Advanced GDPR and Data Privacy Compliance Strategy Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #GRC6487_289598

Course Introduction / Overview:

In today's data-driven economy, understanding and implementing robust data privacy measures is no longer optional but a critical business imperative. The General Data Protection Regulation (GDPR) has set a global benchmark for data protection, influencing laws and consumer expectations worldwide. This intensive training course is meticulously designed to move beyond basic compliance checklists, offering a strategic deep dive into the operational, legal, and technical facets of data privacy. As the renowned legal scholar Daniel J. Solove argues in his seminal work, "Understanding Privacy," privacy is a complex concept with profound implications for society and individuals. This program, offered by BIG BEN Training Center, embraces that complexity, equipping participants with the advanced skills needed to build and manage a resilient data protection framework. We will explore everything from conducting Data Protection Impact Assessments (DPIAs) and managing international data transfers to fostering a sustainable culture of privacy within an organization, ensuring you can navigate the intricate global privacy landscape with confidence and strategic foresight.

Target Audience / This training course is suitable for:

- Data Protection Officers (DPOs).
- Compliance and Privacy Managers.
- Legal Counsel and Corporate Lawyers.
- IT Security and Information Security Professionals.
- Risk Management and Audit Professionals.
- Human Resources Managers.
- Marketing and Data Analytics Leaders.
- Senior Management and Business Owners.
- Project Managers handling personal data.

Target Sectors and Industries:

- Financial Services and Banking.
- Healthcare and Pharmaceuticals.
- Technology and Software Development.
- E-commerce and Retail.
- Telecommunications and Media.
- Consulting and Professional Services.
- Government and Public Sector Agencies.
- Education and Research Institutions.

Target Organizations Departments:

- Legal and Compliance Department.
- Information Technology (IT) and Cybersecurity.
- Human Resources (HR).
- Marketing and Sales.
- Risk Management and Internal Audit.
- Customer Service and Support.
- Research and Development (R&D).
- Procurement and Vendor Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a comprehensive GDPR-compliant data protection program.
- Master the principles of 'Privacy by Design' and 'Privacy by Default'.
- Conduct thorough Data Protection Impact Assessments (DPIAs) for high-risk processing activities.
- Effectively manage and respond to Data Subject Access Requests (DSARs).
- Establish robust procedures for data breach detection, reporting, and management.
- Navigate the complexities of international data transfers, including Standard Contractual Clauses (SCCs).
- Articulate the roles and responsibilities of Data Controllers, Data Processors, and the DPO.
- Audit existing data processing activities for compliance gaps and recommend remediation.
- Foster a proactive data privacy culture throughout the organization.
- Analyze and interpret emerging global data protection regulations beyond the GDPR.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, practical, and highly interactive, ensuring that participants not only learn the theory but can confidently apply it in their professional roles. We move beyond traditional lectures to create a dynamic learning environment. The course heavily relies on real-world case studies of major data breaches and landmark regulatory enforcement actions, allowing for in-depth analysis of what went wrong and how to prevent similar incidents. Participants will engage in collaborative workshops to draft privacy notices, data processing agreements, and internal policies. Interactive group sessions will focus on problem-solving scenarios, such as managing a complex data subject request or simulating a data breach response team meeting. Role-playing exercises will provide hands-on experience in communicating with data subjects and supervisory authorities. Throughout the course, there will be ample opportunity for Q&A sessions and peer-to-peer knowledge sharing, all facilitated by an expert instructor who provides continuous, constructive feedback to cement learning and build practical competence.

Course Agenda (Course Units):

Unit One Foundations of Data Privacy and the GDPR

- Introduction to Global Data Privacy Principles.
- Historical Context and Evolution of Data Protection Law.
- Core Terminology: Personal Data, Processing, Controller, and Processor.
- The Seven Key Principles of the GDPR.
- Understanding the Lawful Bases for Processing Personal Data.
- Special Categories of Data and Conditions for Processing.
- Territorial and Material Scope of the GDPR.

Unit Two Rights of the Data Subject and Controller Obligations

- The Eight Fundamental Rights of the Data Subject.
- Managing Data Subject Access Requests (DSARs) Effectively.
- Controller and Processor Responsibilities and Accountability.
- The Role and Responsibilities of the Data Protection Officer (DPO).
- Maintaining Records of Processing Activities (RoPA) under Article 30.
- Data Security Obligations and Technical and Organizational Measures (TOMs).
- Contracts and Data Processing Agreements (DPAs) with Third Parties.

Unit Three Privacy by Design and Impact Assessments

- Integrating 'Privacy by Design' and 'Privacy by Default' into Operations.
- Introduction to Data Protection Impact Assessments (DPIAs).
- When and How to Conduct a Comprehensive DPIA.
- Step-by-Step Process for a DPIA: from Screening to Mitigation.
- Risk Assessment Methodologies for Data Privacy.
- Documenting and Reviewing DPIA Outcomes.
- Consulting with the Supervisory Authority.

Unit Four Data Breach Management and International Transfers

- Defining a Personal Data Breach under the GDPR.
- Developing a Robust Data Breach Incident Response Plan.
- Internal Procedures for Breach Detection and Containment.
- Notification Obligations to Supervisory Authorities and Data Subjects.
- Mechanisms for Lawful International Data Transfers.
- Understanding Adequacy Decisions and Their Implications.
- Standard Contractual Clauses (SCCs) and Binding Corporate Rules (BCRs).

Unit Five Global Compliance and Building a Privacy Culture

- An Overview of Other Major Global Privacy Laws (e.g., CCPA/CPRA, LGPD).
- The ePrivacy Directive and its Relationship with the GDPR.
- Strategies for Auditing and Monitoring Compliance Programs.
- Developing Effective Data Privacy Training and Awareness Programs.
- Fostering a Sustainable, Organization-Wide Culture of Data Privacy.
- Future Trends in Data Protection and Artificial Intelligence.
- Final Workshop: Building a Strategic Privacy Roadmap.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond mere compliance, how can an organization leverage robust data privacy practices as a strategic competitive advantage and a driver of customer trust?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond a purely legalistic or checklist-based approach to data protection. While many programs focus solely on the articles of the GDPR, our curriculum is built around strategic implementation and operational excellence. We emphasize the "how" and "why" behind the law, enabling participants to develop a proactive, risk-based mindset rather than a reactive, compliance-driven one. The core of our methodology is the extensive use of practical, real-world scenarios and in-depth case studies that mirror the complex challenges professionals face daily. Instead of just listing the rights of data subjects, we conduct workshops on building efficient workflows to manage their requests. Rather than simply defining a data breach, we simulate response scenarios to build muscle memory for crisis management. This program is designed not just to inform but to transform, cultivating leaders who can build and champion a sustainable culture of privacy that enhances brand reputation, fosters customer loyalty, and turns a regulatory obligation into a tangible business asset in the global digital economy.