AI and Data Analytics for Healthcare Administration Training Course



23 - 27 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #HOS5636_276974

Course Introduction / Overview:

This course provides a comprehensive exploration of the transformative impact of Artificial Intelligence (AI) and data analytics on healthcare administration. In an era where data is the new cornerstone of medical and operational excellence, mastering these technologies is no longer optional but essential for effective leadership. This program is meticulously designed to bridge the gap between technical data science and practical healthcare management, empowering professionals to drive efficiency, enhance patient outcomes, and foster innovation. Drawing upon foundational concepts discussed by thought leaders like Eric Topol in his work "Deep Medicine: How Artificial Intelligence Can Make Healthcare Human Again," the curriculum delves into real-world applications. Participants will learn to navigate the complex healthcare data ecosystem, from Electronic Health Records (EHRs) to genomic data. BIG BEN Training Center has developed this course to equip attendees with the skills to implement predictive analytics for resource allocation, optimize clinical workflows using machine learning, and ensure robust data governance. This is not just a technical course; it is a strategic guide for administrators aiming to lead the digital health transformation and build data-driven healthcare organizations that are both efficient and patient-centric.

Target Audience / This training course is suitable for:

- Healthcare Administrators and Executives.
- Hospital and Clinic Managers.
- Clinical Department Heads and Team Leaders.
- Health Informatics and IT Professionals.
- Healthcare Data Analysts and Business Intelligence Specialists.
- Quality Improvement and Patient Safety Officers.
- Healthcare Consultants and Strategists.
- Public Health Officials and Policy Makers.
- Pharmaceutical and Medical Device Project Managers.

Target Sectors and Industries:

- Hospitals and Integrated Health Systems.
- Private Medical Clinics and Specialty Practices.
- Pharmaceutical and Biotechnology Companies.
- Health Insurance and Payer Organizations.
- Medical Device and Health Technology (HealthTech) Companies.
- Governmental Health Agencies and Ministries of Health.
- Non-Profit Healthcare Organizations and Foundations.
- Management Consulting Firms specializing in Healthcare.
- Academic Medical Centers and Research Institutions.

Target Organizations Departments:

- Executive Management and Administration.
- Operations and Patient Flow Management.
- Information Technology (IT) and Health Informatics.
- Finance and Revenue Cycle Management.
- Quality Improvement and Patient Safety.
- Clinical Services and Medical Departments.
- Strategic Planning and Business Development.
- Human Resources and Workforce Management.
- Research and Development.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a strategic framework for integrating AI and data analytics into healthcare operations.
- Analyze complex healthcare datasets to identify trends, inefficiencies, and opportunities for improvement.
- Apply machine learning models to predict patient admissions, disease outbreaks, and resource needs.
- Evaluate AI-driven tools for clinical decision support and diagnostic assistance.
- Design and implement robust data governance policies that comply with regulations like HIPAA.
- Utilize Natural Language Processing (NLP) to extract insights from unstructured clinical notes.
- Optimize supply chain management and financial performance through predictive analytics.
- Lead digital transformation projects within a healthcare organization.
- Assess the ethical implications of AI in healthcare and mitigate algorithmic bias.
- Communicate data-driven insights effectively to both technical and non-technical stakeholders.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, practical, and highly interactive, ensuring that participants can immediately apply their learning in a professional context. We move beyond traditional lectures to foster a dynamic learning environment centered on real-world healthcare administration challenges. The course heavily relies on case studies from leading healthcare institutions, allowing participants to analyze successful and unsuccessful implementations of AI and data analytics. Collaborative group projects will require teams to develop a data-driven solution for a common operational bottleneck, such as reducing patient wait times or improving bed allocation. Interactive workshops will provide hands-on experience with data visualization and interpretation, enabling participants to build compelling narratives from complex datasets. Expert-led discussions will explore the ethical dilemmas and regulatory hurdles associated with AI in medicine. Continuous feedback is a core component of our approach, with structured peer reviews and instructor guidance ensuring that every participant masters the key concepts and develops the confidence to lead data-informed initiatives within their own organizations. This blended approach guarantees a deep and lasting understanding of the subject matter.

Course Agenda (Course Units):

Unit One: Foundations of AI and Data in Healthcare

- Introduction to Artificial Intelligence, Machine Learning, and Data Analytics.
- The Healthcare Data Ecosystem: EHRs, PACS, LIS, and Wearables.
- Understanding Structured vs. Unstructured Healthcare Data.
- Key Performance Indicators (KPIs) in Healthcare Administration.
- The Role of Data in Value-Based Care Models.
- Data Quality and Integrity in Medical Records.
- Introduction to Healthcare Data Standards (HL7, FHIR).

Unit Two: Core Data Analytics for Healthcare Operations

- Descriptive Analytics: Visualizing Hospital Performance Dashboards.
- Diagnostic Analytics: Root Cause Analysis of Operational Inefficiencies.
- Data Mining Techniques for Patient Segmentation.
- Statistical Analysis for Clinical and Operational Data.
- Optimizing Patient Flow and Bed Management with Data.
- Analyzing Healthcare Supply Chain and Inventory Data.
- Introduction to Business Intelligence Tools in a Healthcare Context.

Unit Three: Predictive Analytics and Machine Learning Applications

- Introduction to Predictive Modeling for Healthcare.
- Forecasting Patient Demand and Seasonal Disease Outbreaks.
- Predicting Hospital Readmissions and High-Risk Patients.
- Machine Learning for Optimizing Staff Scheduling and Resource Allocation.
- AI in Revenue Cycle Management: Predicting Claim Denials.
- Introduction to Natural Language Processing (NLP) for Clinical Documentation.
- Building a Business Case for Predictive Analytics Projects.

Unit Four: AI in Clinical Support and Patient Engagement

- AI-Powered Clinical Decision Support Systems (CDSS).
- Overview of AI in Medical Imaging Analysis (Radiology and Pathology).
- AI Applications in Personalized Medicine and Genomics.
- Using AI to Enhance Patient Engagement and Communication.
- Chatbots and Virtual Health Assistants in Healthcare Delivery.
- Monitoring Chronic Diseases with AI and IoT Devices.
- Ethical Considerations in AI-Assisted Diagnostics and Treatment.

Unit Five: Governance, Strategy, and the Future of Healthcare AI

- Data Governance, Privacy, and Security in the AI Era (HIPAA and GDPR).
- Addressing and Mitigating Algorithmic Bias in Healthcare Models.
- Developing an AI and Data Strategy for a Healthcare Organization.
- Change Management: Fostering a Data-Driven Culture.
- Evaluating and Procuring AI Solutions and Vendors.
- The Future of AI: Generative AI, Federated Learning, and Quantum Computing in Health.
- Final Project: Designing an AI-Driven Initiative for a Healthcare Scenario.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As AI-driven diagnostic tools become more accurate than human clinicians, how should healthcare administrators redefine the roles and responsibilities of medical professionals to ensure both optimal patient care and professional fulfillment?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing squarely on the intersection of data science and the practical realities of healthcare administration, rather than offering a purely technical or purely managerial perspective. While many programs concentrate on either the coding aspect of machine learning or high-level management theory, this curriculum uniquely integrates both. It equips leaders not just with an understanding of what AI can do, but with a strategic roadmap for how to implement it within the complex, highly regulated healthcare environment. We emphasize the "how-to" of leading digital transformation, from building a compelling business case for an AI initiative to managing the cultural shift required to become a data-driven organization. The curriculum's strong focus on governance, ethics, and mitigating algorithmic bias provides a crucial, often-overlooked framework for responsible innovation. Participants will engage with case studies that go beyond theoretical success stories to analyze real-world implementation challenges, preparing them to navigate the practical hurdles of technology adoption. Ultimately, this course is designed for the healthcare leader who needs to be bilingual, speaking the language of both data scientists and clinical staff to drive meaningful and sustainable improvements in operational efficiency and patient care.