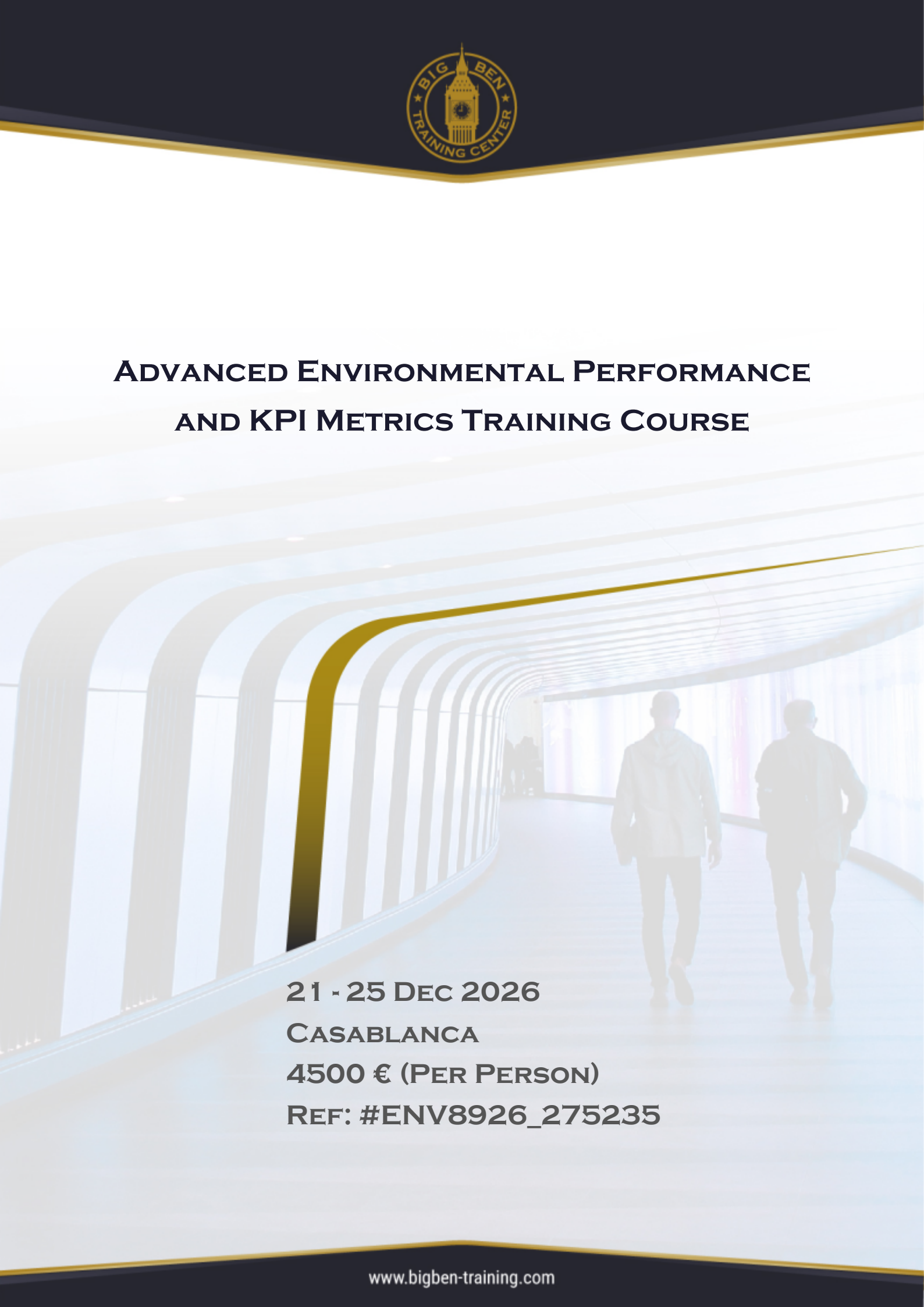
Advanced Environmental Performance and KPI Metrics Training Course



21 - 25 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #ENV8926_275235

Course Introduction / Overview:

In today's business landscape, demonstrating strong environmental stewardship is no longer optional but a critical component of strategic success and corporate responsibility. This course provides a comprehensive framework for monitoring environmental performance and developing meaningful Key Performance Indicators (KPIs). Moving beyond basic compliance, this program equips professionals with the skills to create data-driven strategies that reduce environmental impact, enhance operational efficiency, and build stakeholder trust. As discussed by author Marc J. Epstein in his influential book "Making Sustainability Work," the ability to measure and manage environmental impact is directly linked to long-term profitability and brand reputation. This BIG BEN Training Center course is meticulously designed to bridge the gap between environmental goals and tangible results. Participants will learn to establish robust environmental management systems, select relevant KPIs for energy, water, and waste, and effectively analyze data to drive continuous improvement, ensuring their organizations are leaders in sustainability.

Target Audience / This training course is suitable for:

- Environmental Managers and Specialists.
- Sustainability Officers and Coordinators.
- Health, Safety, and Environment (HSE/EHS) Professionals.
- Operations and Facility Managers.
- Compliance and Regulatory Affairs Managers.
- Corporate Social Responsibility (CSR) Managers.
- Quality Assurance and Control Professionals.
- Project Managers involved in environmental projects.
- Data Analysts focused on sustainability metrics.
- Consultants in environmental management and sustainability.

Target Sectors and Industries:

- Manufacturing and Industrial Production.
- Energy, Oil, and Gas Sectors.
- Construction and Real Estate Development.
- Mining and Metals.
- Agriculture and Food Production.
- Transportation and Logistics.
- Pharmaceuticals and Chemicals.
- Waste Management and Recycling.
- Technology and Data Centers.
- Governmental agencies and public sector bodies.

Target Organizations Departments:

- Environmental, Health, and Safety (EHS).
- Sustainability and Corporate Responsibility.
- Operations and Production.
- Compliance and Legal.
- Strategic Planning and Corporate Development.
- Quality Assurance and Control.
- Facilities Management.
- Supply Chain and Procurement.
- Research and Development.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive environmental performance monitoring framework.
- Design and select strategic KPIs aligned with organizational goals.
- Implement effective data collection and management systems for environmental metrics.
- Analyze environmental performance data to identify trends and opportunities.
- Benchmark performance against industry standards and best practices.
- Create compelling environmental performance reports for internal and external stakeholders.
- Integrate environmental KPIs into the broader business strategy.
- Utilize performance data to drive continuous improvement initiatives.
- Ensure compliance with environmental regulations through systematic monitoring.
- Communicate the value of environmental performance to senior leadership.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can immediately apply their learning in the workplace. We move beyond traditional lectures to foster a collaborative learning environment. The course heavily features real-world case studies from various industries, allowing participants to analyze successful environmental monitoring strategies and learn from practical challenges. A significant portion of the training is dedicated to hands-on workshops where attendees will work in groups to develop KPI frameworks for hypothetical scenarios, promoting teamwork and problem-solving skills. Interactive sessions, expert-led discussions, and peer-to-peer feedback are central to our approach. Participants will practice data analysis techniques and learn to build effective sustainability dashboards. Our expert instructors facilitate a dynamic learning experience, providing personalized guidance and ensuring that the content is not only understood but also mastered for practical application.

Course Agenda (Course Units):

Unit One: Foundations of Environmental Performance Management

- Introduction to Environmental Management Systems (EMS).
- The role of ISO 14001 in performance monitoring.
- Understanding key environmental regulations and compliance frameworks.
- Identifying stakeholders and their expectations for environmental performance.
- The link between environmental performance and business strategy.
- Defining environmental aspects and impacts within an organization.
- Principles of effective environmental monitoring.

Unit Two: Designing and Developing Environmental KPIs

- Differentiating between metrics, indicators, and Key Performance Indicators (KPIs).
- Applying the SMART (Specific, Measurable, Achievable, Relevant, Time-bound) criteria to environmental KPIs.
- Linking KPIs to strategic environmental objectives.
- Developing leading versus lagging indicators for proactive management.
- Selecting core KPIs for energy consumption and efficiency.
- Establishing KPIs for water usage, recycling, and discharge.
- Creating effective KPIs for waste generation, diversion, and disposal.

Unit Three: Data Collection and Monitoring Systems

- Identifying reliable sources for environmental data.
- Techniques for manual and automated data collection.
- Implementing procedures to ensure data accuracy, consistency, and integrity.
- Introduction to environmental data management software and tools.
- Best practices for data verification and validation.
- Establishing a monitoring schedule and assigning responsibilities.
- Managing and archiving environmental performance data securely.

Unit Four: Analysis, Interpretation, and Reporting

- Fundamental statistical techniques for analyzing environmental data.
- Identifying trends, patterns, and anomalies in performance.
- Benchmarking environmental performance against industry peers and best practices.
- Creating effective environmental performance dashboards and visualizations.
- Introduction to sustainability reporting standards (GRI, SASB).
- Structuring a comprehensive environmental performance report.
- Communicating complex data effectively to diverse audiences.

Unit Five: Driving Improvement and Strategic Integration

- Using KPI analysis to identify root causes of environmental issues.
- Developing corrective and preventive action plans based on data.
- Integrating environmental performance into operational decision-making.
- Communicating performance results to senior management and the board.
- Building a culture of continuous environmental improvement.
- Future trends in environmental monitoring and reporting.
- Final project. developing a complete KPI and monitoring plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As organizations increasingly face pressure to report on Scope 3 emissions, how can KPI frameworks be adapted to accurately monitor and influence environmental performance across the entire value chain?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing intensely on the strategic integration of environmental performance into the core of business operations, rather than treating it as a peripheral compliance function. While many programs cover the basics of what KPIs are, our curriculum emphasizes the practical "how". how to design KPIs that are truly key to your strategy, how to build robust data systems from the ground up, and most importantly, how to use the resulting insights to drive meaningful, measurable change. We move beyond theoretical discussions of standards like ISO 14001 to hands-on workshops where participants actively build and critique monitoring frameworks. The course is built on a philosophy of proactive management, teaching the development of leading indicators that predict future performance, not just lagging indicators that report on the past. This forward-looking, action-oriented approach ensures that participants leave not just with knowledge, but with a clear, actionable roadmap to elevate their organization's environmental performance and strategic advantage.