HSE Crisis Management and Business Continuity Planning Training Course



26 - 30 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #HSE7574_276625

Course Introduction / Overview:

In today's volatile operational landscape, the integration of Health, Safety, and Environment (HSE) with robust Crisis Management and Business Continuity Planning is no longer optional but a strategic imperative for organizational survival and resilience. This comprehensive training course is meticulously designed to equip HSE professionals and organizational leaders with the advanced skills needed to navigate complex crises effectively. The curriculum moves beyond theoretical frameworks to provide practical, actionable strategies for anticipating, preventing, responding to, and recovering from disruptive events. As highlighted by resilience expert Dr. David Lindstedt in his works on Adaptive Business Continuity, the focus must be on creating flexible and dynamic systems that can withstand shocks. This course, offered by BIG BEN Training Center, embeds this philosophy by teaching participants how to build a holistic resilience framework that protects personnel, assets, the environment, and brand reputation. We will explore how to conduct a thorough Business Impact Analysis (BIA), develop integrated emergency response plans, and master the art of crisis communication, ensuring your organization can maintain critical functions and recover swiftly, transforming potential catastrophes into managed incidents.

Target Audience / This training course is suitable for:

- Health, Safety, and Environment (HSE) Managers and Officers.
- Emergency Response Team Leaders and Members.
- Business Continuity and Resilience Planners.
- Risk Management Professionals.
- Operations and Facility Managers.
- Senior Management and Executive Leaders.
- Compliance and Audit Professionals.
- Security and Crisis Management Coordinators.
- Project Managers in high-risk industries.
- Anyone with responsibility for organizational resilience and safety.

Target Sectors and Industries:

- Oil and Gas.
- Manufacturing and Industrial Production.
- Construction and Engineering.
- Energy and Utilities.
- Healthcare and Pharmaceuticals.
- Transportation and Logistics.
- Telecommunications and Information Technology.
- Financial Services.
- Governmental bodies and public sector agencies.
- Hospitality and Tourism.

Target Organizations Departments:

- Health, Safety, and Environment (HSE).
- Operations Management.
- Risk Management and Compliance.
- Corporate Security.
- Facilities and Asset Management.
- Human Resources.
- Corporate Communications and Public Relations.
- Strategic Planning.
- Information Technology (for disaster recovery integration).
- Procurement and Supply Chain Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop an integrated crisis management and business continuity framework aligned with HSE objectives.
- Conduct a comprehensive Business Impact Analysis (BIA) and risk assessment for HSE-related threats.
- Design and implement effective Emergency Response Plans (ERPs) for various scenarios.
- Apply the principles of the Incident Command System (ICS) for structured incident management.
- Master strategic crisis communication techniques for internal and external stakeholders.
- Establish robust procedures for post-crisis recovery and operational resumption.
- Lead and manage teams effectively under the high-pressure conditions of a crisis.
- Facilitate drills and exercises to test and improve organizational preparedness.
- Ensure compliance with relevant international standards such as ISO 22301 and ISO 45001.
- Foster a culture of resilience and proactive risk management throughout the organization.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring that participants can immediately apply their learning in a real-world context. We believe that adult learning is most effective when it is experiential. Therefore, the course heavily relies on a blend of expert-led presentations, in-depth case study analyses of major industrial incidents, and collaborative group workshops. Participants will work in teams to develop components of a business continuity plan, conduct a simulated risk assessment, and draft crisis communication statements. A significant portion of the training is dedicated to simulation exercises where attendees will respond to a developing crisis scenario, making critical decisions under pressure. These simulations provide a safe environment to test strategies and receive constructive feedback from the instructor and peers. The program encourages active participation through open discussions, Q&A sessions, and knowledge sharing, creating a dynamic learning environment where diverse professional experiences enrich the collective understanding of crisis and continuity management.

Course Agenda (Course Units):

Unit One: Foundations of Integrated Resilience Management

- Introduction to Crisis Management, Business Continuity, and HSE.
- The strategic importance of integrating HSE with BCP.
- Understanding the full crisis lifecycle from prevention to recovery.
- Key terminology, concepts, and international standards (ISO 22301, ISO 45001).
- The legal and regulatory framework for HSE and emergency preparedness.
- Conducting a Business Impact Analysis (BIA) to identify critical functions.
- Identifying key stakeholders and their roles in resilience planning.

Unit Two: Proactive Risk Assessment and Crisis Prevention

- Advanced Hazard Identification and Risk Assessment (HIRA) techniques.
- Linking HSE risk registers to business continuity threats.
- Developing proactive control measures and mitigation strategies.
- Implementing early warning systems and threat intelligence monitoring.
- Understanding human factors and safety culture in preventing incidents.
- Scenario planning for high-impact, low-probability events.
- Technology's role in risk monitoring and crisis prevention.

Unit Three: Developing Response and Continuity Plans

- Structuring the Business Continuity Plan (BCP).
- Creating specific and actionable Emergency Response Procedures (ERPs).
- Fundamentals of the Incident Command System (ICS) for on-site management.
- Allocating roles, responsibilities, and authorities within the crisis team.
- Planning for resource management, logistics, and mutual aid agreements.
- Developing strategies for supply chain continuity and resilience.
- Integrating IT Disaster Recovery (DR) plans with the overall BCP.

Unit Four: Crisis Leadership and Strategic Communication

- Defining the roles and responsibilities of the Crisis Management Team (CMT).
- Effective leadership and decision-making under extreme pressure.
- Developing a strategic crisis communication plan.
- Managing internal communications to maintain employee morale and safety.
- Handling media relations and public announcements effectively.
- Utilizing social media during a crisis.
- Addressing the psychological impact of crises on employees.

Unit Five: Plan Activation, Recovery, and Continuous Improvement

- Designing and facilitating effective drills and tabletop exercises.
- Activating the BCP and Emergency Operations Center (EOC).
- Techniques for damage assessment and situation analysis.
- Managing the transition from response to recovery and resumption of operations.
- Conducting a thorough post-incident review and root cause analysis.
- Capturing lessons learned to drive continuous improvement.
- Building long-term organizational resilience and an adaptive culture.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond formal plans and procedures, what role does organizational culture play in fostering true resilience during an unforeseen HSE crisis?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by providing a uniquely integrated and holistic framework that intrinsically links Health, Safety, and Environment (HSE) with Crisis Management and Business Continuity Planning. Unlike many programs that address these disciplines in silos, our curriculum is built on the principle that true organizational resilience can only be achieved when these functions are seamlessly interwoven. We move beyond the mere technicalities of plan-writing to focus on developing strategic leadership and critical decision-making capabilities essential for navigating the complexities of a real-world crisis. The course places a significant emphasis on the human element, exploring the psychology of crisis response and the importance of a proactive safety culture in prevention and recovery. Through advanced simulations and real-world case studies, participants gain practical, hands-on experience in a controlled environment. The insights provided are not just theoretical but are actionable strategies that empower leaders to build a robust, adaptive, and genuinely resilient organization capable of withstanding and recovering from significant disruptions, thereby protecting its people, assets, and reputation.