Strategic Leadership in Governance, Risk, and Compliance Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #GRC6300_289922

Course Introduction / Overview:

In today's volatile and interconnected global economy, the ability to navigate complexity is the hallmark of effective leadership. This course provides a comprehensive framework for integrating Governance, Risk Management, and Compliance (GRC) into a cohesive strategy that drives organizational performance and resilience. Moving beyond siloed approaches, this program champions an integrated GRC model where these three pillars work in synergy to protect and create value. We will explore the foundational principles articulated by thought leaders like Robert S. Kaplan, whose work on the Balanced Scorecard provides a model for measuring performance beyond traditional financial metrics, a concept crucial for effective GRC oversight. Participants will delve into practical applications inspired by seminal texts such as "Corporate Governance Matters" by David Larcker and Brian Tayan, learning to build robust governance structures, foster a proactive risk culture, and ensure unwavering compliance with evolving regulations. BIG BEN Training Center has designed this course to transform participants from functional managers into strategic leaders who can confidently steer their organizations through uncertainty, leveraging GRC not as a cost center, but as a strategic enabler for sustainable growth and long-term success.

Target Audience / This training course is suitable for:

- Board Members and Directors.
- C-Suite Executives (CEOs, CFOs, COOs, CROs).
- Heads of Compliance and Chief Compliance Officers.
- Risk Management Professionals and Directors.
- Internal and External Auditors.
- Legal Counsel and Corporate Secretaries.
- Senior Managers and Department Heads.
- Regulatory Affairs Specialists.
- IT Governance Professionals.

Target Sectors and Industries:

- Banking and Financial Services.
- Insurance and Asset Management.
- Healthcare and Pharmaceuticals.
- Energy, Oil, and Gas.
- Telecommunications and Technology.
- Manufacturing and Supply Chain.
- Governmental and Public Sector Organizations.
- Consulting and Professional Services.

Target Organizations Departments:

- Executive Leadership and Board of Directors.
- Risk Management Department.
- Legal and Compliance Department.
- Internal Audit and Control.
- Finance and Treasury.
- Operations Management.
- Information Technology and Cybersecurity.
- Strategic Planning and Corporate Development.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement an integrated GRC framework tailored to their organization.
- Strengthen corporate governance structures to enhance board effectiveness and accountability.
- Master the principles of enterprise risk management (ERM) from identification to mitigation.
- Design and lead a culture of ethical behavior and proactive compliance.
- Assess and manage emerging risks, including cybersecurity, regulatory changes, and ESG factors.
- Align GRC strategies with overall business objectives to drive performance.
- Effectively communicate risk and compliance matters to the board and key stakeholders.
- Utilize GRC technology and data analytics to improve decision-making and oversight.
- Lead their organizations through crises with robust business continuity and response plans.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and immediately applicable to the participant's professional context. We move beyond traditional lecture-based learning to foster a dynamic environment where knowledge is co-created and reinforced through practical application. The course heavily relies on the case study method, analyzing real-world examples of GRC successes and failures from globally recognized corporations. This allows participants to dissect complex scenarios, debate strategic decisions, and understand the consequences of GRC breakdowns. Interactive group discussions, workshops, and role-playing exercises, such as simulating a board-level risk committee meeting, are central to the learning experience. These activities encourage peer-to-peer learning and allow participants to apply theoretical concepts to practical challenges. Our expert facilitators guide participants through developing tangible outputs, such as a draft risk appetite statement or a compliance monitoring plan. Continuous feedback and Q&A sessions ensure that individual learning needs are met, creating a supportive and challenging environment that translates learning into tangible leadership capability.

Course Agenda (Course Units):

Unit One: The Strategic Imperative of Integrated GRC

- The Evolution from Siloed Functions to Integrated GRC.
- Defining Governance, Risk, and Compliance in a Modern Context.
- Key International Frameworks (COSO, ISO 31000, OECD Principles).
- The Role of the Board and Senior Leadership in GRC Oversight.
- Aligning GRC with Corporate Strategy and Performance Goals.
- Building the Business Case for GRC Investment.
- Understanding the Three Lines of Defense Model.

Unit Two: Mastering Corporate Governance for Effective Leadership

- Principles of Effective Corporate Governance.
- Roles and Responsibilities of the Board of Directors and Committees.
- Ensuring Board Independence and Diversity.
- Developing a Corporate Code of Conduct and Ethical Culture.
- Stakeholder Management and Engagement Strategies.
- Executive Compensation and Performance Alignment.
- Best Practices in Corporate Reporting and Transparency.

Unit three: Advanced Enterprise Risk Management (ERM)

- Establishing a Robust Risk Management Framework.
- Defining Risk Appetite and Tolerance Levels.
- Techniques for Risk Identification, Assessment, and Prioritization.
- Quantitative and Qualitative Risk Analysis Methods.
- Developing Effective Risk Mitigation and Control Strategies.
- Fostering a Proactive and Positive Risk Culture.
- Managing Emerging Risks: Cybersecurity, Climate, and Geopolitical Instability.

Unit Four: Leading a Culture of Compliance and Integrity

- Navigating the Global Regulatory Landscape.
- Designing and Implementing an Effective Compliance Management System (CMS).
- Conducting Compliance Risk Assessments.
- Policies, Procedures, and Internal Controls Development.
- Whistleblower Programs and Internal Investigations.
- Anti-Bribery and Anti-Corruption (ABAC) Programs.
- Monitoring, Auditing, and Reporting on Compliance Effectiveness.

Unit Five: GRC Integration, Technology, and Future Trends

- Integrating GRC Processes for Maximum Efficiency and Insight.
- The Role of Technology and GRC Automation Platforms.
- Using Data Analytics and Key Risk Indicators (KRIs) for Proactive Oversight.
- Integrating Environmental, Social, and Governance (ESG) into the GRC Framework.
- Crisis Management and Business Continuity Planning.
- Measuring the ROI and Maturity of a GRC Program.
- The Future of GRC: AI, Predictive Analytics, and Strategic Foresight.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of rapid technological change and increasing stakeholder expectations, how can leaders balance the rigid demands of compliance with the flexibility needed for strategic innovation?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the strategic integration of Governance, Risk, and Compliance, treating them not as separate functions but as a unified engine for organizational value. While many programs teach the technical aspects of each pillar in isolation, our curriculum is built around the synergy between them, equipping leaders to make holistic decisions. We emphasize the "leadership" component, moving beyond mere process management to cultivate the strategic foresight needed to use GRC as a competitive advantage. The content is uniquely forward-looking, with dedicated modules on navigating emerging risks like cybersecurity and integrating ESG factors, which are now critical to long-term sustainability and investor confidence. Furthermore, the methodology is deeply practical, eschewing abstract theory in favor of rigorous case studies, board-level simulations, and hands-on workshops. Participants will not just learn about GRC frameworks; they will practice applying them to complex, real-world business challenges, ensuring they leave with actionable strategies and the confidence to lead their organization's GRC transformation.