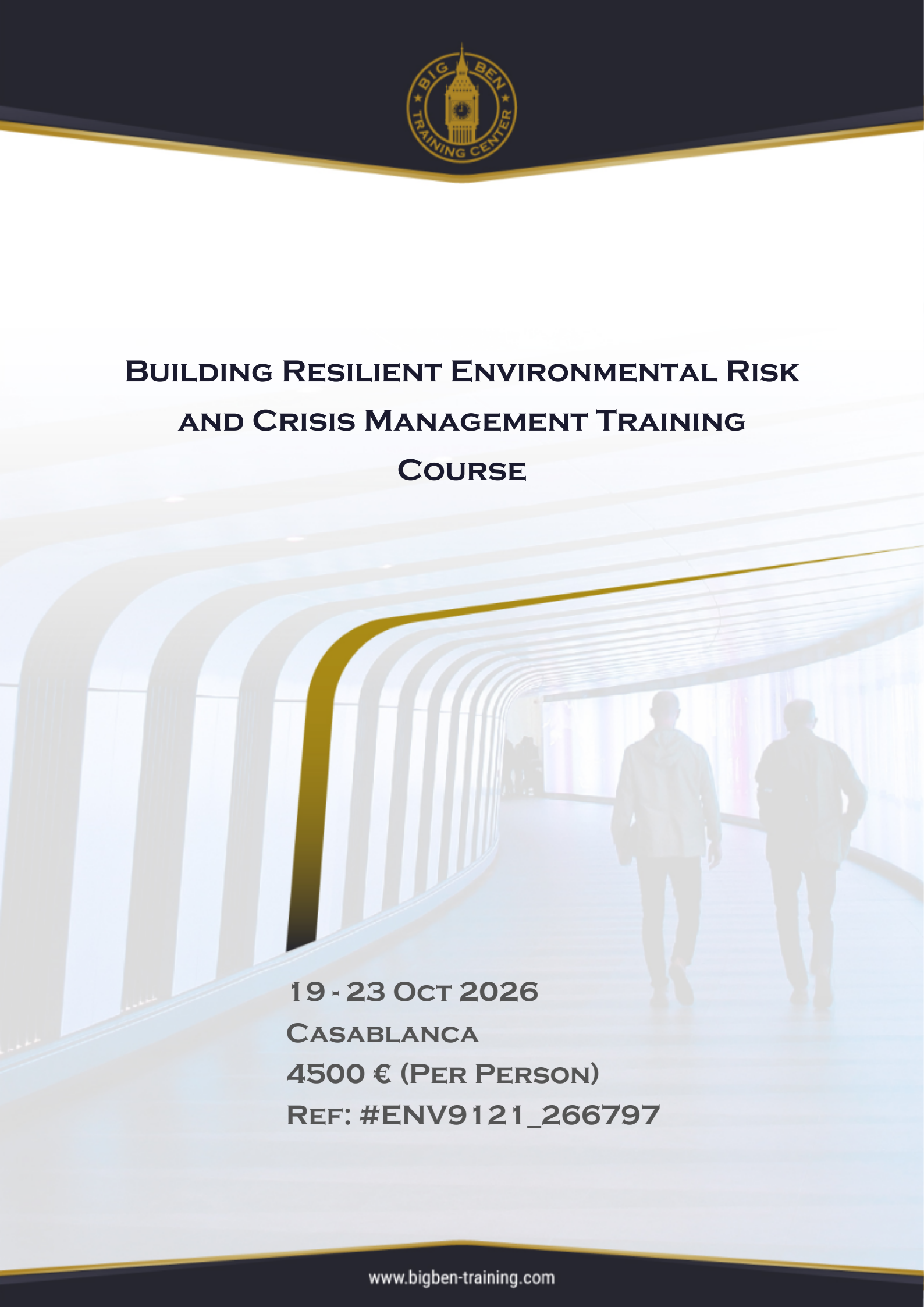
Building Resilient Environmental Risk and Crisis Management Training Course



19 - 23 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #ENV9121_266797

Course Introduction / Overview:

This training course is designed to equip professionals with the skills needed to effectively manage environmental risks and respond to crises. In an increasingly complex world, the threat of environmental disasters, from spills to natural events, is a major concern for any organization. This program, offered by BIG BEN Training Center, provides a comprehensive framework for proactive risk assessment, emergency planning, and strategic communication during a crisis. We explore the principles of risk identification, mitigation, and crisis response, with a focus on practical application. The curriculum draws on academic insights, including those of renowned author and scholar Dr. Arjen Boin, who, in his work like the book The Politics of Crisis Management, has emphasized that a crisis is not just an event but a process that requires a strategic response. This course prepares participants not only to contain a physical environmental event but also to manage the public perception and stakeholder relationships that are crucial for a successful recovery. We provide a holistic approach to building organizational resilience, ensuring that participants can protect their assets, reputation, and public trust in the face of an environmental emergency.

Target Audience / This training course is suitable for:

- Environmental, health, and safety (EHS) managers.
- Public relations and communications specialists.
- Corporate risk and compliance officers.
- Operations managers and facility supervisors.
- Emergency response coordinators.
- Government and public sector officials.
- Corporate social responsibility (CSR) professionals.
- Legal and regulatory advisors.

Target Sectors and Industries:

- Energy and utilities.
- Manufacturing and heavy industry.
- Logistics and transportation.
- Chemical and petrochemical.
- Government and public administration agencies.
- Construction and infrastructure.
- Mining and natural resources.
- Healthcare and pharmaceuticals.

Target Organizations Departments:

- Environmental health and safety (EHS).
- Corporate communications and public relations.
- Risk management.
- Operations.
- Legal and compliance.
- Security and emergency response.
- Public affairs.
- Corporate social responsibility (CSR).

Course Offerings:

By the end of this course, the participants will have able to:

- Conduct a comprehensive environmental risk assessment for an organization.
- Develop and implement an effective environmental crisis communication plan.
- Identify and mitigate potential environmental threats before they escalate.
- Lead a coordinated response team during an environmental incident.
- Manage media relations and public perception during a crisis.
- Prepare for and conduct emergency response drills and exercises.
- Ensure legal and regulatory compliance in a crisis situation.
- Build a resilient and prepared organizational culture.

Course Methodology:

This training course is based on a dynamic and practical methodology, focusing on realistic scenarios and interactive exercises. We use case studies of past environmental crises to analyze both successful and failed responses, allowing participants to learn from real-world examples without risk. The program includes a series of simulations and role-playing exercises where participants practice their skills in crisis communication and incident command. We also use collaborative group work to develop mock crisis plans and strategies, fostering teamwork and strategic thinking. The trainers provide immediate feedback on these exercises, helping participants refine their skills in real-time. BIG BEN Training Center is committed to providing a learning environment that is both challenging and supportive, ensuring that participants gain the confidence needed to perform under pressure. This hands-on approach is designed to transform theoretical knowledge into practical, on-the-ground capability, preparing participants for any environmental emergency.

Course Agenda (Course Units):

Unit One: Foundations of Environmental Risk Management

- Defining environmental risk and its impact on business.
- Risk identification, analysis, and evaluation.
- Proactive risk mitigation and control strategies.
- Developing an environmental management system (EMS) for risk prevention.
- The role of compliance in risk management.
- Understanding the difference between a crisis and an incident.
- Stakeholder mapping and engagement for risk.

Unit Two: Crisis Communication Fundamentals

- Principles of effective crisis communication.
- Developing a crisis communication plan and team.
- Crafting and delivering messages in a crisis.
- Managing media relations and social media during an environmental event.
- Communicating with internal stakeholders.
- Building and maintaining public trust.
- Post-crisis communication and recovery messaging.

Unit Three: Incident Command and Emergency Response

- Introduction to the Incident Command System (ICS).
- Developing an emergency response plan.
- Roles and responsibilities during a crisis.
- Coordination with external agencies and first responders.
- Logistics and resource management in an emergency.
- Conducting and evaluating emergency drills.
- Lessons learned from historical environmental incidents.

Unit Four: Legal and Financial Aspects of Crises

- Understanding regulatory reporting requirements.
- Legal liabilities and insurance implications.
- The role of litigation in environmental crises.
- Financial impacts and recovery strategies.
- Reputational damage and brand management.
- Compliance during and after an incident.
- International laws and cross-border environmental incidents.

Unit Five: Building Organizational Resilience

- Creating a culture of safety and preparedness.
- Training and education for employees.
- Continual improvement of risk management plans.
- Post-crisis recovery and business continuity.
- Long-term environmental monitoring and remediation.
- Forecasting future risks and emerging threats.
- Leadership's role in a resilient organization.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of instant information and social media, how has the nature of an environmental crisis shifted from a physical event to a public narrative, and what does this mean for traditional risk management strategies?

What unique qualities does this course offer compared to other courses?

This training course provides a unique and integrated approach that combines the technical aspects of environmental risk with the strategic elements of crisis communication. While other courses may focus on one area, we understand that a successful response to an environmental crisis requires both. Our curriculum is not just about tools and regulations; it's about the human and organizational factors that determine success or failure under pressure. We use practical simulations and real-world case studies to help participants build confidence and competence, ensuring they are prepared for the unpredictable nature of an emergency. This course prepares professionals to be more than just technicians; it trains them to be leaders who can protect their organization's reputation and financial stability while fulfilling their environmental responsibilities. Our approach emphasizes proactive planning and communication, which is crucial for building the kind of resilience that can withstand any challenge.