Strategic Emergency Planning and Disaster Response Training Course



26 - 30 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #GOV2717_275677

Course Introduction / Overview:

This comprehensive course offers an in-depth exploration of the critical principles and practices of disaster management and emergency response planning. In an era of increasing uncertainty, the ability to prepare for, respond to, and recover from crises is paramount for organizational and community resilience. This program is meticulously designed to equip participants with the strategic knowledge and practical skills needed to develop robust emergency plans and lead effective response operations. Drawing upon established frameworks and contemporary case studies, the curriculum covers the full disaster lifecycle, from mitigation and preparedness to response and recovery. As noted by leading expert Damon P. Coppola in his seminal work, "Introduction to International Disaster Management," a successful strategy integrates risk assessment, resource management, and multi-agency coordination. BIG BEN Training Center has structured this course to reflect these core tenets, providing a holistic understanding of hazard identification, vulnerability analysis, and the implementation of the Incident Command System (ICS). Participants will move beyond theoretical knowledge to engage in practical exercises that build confidence and competence in crisis leadership, ensuring they are prepared to protect assets, save lives, and facilitate a swift return to normalcy following any disruptive event.

Target Audience / This training course is suitable for:

- Emergency Management Professionals.
- Public Safety and First Responders.
- Corporate Security and Business Continuity Managers.
- Government Officials and Public Administrators.
- Non-Governmental Organization (NGO) and Humanitarian Aid Workers.
- Risk Management Consultants.
- Public Health Professionals.
- Critical Infrastructure Operators.
- Facilities and Operations Managers.
- Health, Safety, and Environment (HSE) Officers.

Target Sectors and Industries:

- Government and Public Administration.
- Healthcare and Public Health Services.
- Energy, Oil, and Gas.
- Telecommunications and Information Technology.
- Transportation and Logistics.
- Manufacturing and Industrial Operations.
- Financial Services and Banking.
- Education and Academic Institutions.
- Hospitality and Tourism.
- Construction and Engineering.

Target Organizations Departments:

- Emergency Management and Civil Defense.
- Health, Safety, and Environment (HSE).
- Operations and Facilities Management.
- Security and Asset Protection.
- Risk Management and Compliance.
- Corporate Communications and Public Relations.
- Human Resources.
- Strategic Planning.
- Logistics and Supply Chain Management.
- Information Technology and Business Continuity.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive emergency operations plan (EOP) based on a thorough risk assessment.
- Apply the principles of the Incident Command System (ICS) for effective multi-agency coordination.
- Conduct detailed hazard identification and vulnerability analysis for their organization or community.
- Design and implement effective disaster mitigation and preparedness strategies.
- Master crisis communication techniques for internal and external stakeholders.
- Manage resource allocation and logistics during large-scale emergency operations.
- Lead post-disaster recovery efforts and facilitate community resilience building.
- Evaluate and improve emergency plans through drills, exercises, and after-action reviews.
- Integrate business continuity planning with broader disaster management frameworks.
- Demonstrate effective crisis leadership and decision-making skills under pressure.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, immersive, and practical, ensuring that participants can directly apply learned concepts to real-world scenarios. We move beyond traditional lecture-based formats to foster a dynamic learning environment built on active participation and collaborative problem-solving. The course heavily utilizes case studies of recent natural and man-made disasters, allowing for in-depth analysis of what worked, what failed, and the lessons learned. Participants will engage in group workshops and simulation exercises that challenge them to develop emergency plans, make critical decisions under pressure, and coordinate response efforts as a team. These activities are structured to replicate the complexities of an actual crisis, promoting the development of critical thinking and leadership skills. Facilitated discussions and peer-to-peer feedback are integral components, encouraging the exchange of diverse perspectives and experiences. Our expert instructors provide continuous guidance and personalized feedback, ensuring each participant masters the core competencies of disaster management and leaves with the confidence to lead effectively in a crisis.

Course Agenda (Course Units):

Unit One: Foundations of Modern Disaster Management

- Introduction to Disaster Management Concepts and Terminology.
- The Four Phases of the Disaster Management Cycle.
- Historical Context and Evolution of Emergency Response.
- Key International Frameworks (e.g., Sendai Framework for Disaster Risk Reduction).
- Legal and Ethical Considerations in Disaster Response.
- The Role of Government, NGOs, and the Private Sector.
- Understanding Natural, Technological, and Man-Made Hazards.

Unit Two: Risk Assessment and Mitigation Strategies

- Principles of Hazard Identification and Vulnerability Analysis (HVA).
- Conducting a Comprehensive Threat and Risk Assessment.
- Quantitative and Qualitative Risk Analysis Techniques.
- Developing and Implementing Proactive Mitigation Plans.
- Structural vs. Non-Structural Mitigation Measures.
- Integrating Climate Change Adaptation into Risk Reduction.
- Community-Based Disaster Risk Management.

Unit Three: Emergency Response Planning and Coordination

- Developing a Comprehensive Emergency Operations Plan (EOP).
- Introduction to the Incident Command System (ICS) and its Structure.
- The Role and Function of an Emergency Operations Center (EOC).
- Establishing Effective Multi-Agency Coordination and Interoperability.
- Designing and Implementing Emergency Communication Plans.
- Public Information and Crisis Communication Strategies.
- Planning for Mass Evacuation and Shelter-in-Place Scenarios.

Unit Four: Managing Disaster Response Operations

- Activating the Emergency Operations Plan and EOC.
- Resource Management, Mobilization, and Logistics.
- Damage Assessment and Situational Reporting.
- Public Health and Medical Response in Disasters.
- Psychological First Aid and Managing Responder Stress.
- Search and Rescue (SAR) Operations Coordination.
- Managing Volunteers and Unsolicited Donations.

Unit Five: Post-Disaster Recovery and Building Resilience

- Short-Term vs. Long-Term Recovery Planning.
- Conducting Post-Disaster Needs and Damage Assessments.
- Strategies for Economic and Social Recovery.
- Debris Management and Critical Infrastructure Restoration.
- Developing and Implementing After-Action Reviews (AARs).
- Leveraging Lessons Learned to Improve Future Plans.
- Fostering Community Resilience and "Building Back Better".

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can emerging technologies like AI and predictive analytics fundamentally reshape proactive disaster mitigation versus traditional reactive response models?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond mere procedural training to cultivate a deep, strategic understanding of the entire disaster management ecosystem. While other programs may focus narrowly on response protocols, our curriculum emphasizes the critical importance of proactive risk assessment, mitigation, and long-term resilience building. We challenge participants not just to follow a plan, but to develop the analytical and leadership skills required to create, evaluate, and adapt plans in the face of dynamic threats. The course integrates a unique blend of established frameworks, such as the Incident Command System, with forward-looking concepts like community-based risk reduction and climate change adaptation. Our methodology is rooted in practical application, using immersive simulations and real-world case studies that force participants to grapple with the complex ethical, logistical, and communication challenges inherent in a crisis. Rather than simply providing a checklist, we equip leaders with the critical thinking abilities to make sound judgments under immense pressure, ensuring they are prepared not only to manage a disaster but to lead their organization and community toward a stronger, more resilient future.