



NON-PROFIT HEALTHCARE ORGANIZATION MANAGEMENT AND LEADERSHIP TRAINING COURSE

14 - 18 DEC 2026

AMSTERDAM

5900 € (PER PERSON)

REF: #HOS2328_67881



COURSE INTRODUCTION / OVERVIEW:

Non-profit healthcare organizations play a vital role in community health, but they face unique management and leadership challenges, from securing funding to balancing a mission-driven purpose with financial realities. This training course is designed to provide professionals with the specialized skills needed to successfully lead non-profit health organizations. It goes beyond generic management principles to focus on the unique aspects of the non-profit sector, including governance, fundraising, and mission-centric strategy. We will explore how to build a sustainable financial model, engage stakeholders, and measure impact in a way that aligns with the organization's mission. The curriculum draws on the foundational work of experts like Thomas A. D'Aunno, whose research has significantly shaped the understanding of non-profit management. This program provides a clear blueprint for navigating complex regulatory environments, securing grant funding, and building a passionate, mission-focused team. BIG BEN Training Center is committed to empowering non-profit healthcare leaders to effectively manage their organizations, ensuring they can continue to serve their communities with excellence and integrity.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Executive directors and senior managers of non-profits.
- Board members and trustees.
- Program managers and coordinators.
- Fundraising and development officers.
- Public health professionals.
- Financial managers in non-profit settings.
- Community outreach and engagement specialists.

TARGET SECTORS AND INDUSTRIES:

- Non-profit hospitals and clinics.
- Community health centers.
- Public health agencies.
- Charitable healthcare foundations.
- International health organizations.
- Medical research institutes.
- Patient advocacy groups.



TARGET ORGANIZATIONS DEPARTMENTS:

- Executive leadership and administration.
- Fundraising and development.
- Finance and accounting.
- Community relations.
- Program management.
- Strategic planning.
- Human resources and volunteer management.

COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Formulate and execute a mission-driven strategic plan.
- Develop a sustainable financial model for non-profit.
- Master fundraising and grant writing techniques.
- Ensure compliance with non-profit regulations and governance.
- Build and manage an effective board of directors.
- Engage and motivate a team of staff and volunteers.
- Measure and communicate the social impact of their programs.
- Navigate public relations and community outreach.

COURSE METHODOLOGY:

This training course uses a highly interactive and case-based methodology to ensure participants gain practical, real-world skills in non-profit healthcare management. The program incorporates case studies of successful non-profit health organizations, allowing participants to analyze their strategies for funding, governance, and community engagement. We will use interactive workshops to practice key skills like writing a grant proposal, developing a non-profit budget, and leading a board meeting. The course includes group projects where participants will work together to create a strategic plan for a fictional non-profit, from developing a mission statement to creating a fundraising strategy. BIG BEN Training Center believes that hands-on training is essential for mastering non-profit leadership. Our expert facilitators will guide discussions and provide personalized feedback, ensuring that participants leave with the confidence and practical experience needed to lead their organizations effectively and make a lasting impact on their communities.



COURSE AGENDA (COURSE UNITS):

UNIT ONE: THE FOUNDATIONS OF NON-PROFIT MANAGEMENT

- The unique characteristics of non-profits.
- Mission-driven governance and leadership.
- The role of the board of directors.
- Building a strong organizational culture.
- Ethical considerations in non-profit leadership.

UNIT TWO: FINANCIAL MANAGEMENT AND SUSTAINABILITY

- Understanding non-profit financial statements.
- Developing a sustainable budget.
- Fundraising strategies and donor relations.
- Grant writing and securing institutional funding.
- Financial compliance and accountability.

UNIT THREE: STRATEGIC PLANNING AND PROGRAM MANAGEMENT

- Developing a mission-centric strategic plan.
- Measuring and evaluating program impact.
- Aligning resources with mission.
- Navigating strategic partnerships and collaborations.
- Managing for results.

UNIT FOUR: STAKEHOLDER ENGAGEMENT AND COMMUNICATIONS

- Engaging with the community and key stakeholders.
- Effective communication and public relations.
- Managing volunteers and building a strong team.
- Advocacy and policy influence.
- Crisis communication planning.



UNIT FIVE: LEGAL AND COMPLIANCE LANDSCAPE

- Ensuring regulatory compliance.
- Risk management for non-profits.
- Understanding legal requirements for fundraising.
- Human resources and legal considerations.
- Governance best practices.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

SOMETHING TO THINK ABOUT:

How can a non-profit healthcare leader balance the ethical obligation to serve the community with the financial imperative to secure funding and ensure long-term sustainability of the organization?



WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This training course is a highly specialized program that focuses on the unique and critical field of non-profit healthcare management, which sets it apart from generic business or non-profit courses. We address the specific challenges of balancing a social mission with financial realities, providing a framework that is both compassionate and strategic. Our curriculum goes beyond theoretical frameworks to provide practical, hands-on training through realistic case studies and interactive exercises. The course distinguishes itself by emphasizing the importance of governance, fundraising, and stakeholder engagement, which are essential for driving success in the non-profit sector. By focusing on both the leadership skills and the practical tools needed to manage a mission-driven organization, this program provides an invaluable skill set that is essential for any professional committed to a high-performing and impactful non-profit healthcare organization.