Strategic HR Business Partner for Organizational Excellence Training Course

02 - 06 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #HR2138_289201

Course Introduction / Overview:

This course is meticulously designed to transform HR professionals into strategic business partners who are pivotal to achieving organizational excellence. In today's dynamic business environment, the role of Human Resources has evolved from a purely administrative function to a strategic imperative. This program delves deep into the frameworks and competencies required for HR Business Partners (HRBPs) to effectively align people strategies with core business objectives. Drawing upon the influential work of thought leaders like Dave Ulrich, particularly his concepts outlined in "Human Resource Champions," the course provides a robust model for HR value creation. Participants will explore how to move beyond transactional tasks to become trusted advisors, change agents, and performance consultants. At BIG BEN Training Center, we provide a comprehensive learning journey that equips you with the analytical, consulting, and strategic skills necessary to drive talent management, foster a high-performance culture, and ultimately contribute to the organization's bottom line and sustainable growth. This is an immersive experience designed to build the business acumen and strategic foresight that define a modern HRBP.

Target Audience / This training course is suitable for:

- HR Business Partners seeking to enhance their strategic capabilities.
- HR Managers and Directors aiming to transition their teams to a business partnership model.
- Senior HR Generalists preparing for an HRBP role.
- Talent Management and Organizational Development Specialists.
- HR Consultants who advise organizations on people strategy.
- Line Managers and Department Heads who wish to partner more effectively with HR.

Target Sectors and Industries:

- Technology and Telecommunications.
- Finance, Banking, and Insurance.
- Healthcare and Pharmaceuticals.
- Manufacturing and Engineering.
- Retail and Consumer Goods.
- Energy and Utilities.
- Government and Public Sector Organizations.
- Professional Services and Consulting.

Target Organizations Departments:

- Human Resources.
- Organizational Development.
- Talent Management.
- Learning and Development.
- Strategic Planning.
- Operations Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Align HR strategies directly with overarching business goals and objectives.
- Master the core competencies of a strategic HR Business Partner.
- Utilize HR data and analytics to inform business decisions and demonstrate value.
- Develop strong business acumen, including an understanding of financial drivers.
- Act as an effective change agent, guiding the organization through transitions.
- Enhance employee engagement and develop robust performance management systems.
- Apply advanced consulting and coaching skills to influence key stakeholders.
- Design and implement effective talent management and succession planning strategies.
- Contribute to shaping a positive and high-performing organizational culture.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can immediately apply their learning in the workplace. We move beyond traditional lectures to create a dynamic learning environment that fosters deep understanding and skill development. The course heavily relies on real-world case studies, allowing participants to analyze complex business scenarios and devise strategic HR solutions. Collaborative group discussions and teamwork activities encourage peer-to-peer learning and the exchange of diverse perspectives. Role-playing exercises are used extensively to build practical skills in areas such as coaching, stakeholder management, and conflict resolution. Participants will engage in hands-on workshops to develop HR metrics and strategic plans. Our expert facilitators provide continuous, constructive feedback throughout the program, ensuring a personalized learning experience. The methodology is centered on adult learning principles, focusing on problem-solving and critical thinking to transform participants into confident and effective strategic partners.

Course Agenda (Course Units):

Unit One: The Evolution to a Strategic HR Business Partner

- The strategic imperative for the modern HRBP role.
- Understanding the HR Business Partner model by Dave Ulrich.
- Moving from a transactional to a transformational HR mindset.
- Key competencies and skills for HRBP effectiveness.
- Developing critical business and financial acumen.
- Understanding the organization’s value chain and strategy.
- Assessing your current role and creating a development plan.

Unit Two: Aligning HR Strategy with Business Objectives

- Conducting a strategic analysis of the business environment.
- Translating business strategy into a comprehensive people strategy.
- Strategic workforce planning and talent forecasting.
- Developing and presenting a compelling business case for HR initiatives.
- Using HR metrics and analytics to measure impact and ROI.
- Creating dashboards to communicate HR's value to leadership.
- The HRBP's role in budgeting and financial planning.

Unit Three: Driving Talent Management and Performance

- Designing integrated talent management frameworks.
- Advanced strategies for talent acquisition and employer branding.
- Building robust succession planning and leadership pipelines.
- Rethinking performance management for a modern workforce.
- Fostering a culture of continuous feedback and development.
- Implementing effective employee engagement and retention strategies.
- Leveraging compensation and benefits as strategic tools.

Unit Four: Championing Organizational Development and Change

- The HRBP as a change agent and culture steward.
- Diagnosing organizational health and culture.
- Principles of organizational design and development.
- Leading and managing complex organizational change initiatives.
- Communicating change effectively to minimize resistance.
- Building organizational agility and resilience.
- Facilitating team effectiveness and high-performance work systems.

Unit Five: The HRBP as an Internal Consultant and Coach

- Mastering core consulting and problem-solving skills.
- Building credibility and influencing key stakeholders.
- Advanced communication and relationship management techniques.
- Coaching leaders and managers for improved performance.
- Navigating organizational politics and managing conflict.
- Ethical considerations and maintaining professional integrity.
- Creating a personal action plan for strategic impact.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can an HRBP effectively measure the ROI of culture and engagement initiatives, which are often perceived as intangible, to demonstrate their direct impact on business outcomes?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing intensely on the strategic and consultative aspects of the HRBP role, rather than merely covering administrative functions. While many programs teach HR processes, our curriculum is built around developing the business acumen, analytical capabilities, and influencing skills that enable HR professionals to earn a seat at the leadership table. We emphasize a practical, application-oriented approach, using complex, real-world case studies that challenge participants to think like business leaders first and HR professionals second. The program uniquely integrates modules on financial literacy for HR, advanced change management, and internal consulting, which are critical for demonstrating tangible value. Unlike courses that offer a one-size-fits-all model, we guide participants in diagnosing their specific organizational context to tailor their strategies effectively. The focus is on transforming mindset and behavior—from a reactive service provider to a proactive strategic partner who anticipates business needs and drives organizational success through people-centric solutions.