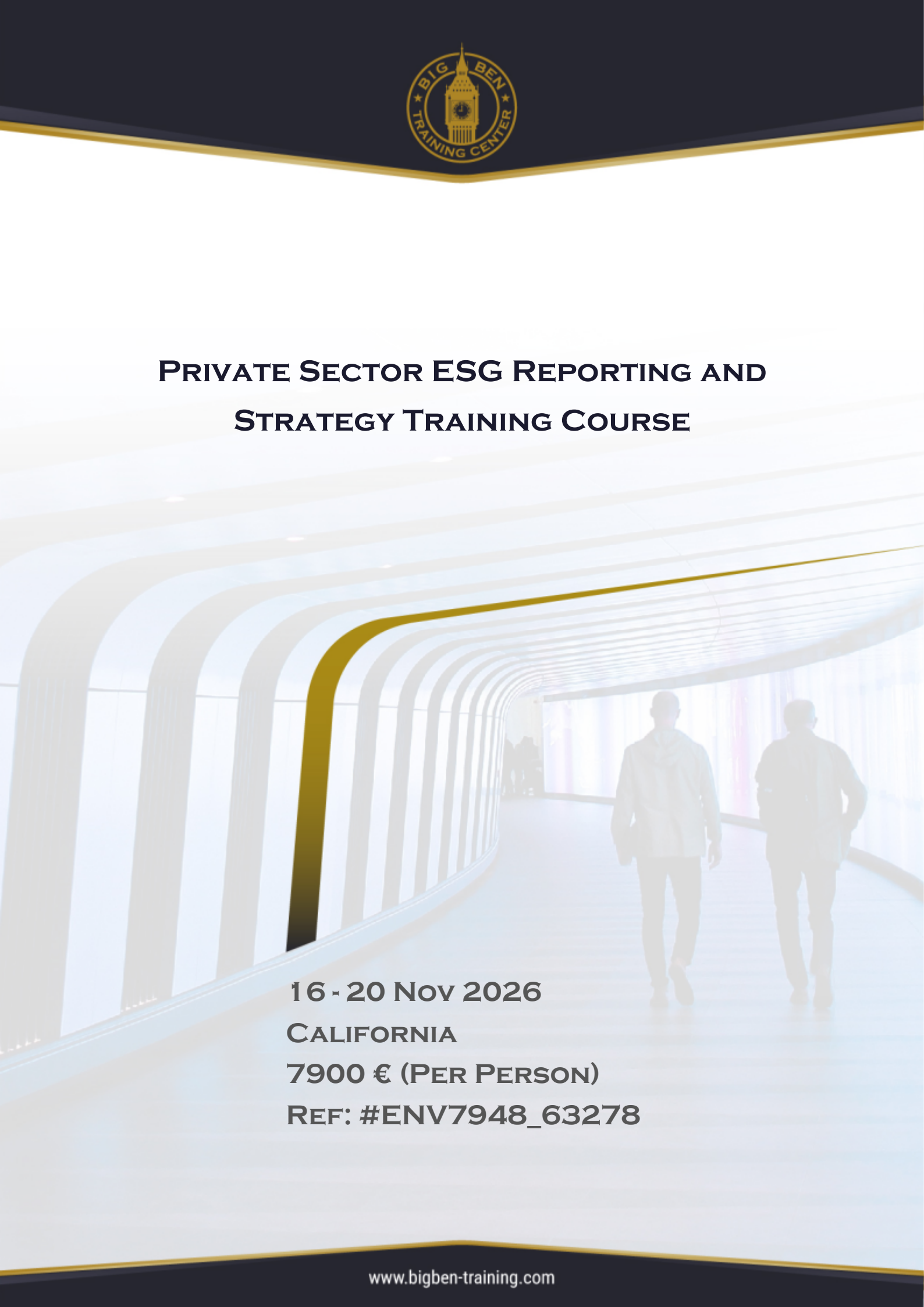
Private Sector ESG Reporting and Strategy Training Course



16 - 20 Nov 2026

California

7900 € (Per Person)

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Course Introduction / Overview:

The modern business landscape demands more than just financial success. Companies are now being measured on their environmental, social, and governance performance, which is a significant factor for investors, regulators, and customers. This training course is designed to equip professionals with the knowledge and practical skills needed to navigate this evolving area. You will learn to prepare robust ESG reports and develop a strategic approach that goes beyond mere compliance, creating long-term value for your organization. The program explores how to identify material ESG issues, collect accurate data, and report on performance using globally recognized frameworks. We will delve into key concepts and challenges, from greenhouse gas emissions and human rights due diligence to corporate governance. The course emphasizes the importance of transparency and building trust with stakeholders. According to Professor George Serafeim, a leading academic authority on corporate sustainability at Harvard Business School, "effective ESG integration can drive superior financial performance and operational resilience." This course is built around such principles, using real-world examples and the latest insights. It will help you apply the concepts discussed in books like The Ultimate Handbook for ESG Reporting, and it positions BIG BEN Training Center as a leader in providing the tools necessary for modern corporate governance. This training will help you understand how a company's ESG strategy can influence its access to capital, market position, and overall reputation.

Target Audience / This training course is suitable for:

- Chief Financial Officers (CFOs) and financial professionals.
- Corporate social responsibility (CSR) managers.
- Sustainability and environmental specialists.
- Investor relations and corporate communications professionals.
- Risk management and compliance officers.
- Senior executives and board members.
- Internal and external auditors.
- Legal and regulatory affairs staff.

Target Sectors and Industries:

- Financial services and banking.
- Technology and information services.
- Manufacturing and industrial sectors.
- Energy and utilities.
- Consumer goods and retail.
- Healthcare and pharmaceuticals.
- Real estate and infrastructure.
- Government agencies and non-profit organizations.

Target Organizations Departments:

- Finance and Accounting.
- Risk Management and Compliance.
- Corporate Communications and Investor Relations.
- Operations and Supply Chain.
- Legal Affairs.
- Human Resources (HR) and Public Relations.
- Strategic Planning and Business Development.
- Internal Audit.

Course Offerings:

By the end of this course, the participants will have able to:

- Assess their organization's ESG performance and identify material issues.
- Navigate global and regional ESG reporting frameworks and standards.
- Develop a comprehensive ESG strategy that aligns with business objectives.
- Implement effective data collection and management systems for accurate reporting.
- Understand the financial and reputational risks associated with poor ESG performance.
- Communicate ESG data transparently to stakeholders, including investors and customers.
- Integrate sustainability into business operations and decision-making processes.
- Conduct a gap analysis to identify areas for improvement in ESG performance.
- Analyze case studies of successful ESG integration and reporting.
- Evaluate the role of ESG factors in investment decisions.
- Prepare and present a compelling ESG report.

Course Methodology:

This training uses a practical, hands-on approach to ensure participants gain applicable skills. The course is built on a foundation of interactive learning, moving beyond traditional lectures. We will use a variety of teaching methods, including scenario-based learning and in-depth discussions. Participants will work through real-world case studies of companies facing ESG challenges and opportunities, analyzing their strategies and outcomes. This allows for a deeper understanding of how concepts like materiality, stakeholder engagement, and risk management apply in different contexts. Group exercises and team-based projects will encourage collaboration and problem-solving, creating a dynamic learning environment where participants can apply what they learn in a simulated corporate setting. Throughout the course, trainers from BIG BEN Training Center will provide personalized feedback and guidance. The goal is to provide comprehensive training experience that not only teaches the "what" but also the "how," empowering participants to return to their organizations and drive meaningful change with confidence and expertise. The program also uses a question-and-answer format to facilitate continuous engagement, ensuring that participants can clarify doubts and explore complex topics.

Course Agenda (Course Units):

Unit One: Foundations of ESG and the Business Imperative.

- Understanding the core pillars of Environmental, Social, and Governance (ESG).
- The evolving landscape and global trends in sustainability and corporate responsibility.
- Exploring the business case for ESG, including its impact on risk management and financial performance.
- Key drivers of ESG adoption, from investor demand to regulatory pressures.
- An introduction to key ESG frameworks and standards.
- Identifying stakeholders and understanding their expectations for sustainability reporting.
- Conducting a preliminary ESG materiality assessment.
- The concept of double materiality.

Unit Two: Environmental (E) Reporting and Metrics.

- Detailed analysis of environmental metrics and data collection methods.
- Understanding greenhouse gas (GHG) emissions and the GHG Protocol.
- Reporting on climate change risks and opportunities.
- Waste management and circular economy principles.
- Biodiversity and natural resource management.
- Disclosures related to pollution and water usage.
- Navigating new environmental regulations and reporting requirements.

Unit Three: Social (S) and Governance (G) Reporting.

- Analyzing social factors, including human rights and labor practices.
- Diversity, equity, and inclusion (DEI) initiatives.
- Health and safety management in the workplace.
- Community engagement and social impact reporting.
- Corporate governance structures and their role in ESG oversight.
- Board composition, executive compensation, and business ethics.
- Anti-corruption and anti-bribery policies.

Unit Four: Strategic ESG Integration and Implementation.

- Developing a corporate ESG strategy that aligns with business goals.
- Implementing data governance for reliable and accurate ESG reporting.
- Creating internal policies to support ESG objectives.
- Understanding the role of technology in managing and reporting ESG data.
- Embedding ESG considerations into supply chain management.
- Best practices for communicating ESG performance to stakeholders.
- Building a strong ESG team and cross-functional collaboration.

Unit Five: The Future of ESG and Advanced Reporting.

- An overview of emerging ESG trends and regulations.
- ESG ratings and rankings, and how to improve your score.
- Auditing and assurance of ESG reports.
- Transitioning from voluntary to mandatory reporting.
- Case studies of successful ESG reporting across different industries.
- Using ESG as a competitive advantage.
- The role of artificial intelligence and machine learning in ESG data analysis.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

What unique qualities does this course offer compared to other courses?

What is the role of long-term financial performance as the ultimate measure of a company's ESG success?

This course provides a distinct and comprehensive learning experience that sets it apart. It goes beyond a simple overview of ESG, offering a deep, practical dive into the complexities of reporting and strategy. While many courses focus on just one aspect, this program integrates the environmental, social, and governance pillars, showing how they are interconnected and essential for long-term value creation. Our emphasis on real-world case studies and hands-on exercises ensures that participants do not just learn the theory but also master the application of ESG principles. The content is constantly updated to reflect the latest regulatory changes, such as the growing importance of double-education and new disclosure requirements, providing you with the most current and relevant information. This training course also uniquely highlights the financial implications of ESG, teaching you how to quantify the risks and opportunities for your business. Rather than just focusing on reporting tools, we empower you to think strategically, transforming ESG from a compliance burden into a source of innovation and competitive advantage. The expertise of BIG BEN Training Center in creating dynamic, results-oriented programs mean you will leave this course with a clear action plan and the confidence to implement it.