like ABC, XYZ, and VED analysis, moving beyond traditional inventory models like Economic Order Quantity, which often fall short in the unique, erratic demand environment of spare parts. Participants will learn how to leverage predictive analytics and technology, essential for accurate demand forecasting and for managing the complexities of a vast and diverse auto parts inventory. A strong focus is placed on the financial impact, including improving inventory turnover rate and reducing costs. The expert instructors at BIG BEN Training Center emphasize the concept of "Sparesology," a discipline coined by academic author Phillip Slater in his book, *Spare Parts Inventory Management: A Complete Guide to Sparesology*. This approach views spare parts as a complete ecosystem, integrating physical, financial, and human factors. By incorporating best practices for obsolete inventory management and establishing robust inventory control techniques, the course ensures participants can transform their parts department from a cost center into a significant profit driver. The program's goal is to create a resilient, cost-effective, and highly responsive automotive parts supply chain that supports operational excellence and superior customer service in a dynamic marketplace.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Inventory Managers and Analysts in the automotive sector.
- Parts Department Managers and Supervisors.
- Supply Chain and Logistics Professionals.
- After-Sales Service Managers.
- Procurement and Purchasing Specialists.
- Financial Controllers overseeing parts inventory assets.
- Warehouse and Distribution Center Managers.



TARGET SECTORS AND INDUSTRIES:

- Automotive Dealerships and Service Centers.
- Vehicle Manufacturers (OEMs) and Assemblers.
- Independent Automotive Repair and Maintenance Shops.
- Automotive Parts Wholesalers and Distributors.
- Fleet Management and Commercial Transport Companies.
- Government Agencies and Equivalents involved in maintaining official vehicle fleets.
- Aviation, Heavy Equipment, and other industries with large spare parts inventories.

TARGET ORGANIZATIONS DEPARTMENTS:

- Parts and Accessories Department.
- Supply Chain Management.
- Procurement and Purchasing.
- Warehouse and Logistics.
- After-Sales and Technical Support.
- Finance and Accounting (Cost Control, Asset Management).

COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Apply advanced inventory control techniques like ABC/XYZ analysis to classify and prioritize their auto parts inventory effectively.
- Develop and implement accurate demand forecasting models for spare parts, improving inventory turnover rate.
- Strategize and execute a plan to minimize and manage obsolete inventory to free up capital and space.
- Analyze and calculate key performance indicators, including fill rate and days inventory supply, for optimal parts availability.
- Design a highly efficient warehouse layout and bin-location system for rapid parts retrieval and minimal errors.
- Leverage technology, including specialized software, for real-time tracking and comprehensive inventory audits.
- Formulate effective pricing strategies for maximizing profitability across the automotive parts supply chain.
- Establish robust internal processes and security measures to reduce shrinkage and maintain inventory accuracy.



COURSE METHODOLOGY:

This highly interactive and practical course employs a diverse range of training methods, ensuring comprehensive and engaging learning experience. The approach is designed to balance theoretical knowledge with hands-on application, making the content immediately actionable in the participants' professional roles. Training sessions will include concise expert-led lectures and focused group discussions to explore the complexities of automotive spare parts inventory management. Crucially, the course utilizes real-world case studies and scenarios drawn directly from the automotive parts supply chain, allowing participants to apply learned inventory control techniques such as reorder point calculation and safety stock determination. Teamwork is fostered through collaborative problem-solving exercises where groups must analyze a simulated obsolete inventory challenge or develop a new demand forecasting model. Interactive sessions and workshops will focus on the practical use of metrics to improve the inventory turnover rate, including exercises on cycle counting and physical inventory procedures. Participants will receive constructive feedback throughout the five days. The methodology encourages a deep understanding of the financial and operational drivers of the parts department, transforming the way they approach their auto parts inventory. The objective is for participants to leave with a clear roadmap for implementing the latest best practices within their organizations, fully supported by the professional resources and expertise at BIG BEN Training Center.

COURSE AGENDA (COURSE UNITS):

UNIT ONE: STRATEGIC FOUNDATIONS OF AUTOMOTIVE SPARE PARTS INVENTORY MANAGEMENT

- Defining the unique characteristics and challenges of automotive spare parts inventory.
- Understanding the financial impact of inventory: working capital, carrying costs, and profitability.
- Introduction to the automotive parts supply chain and its key stakeholders.
- Setting strategic inventory policies and service level objectives.
- Key inventory performance indicators (KPIs) and measuring inventory turnover rate.
- The critical role of management information systems in modern inventory control techniques.
- Physical inventory count and cycle counting best practices for inventory accuracy.



UNIT TWO: ADVANCED DEMAND FORECASTING AND CLASSIFICATION

- Principles of spare parts demand forecasting in erratic and slow-moving environments.
- Techniques for forecasting demand for new, fast-moving, and low-volume parts.
- Applying the ABC classification method based on value and volume.
- Implementing XYZ and VED analysis for criticality and demand variability.
- Integrating classification results to develop tailored inventory control techniques.
- Calculating optimal reorder points and safety stock levels.
- Utilizing historical data and market trends for predictive analytics.

UNIT THREE: PROCUREMENT AND WAREHOUSE OPTIMIZATION

- Establishing effective processes for parts ordering and vendor management.
- Negotiation strategies for minimum order quantities and lead time reduction.
- Best practices for receiving, inspection, and putaway processes.
- Designing an efficient parts warehouse and storage location system.
- Implementing barcoding and RFID technology for real-time auto parts inventory tracking.
- Reducing internal and external shrinkage through physical security and process control.
- Managing warranties, core returns, and non-conforming material procedures.

UNIT FOUR: MANAGING OBSOLESCENCE AND PROFITABILITY

- Causes and costs of obsolete inventory in the automotive sector.
- Developing a robust and proactive obsolete inventory review and disposition policy.
- Strategies for liquidating or repurposing slow-moving and obsolete parts.
- Analyzing gross margin return on inventory investment (GMROI).
- Implementing dynamic pricing strategies for competitive advantage.
- The role of technology in identifying and flagging potential obsolete stock.
- Understanding and improving the parts fill rate and its impact on customer satisfaction.



UNIT FIVE: TECHNOLOGY, AUDITING, AND FUTURE TRENDS

- Selecting and utilizing a robust Dealer Management System (DMS) or inventory software.
- Leveraging data analytics for continuous process improvement and decision-making.
- Conducting comprehensive inventory audits and performance reviews.
- Exploring emerging trends: 3D printing of spare parts and its inventory implications.
- Integrating inventory management with service and sales departments.
- Developing an action plan for implementing new inventory control techniques.
- Building a high-performing parts team through training and accountability.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

SOMETHING TO THINK ABOUT:

Given the inherent uncertainty in spare parts demand and the capital tied up in slow-moving items, how can an organization best balance the conflicting objectives of achieving a high service fill rate and minimizing the financial cost of obsolete inventory?



WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This training course distinguishes itself by blending rigorous academic principles with practical, industry-specific application focused exclusively on the dynamic challenges of the automotive parts supply chain. Unlike generic inventory courses, we delve into advanced inventory control techniques tailored for the unique demand patterns of automotive spare parts, such as the critical difference between managing original equipment manufacturer (OEM) and aftermarket parts. The course moves past basic Economic Order Quantity formulas to focus on advanced topics like integrating ABC/XYZ classification for a truly prioritized stock management system, which directly impacts the inventory turnover rate. Participants are trained to master effective demand forecasting methods that account for vehicle age, seasonality, and model discontinuation, directly tackling the problem of accumulating costly obsolete inventory. The program includes dedicated modules on leveraging the latest inventory management software and data analytics to ensure high inventory accuracy. Furthermore, the inclusion of the "Sparesology" concept offers a holistic, profit-centric view, framing the parts department as a strategic asset. The professional expertise and customized content delivered by BIG BEN Training Center ensure that every participant leaves with a concrete, implementable strategy to turn inventory optimization into a clear competitive advantage.