Environmental Impact Assessment & Corporate Sustainability Training Course



09 - 13 Nov 2026

Madrid

5900 € (Per Person)

Ref: #HSE1562_46568

Course Introduction / Overview:

In the face of growing environmental concerns and regulatory scrutiny, Environmental Impact Assessment (EIA) has become a fundamental tool for sustainable development. This comprehensive training course, offered by BIG BEN Training Center, is designed to provide professionals with the strategic and practical skills needed to conduct effective EIAs and integrate sustainability practices into business operations. The program goes beyond the technical aspects of assessment, focusing on how a robust environmental strategy can mitigate risks, enhance corporate reputation, and create long-term value. Participants will learn how to identify, evaluate, and manage the environmental and social impacts of projects and operations, ensuring compliance and fostering a proactive approach to corporate sustainability. This course is for those who are ready to become leaders in environmental stewardship. Drawing on the work of prominent academic figures such as Professor Peter Glasbergen and referencing key concepts from his book "Planning and Environmental Management," the program provides a solid foundation of theoretical knowledge combined with practical, real-world application. BIG BEN Training Center is committed to equipping professionals with the advanced skills necessary to navigate complex environmental challenges and contribute to a more sustainable future.

Target Audience / This training course is suitable for:

- Environmental managers and consultants.
- Project managers and developers.
- HSE managers and sustainability officers.
- Regulatory and compliance professionals.
- Engineers and urban planners.
- Corporate social responsibility (CSR) managers.
- Anyone involved in environmental planning or project approval.
- Government agencies and environmental regulators.

Target Sectors and Industries:

- Construction and infrastructure.
- Energy and utilities.
- Mining and natural resources.
- Manufacturing.
- Real estate development.
- Waste management.
- Transportation.
- Government agencies and public services.

Target Organizations Departments:

- Health, safety, and environment (HSE) departments.
- Corporate social responsibility (CSR).
- Project management and development.
- Regulatory and compliance.
- Operations.
- Risk management.
- Strategic planning.

Course Offerings:

By the end of this course, the participants will have able to:

- Conduct a comprehensive environmental impact assessment (EIA).
- Identify and evaluate environmental and social risks of a project.
- Develop and implement sustainability strategies and practices.
- Ensure compliance with international environmental regulations.
- Engage effectively with stakeholders in the EIA process.
- Integrate sustainability into business operations and supply chains.
- Understand the principles of life cycle assessment.
- Prepare and review environmental reports and documentation.
- Measure and report on environmental performance.

Course Methodology:

This training course at BIG BEN Training Center uses a highly practical and hands-on methodology to ensure that participants are prepared for the real-world challenges of environmental management. The program combines clear, detailed lectures with interactive case studies from a variety of projects and industries. This allows participants to analyze real-world scenarios and develop problem-solving skills. Group workshops and hands-on exercises focus on creating a project-specific EIA report and a corporate sustainability plan. Participants will practice using tools and techniques for impact analysis and risk assessment. The instructor provides personalized feedback and guidance throughout the program, helping each participant master the core competencies. By focusing on practical application, BIG BEN Training Center ensures that participants leave with a tangible set of skills they can immediately implement to improve environmental performance and contribute to corporate sustainability goals.

Course Agenda (Course Units):

Unit One: Foundations of EIA and Sustainability

- The business case for EIA and sustainability.
- Principles and phases of the EIA process.
- Understanding environmental and social impacts.
- The role of international standards and agreements.
- Corporate social responsibility and environmental governance.
- Risk-based thinking in environmental management.
- Stakeholder engagement and public participation.

Unit Two: EIA Process and Methodology

- Screening and scoping.
- Baseline data collection and analysis.
- Impact prediction and evaluation.
- Mitigation and enhancement measures.
- Developing an Environmental Management Plan (EMP).
- The role of different experts and disciplines.
- Integrating EIA into the project life cycle.

Unit Three: Strategic Environmental Sustainability

- Understanding corporate sustainability.
- Measuring environmental performance.
- Life cycle assessment (LCA).
- Circular economy principles.
- Sustainable supply chain management.
- Environmental reporting and disclosure.
- Developing a corporate sustainability strategy.

Unit Four: Compliance and Auditing

- Understanding environmental laws and regulations.
- Permitting and licensing.
- Internal and external environmental audits.
- Non-compliance and corrective actions.
- Monitoring and performance measurement.
- Best practices for regulatory compliance.
- Environmental risk management.

Unit Five: Case Studies and Future Trends

- Analysis of successful and failed EIA projects.
- EIA in different sectors (e.g., energy, infrastructure).
- The role of technology in environmental assessment.
- Climate change and sustainability trends.
- Review of key concepts and their application.
- Developing a final project.
- Strategic environmental planning.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can a robust environmental impact assessment framework be transformed from a regulatory hurdle into a strategic tool that drives innovation and long-term business value?

What unique qualities does this course offer compared to other courses?

This program stands out by providing an integrated and strategic approach to environmental management that combines Environmental Impact Assessment with corporate sustainability. While many courses focus on just one of these areas, this training offers a holistic view, preparing professionals to manage environmental challenges from both a project and a corporate perspective. The course is highly practical, featuring hands-on exercises and case studies that are directly relevant to real-world business and environmental projects. The program also emphasizes the business case for sustainability, teaching participants how to communicate the value of their initiatives to senior leadership and stakeholders. This makes the training a valuable opportunity for professionals to become well-rounded experts, capable of navigating complex regulatory landscapes and creating a more sustainable and profitable business.