



ADVANCED BIODIVERSITY CONSERVATION AND ECOSYSTEM MANAGEMENT TRAINING COURSE

26 - 30 OCT 2026

CASABLANCA

4500 € (PER PERSON)

REF: #ENV8560_275113



COURSE INTRODUCTION / OVERVIEW:

In an era of unprecedented environmental change, the principles of biodiversity conservation and ecosystem management are more critical than ever. This course provides a comprehensive exploration of the science, policy, and practice of protecting Earth's biological diversity and managing its vital ecosystems for long-term sustainability. We will delve into the foundational concepts articulated by pioneers like Edward O. Wilson, whose work, particularly in his book "The Diversity of Life," has shaped our understanding of the intricate web of life. Participants will move beyond theoretical knowledge to gain practical skills in assessing biodiversity, designing conservation strategies, and implementing adaptive management plans. This program, offered by BIG BEN Training Center, is meticulously designed to address contemporary challenges such as climate change, habitat fragmentation, and invasive species. It integrates cutting-edge scientific approaches with the socio-economic realities of conservation, preparing professionals to lead effective initiatives that balance ecological health with human needs. This training course is an essential journey for anyone committed to becoming a steward of our planet's natural heritage, equipping them with the tools to make a tangible impact in the field.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Environmental Consultants and Managers.
- Conservation Scientists and Researchers.
- Wildlife Biologists and Ecologists.
- Government Officials and Environmental Policy Advisors.
- Park Rangers and Protected Area Managers.
- Corporate Sustainability and CSR Officers.
- Urban and Regional Planners.
- Project Managers in NGOs and Development Agencies.
- Environmental Educators and Advocates.
- Professionals in the agriculture, forestry, and tourism sectors.



TARGET SECTORS AND INDUSTRIES:

- Environmental Consulting and Services.
- Non-Governmental Organizations (NGOs) and Non-Profits.
- Governmental agencies (Environmental Protection, Forestry, Agriculture, and Wildlife).
- Renewable Energy and Natural Resource Extraction.
- Agriculture and Agribusiness.
- Forestry and Land Management.
- Ecotourism and Hospitality.
- Academic and Research Institutions.
- Corporate Sustainability and ESG Divisions.
- International Development and Aid Organizations.

TARGET ORGANIZATIONS DEPARTMENTS:

- Sustainability and Corporate Social Responsibility (CSR).
- Environmental, Health, and Safety (EHS).
- Research and Development (R&D).
- Operations and Land Management.
- Policy and Governmental Affairs.
- Community Relations and Stakeholder Engagement.
- Strategic Planning and Development.
- Compliance and Regulatory Affairs.
- Project Management Office (PMO).
- Facilities and Estate Management.



COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Analyze the primary drivers of biodiversity loss at local, regional, and global scales.
- Design and implement effective ecological monitoring and biodiversity assessment programs.
- Develop comprehensive biodiversity action plans for various organizational contexts.
- Apply the principles of adaptive management to complex ecosystem challenges.
- Evaluate the effectiveness of different conservation strategies, including in-situ and ex-situ methods.
- Integrate ecosystem services valuation into project planning and decision-making.
- Navigate the international and national policy landscape for biodiversity conservation.
- Develop strategies for managing invasive species and restoring degraded habitats.
- Utilize stakeholder engagement techniques for community-based conservation initiatives.
- Incorporate climate change adaptation measures into ecosystem management plans.

COURSE METHODOLOGY:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical. We believe that effective learning in environmental management comes from a blend of robust theory and hands-on application. This course moves beyond traditional lectures to foster a dynamic learning environment where participants actively engage with the material. Sessions will feature a mix of expert-led presentations, in-depth case study analyses of real-world conservation projects, and collaborative group workshops. Participants will work in teams to tackle complex problem-solving scenarios, such as designing a management plan for a protected area or developing a corporate biodiversity strategy. Interactive discussions and peer-to-peer learning are central to our approach, allowing for the exchange of diverse experiences and perspectives. Practical exercises, including simulated environmental impact assessments and stakeholder negotiations, will be used to build tangible skills. Continuous feedback from the instructor ensures that participants can refine their understanding and apply new concepts effectively, leaving the course with both the knowledge and the confidence to lead in the field of conservation.



COURSE AGENDA (COURSE UNITS):

UNIT ONE: FOUNDATIONS OF BIODIVERSITY AND ECOSYSTEM SCIENCE

- The three levels of biodiversity: genetic, species, and ecosystem.
- Key ecological principles governing ecosystem structure and function.
- Major biomes of the world and their characteristic biodiversity.
- The intrinsic and utilitarian values of biodiversity.
- Understanding ecosystem services and natural capital.
- Primary threats to biodiversity: habitat loss, pollution, and climate change.
- Historical context of the conservation movement and key milestones.

UNIT TWO: PRINCIPLES OF CONSERVATION BIOLOGY

- Population viability analysis (PVA) and conservation genetics.
- In-situ conservation strategies: protected areas, corridors, and reserve design.
- Ex-situ conservation techniques: captive breeding, seed banks, and botanical gardens.
- Species-level conservation: flagship, keystone, and umbrella species concepts.
- Habitat restoration and ecological succession principles.
- Introduction to landscape ecology and its role in conservation planning.
- The science of reintroduction and translocation projects.

UNIT THREE: ECOSYSTEM MANAGEMENT AND SUSTAINABILITY

- The ecosystem approach to natural resource management.
- Principles of adaptive management and structured decision-making.
- Sustainable harvesting models for forestry and fisheries.
- Integrated water resource management (IWRM).
- Soil conservation and sustainable land management practices.
- Managing for ecological resilience in the face of disturbances.
- Balancing conservation goals with socio-economic development.



UNIT FOUR: POLICY, GOVERNANCE, AND STAKEHOLDER ENGAGEMENT

- Key international agreements: Convention on Biological Diversity (CBD) and CITES.
- National biodiversity strategies and action plans (NBSAPs).
- The role of Environmental Impact Assessments (EIA) in conservation.
- Community-based natural resource management (CBNRM).
- Conflict resolution and negotiation in environmental disputes.
- The role of indigenous knowledge in conservation.
- Corporate environmental responsibility and biodiversity reporting.

UNIT FIVE: MODERN TOOLS AND FUTURE CHALLENGES IN CONSERVATION

- Application of GIS and remote sensing for habitat mapping and monitoring.
- The use of eDNA and camera traps in biodiversity surveys.
- Managing the threat of invasive alien species.
- Strategies for climate change adaptation and mitigation in ecosystems.
- The concept of Nature-Based Solutions (NbS).
- Financing conservation: payment for ecosystem services (PES) and biodiversity offsets.
- Developing and managing a comprehensive conservation project from start to finish.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



SOMETHING TO THINK ABOUT:

Considering the complex interplay between economic development and conservation, how can we design ecosystem management plans that are both ecologically sound and socio-economically just?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This training course distinguishes itself through its holistic and integrative approach, bridging the critical gap between scientific theory, management practice, and policy implementation. While many courses focus on a single aspect, such as species identification or policy analysis, this program synthesizes these domains into a cohesive framework for effective action. We emphasize the development of strategic thinking and problem-solving skills applicable to the complex, multi-stakeholder challenges that define modern conservation. The curriculum is built around real-world case studies from diverse global contexts, forcing participants to grapple with the trade-offs and ambiguities inherent in ecosystem management. A core focus is on the principle of adaptive management, equipping participants not with rigid solutions, but with a dynamic process for learning and adjusting strategies in the face of uncertainty. The course moves beyond simply cataloging problems to empowering professionals with the practical tools—from stakeholder engagement techniques to project design frameworks—needed to create and lead successful conservation initiatives that are resilient, equitable, and sustainable for the long term.