Strategic Governance and High-Performance Board Leadership Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #GRC3323_289838

Course Introduction / Overview:

In today's volatile and complex global business landscape, the principles of strategic corporate governance and effective board leadership are more critical than ever for organizational resilience and sustainable success. This intensive training course is meticulously designed to equip current and aspiring board members with the advanced knowledge and practical skills required to navigate the intricate challenges of modern governance. Drawing upon foundational concepts from leading academics like Shann Turnbull, who champions a systems-thinking approach to governance, and insights from seminal works such as "Corporate Governance: A Synthesis of Theory, Research, and Practice," this program moves beyond mere compliance to foster a culture of high-performance leadership within the boardroom. Participants will explore the delicate balance between oversight and strategic input, learning to enhance board effectiveness, manage risk, and drive long-term stakeholder value. BIG BEN Training Center has developed this course to provide a comprehensive framework for understanding fiduciary duties, ethical responsibilities, and the dynamics of board decision-making, ensuring that leaders can steer their organizations with confidence, integrity, and strategic foresight in an era of unprecedented change.

Target Audience / This training course is suitable for:

- Board Members and Directors.
- Chairpersons of Boards and Committees.
- Chief Executive Officers (CEOs) and C-Suite Executives.
- Non-Executive and Independent Directors.
- Company Secretaries and General Counsel.
- Senior Managers aspiring to board positions.
- Heads of Legal, Compliance, and Internal Audit departments.
- Investors and shareholder representatives.

Target Sectors and Industries:

- Banking and Financial Services.
- Energy, Oil, and Gas sectors.
- Healthcare and Pharmaceuticals.
- Technology and Telecommunications.
- Manufacturing and Industrial sectors.
- Real Estate and Construction.
- Government agencies and public sector organizations.
- Non-Profit and Non-Governmental Organizations (NGOs).

Target Organizations Departments:

- Board of Directors.
- Executive Management.
- Legal and Corporate Secretariat.
- Compliance and Regulatory Affairs.
- Risk Management.
- Internal Audit.
- Finance and Treasury.
- Corporate Strategy and Planning.
- Investor Relations.

Course Offerings:

By the end of this course, the participants will have able to:

- Master the fundamental principles and international best practices of corporate governance.
- Define and differentiate the roles and responsibilities of the board, its committees, and executive management.
- Develop robust frameworks for strategic oversight, risk management, and internal control.
- Enhance boardroom dynamics, communication, and effective decision-making processes.
- Integrate Environmental, Social, and Governance (ESG) considerations into corporate strategy.
- Lead with high ethical standards and foster a strong corporate culture of integrity.
- Conduct effective board performance evaluations to drive continuous improvement.
- Navigate complex governance challenges, including crisis management and stakeholder engagement.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can translate theoretical knowledge into actionable skills. This course moves beyond traditional lectures to create a dynamic learning environment centered on real-world application. A cornerstone of our approach is the extensive use of case studies, examining both landmark corporate governance failures and notable successes to extract critical lessons. Participants will engage in collaborative group discussions and syndicate work, allowing for the exchange of diverse perspectives and experiences. Interactive workshops and role-playing simulations of challenging boardroom scenarios, such as handling a corporate crisis or debating a major strategic shift, will provide a safe space to practice and refine leadership and decision-making skills. The course leader will facilitate sessions that encourage critical thinking and problem-solving, providing continuous feedback and expert guidance. This blended approach ensures a comprehensive learning experience that equips participants with the confidence and competence to excel in their governance roles.

Course Agenda (Course Units):

Unit One: Foundations of Modern Corporate Governance

- The evolution and importance of corporate governance.
- Key theories of governance: Agency, Stewardship, and Stakeholder theories.
- Global governance codes and regulatory frameworks (e.g., Sarbanes-Oxley, UK Corporate Governance Code).
- The legal and ethical duties of directors: Duty of Care and Duty of Loyalty.
- Understanding the corporate constitution: Articles of Incorporation and Bylaws.
- The role of shareholders and stakeholder engagement strategies.
- Defining the boundaries between the board and management.

Unit Two: The High-Performance Board: Structure and Composition

- Designing an effective board structure and size.
- The role of the Chairperson, CEO, and Lead Independent Director.
- Board diversity: skills, experience, and background.
- The functions of key board committees: Audit, Compensation, and Nomination.
- Director recruitment, induction, and ongoing professional development.
- Managing conflicts of interest in the boardroom.
- Frameworks for effective board information flow and reporting.

Unit Three: Strategic Oversight and Risk Management

- The board's role in formulating and overseeing corporate strategy.
- Aligning strategy with risk appetite and organizational culture.
- Establishing a robust enterprise risk management (ERM) framework.
- Financial oversight: understanding financial statements and key metrics.
- The role of the audit committee in ensuring financial integrity.
- Internal controls and compliance systems oversight.
- Monitoring corporate performance and executive compensation.

Unit Four: Boardroom Dynamics and Effective Leadership

- The psychology of board decision-making and avoiding groupthink.
- Fostering constructive debate and managing dissent.
- Effective communication and interpersonal skills for directors.
- Building a culture of trust, transparency, and accountability.
- The board's role in CEO selection and succession planning.
- Ethical leadership and setting the "tone at the top".
- Managing stakeholder relations and corporate reputation.

Unit Five: Contemporary Governance Challenges and Future Trends

- Integrating Environmental, Social, and Governance (ESG) criteria into strategy.
- The board's role in overseeing digital transformation and cybersecurity risk.
- Navigating corporate crises and strategic communications.
- Shareholder activism and engagement strategies.
- Conducting meaningful board and committee performance evaluations.
- The impact of artificial intelligence on corporate governance.
- The future-ready board: anticipating and adapting to change.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of increasing shareholder activism and social accountability, how can a board effectively balance its fiduciary duty to maximize shareholder value with its broader responsibility to diverse stakeholders and society at large?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond standard compliance-based training to focus on the strategic and human elements of high-performance governance. While many programs concentrate on the legal and regulatory frameworks, this course dedicates significant attention to the nuanced and often challenging aspects of boardroom dynamics, decision-making psychology, and ethical leadership. We utilize a case study methodology that examines contemporary and complex scenarios, forcing participants to grapple with the same ambiguities and pressures that real-world boards face. Another unique feature is the forward-looking curriculum, with an entire unit dedicated to emerging challenges such as ESG integration, cybersecurity oversight, and the impact of digital transformation on governance models. The program is not about memorizing rules; it is about developing the critical judgment, strategic foresight, and interpersonal acumen required to lead effectively at the highest level. Participants will leave not just with knowledge of best practices, but with a deeper understanding of how to apply them within the unique context of their own organizations to drive sustainable value and build resilient enterprises.