Corporate Governance and Board Leadership Training Course



07 - 11 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #GRC6154_259659

Course Introduction / Overview:

In today's complex business environment, effective board leadership and robust corporate governance are essential for organizational success and sustainability. This Corporate Governance and Board Leadership Training Course offered by BIG BEN Training Center provides participants with a comprehensive understanding of the principles, practices, and challenges of modern governance. The course delves into the critical aspects of board effectiveness, fiduciary duties, risk management, and strategic decision-making. Participants will explore the importance of ethical leadership, compliance, and stakeholder engagement in fostering a culture of accountability and transparency. Drawing upon the insights of renowned governance expert, Ira Millstein, and his seminal work on corporate governance, this course equips leaders with the knowledge and skills to navigate the complexities of the corporate landscape. The course also references "Corporate Governance" by Robert A.G. Monks and Nell Minow, providing a solid theoretical foundation. BIG BEN Training Center ensures that participants gain practical insights and actionable strategies to enhance board performance and drive long-term value creation.

Target Audience / This training course is suitable for:

- Board members.
- Executive directors.
- Senior management.
- Company secretaries.
- Governance professionals.
- Legal and compliance officers.
- Internal auditors.

Target Sectors and Industries:

- Financial services.
- Healthcare.
- Technology.
- Energy.
- Manufacturing.
- Retail.
- Government agencies.
- Non-profit organizations.

Target Organizations Departments:

- Board secretariat.
- Legal department.
- Compliance department.
- Internal audit department.
- Risk management department.
- Corporate strategy department.
- Executive leadership team.

Course Offerings:

By the end of this course, the participants will have able to:

- Understand the fundamental principles of corporate governance and their importance.
- Apply best practices in board leadership and decision-making.
- Assess and mitigate corporate risks effectively.
- Enhance board performance through evaluation and development.
- Promote ethical conduct and compliance within the organization.
- Engage stakeholders effectively and build trust.
- Develop and implement effective governance frameworks.

Course Methodology:

BIG BEN Training Center employs a highly interactive and engaging training methodology that combines theoretical concepts with practical applications. The course incorporates case studies of real-world governance challenges, allowing participants to analyze and develop solutions in a collaborative environment. Teamwork exercises and group discussions foster peer learning and knowledge sharing. Interactive sessions, including simulations and role-playing, provide participants with opportunities to practice their skills and receive constructive feedback. Expert facilitators guide participants through the course material, providing insights and guidance based on their extensive experience in corporate governance. The training methodology emphasizes active participation and encourages participants to apply the concepts learned to their own organizations. BIG BEN Training Center is committed to providing a dynamic and stimulating learning experience that empowers participants to become effective board leaders and governance professionals.

Course Agenda (Course Units):

Unit One: Foundations of Corporate Governance

- Introduction to corporate governance principles.
- The role and responsibilities of the board of directors.
- Legal and regulatory frameworks governing corporate governance.
- Fiduciary duties and director liabilities.
- Stakeholder engagement and corporate social responsibility.

Unit Two: Board Leadership and Effectiveness

- Effective board leadership styles and practices.
- Building a high-performing board team.
- Board composition, diversity, and succession planning.
- Board committees: audit, nomination, and remuneration.
- Effective board meetings and decision-making processes.

Unit Three: Risk Management and Compliance

- Identifying and assessing corporate risks.
- Developing and implementing risk management strategies.
- Internal controls and compliance programs.
- Crisis management and business continuity planning.
- Ethical conduct and whistleblowing mechanisms.

Unit Four: Strategic Governance and Performance

- Aligning corporate governance with strategic objectives.
- Monitoring and evaluating organizational performance.
- Executive compensation and incentive alignment.
- Shareholder rights and engagement.
- Corporate communication and transparency.

Unit Five: Enhancing Board Performance and Governance

- Board evaluation and self-assessment.
- Director training and development.
- Governance frameworks and best practices.
- Emerging trends in corporate governance.
- The future of board leadership and governance.
- Frequently Asked Questions:

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can boards effectively balance short-term financial performance with long-term sustainability and stakeholder value creation?

What unique qualities does this course offer compared to other courses?

This Corporate Governance and Board Leadership Training Course stands out due to its comprehensive approach, blending theoretical knowledge with practical application. Unlike courses that focus solely on compliance or specific tools, this program delves into the underlying principles of effective governance and leadership. It emphasizes the importance of ethical conduct, stakeholder engagement, and strategic alignment in driving long-term organizational success. The course incorporates real-world case studies and interactive exercises, allowing participants to apply their learning to practical scenarios. Furthermore, the course draws upon the insights of leading governance experts and academic research, providing participants with a solid foundation in governance best practices. BIG BEN Training Center's experienced facilitators bring a wealth of knowledge and practical experience to the course, ensuring that participants gain valuable insights and actionable strategies to enhance board performance and drive sustainable value creation. The focus on fostering a culture of accountability, transparency, and ethical leadership sets this course apart, equipping participants with the skills and knowledge to navigate the complexities of the modern corporate landscape.