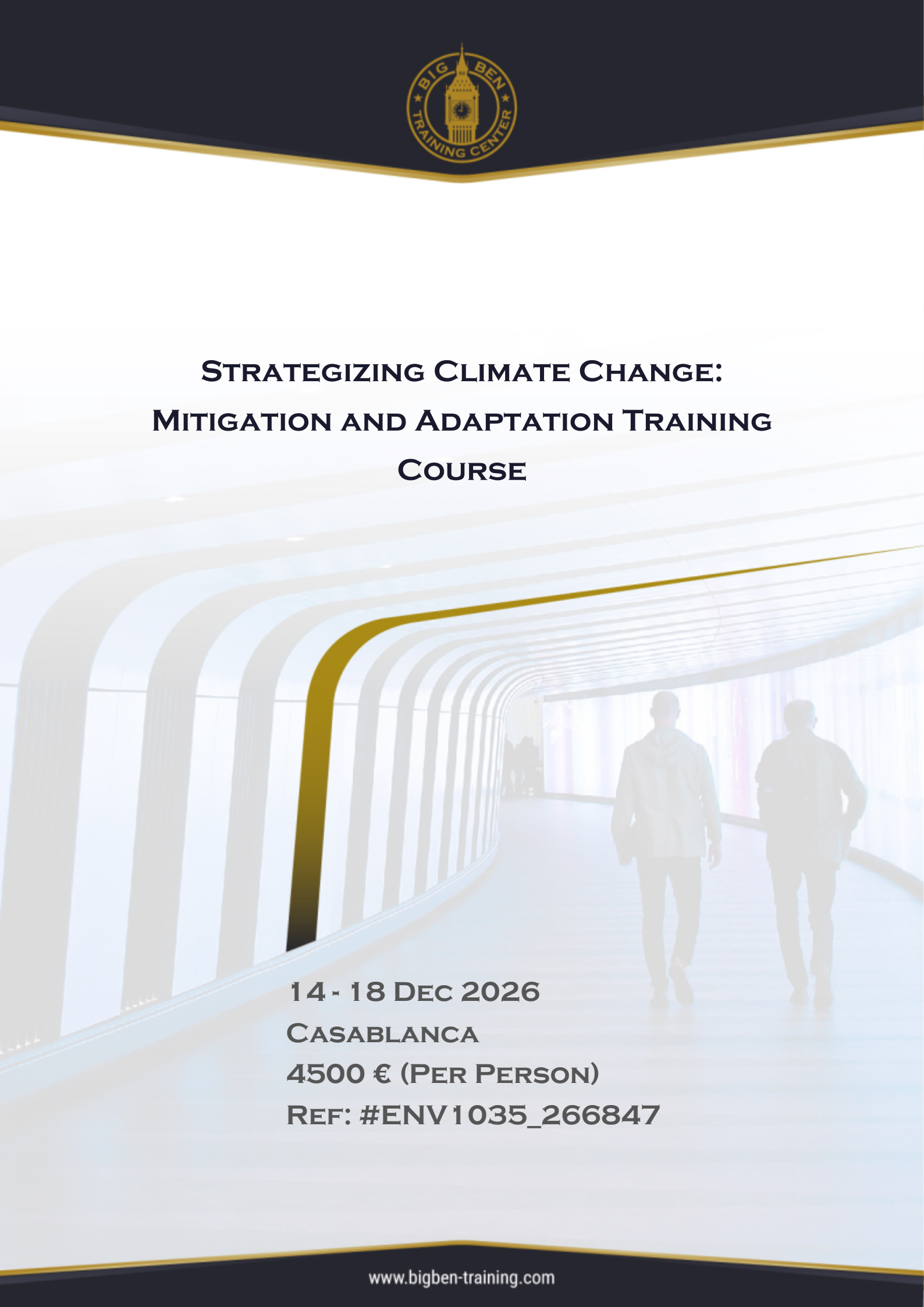
Strategizing Climate Change: Mitigation and Adaptation Training Course



14 - 18 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #ENV1035_266847

Course Introduction / Overview:

This training course is designed to provide professionals with a comprehensive understanding of climate change mitigation and adaptation strategies. In a world where climate impacts are becoming more frequent and severe, organizations and governments must move beyond simple awareness to proactive planning and implementation. This program, offered by BIG BEN Training Center, provides a strategic framework for addressing climate risks and seizing new opportunities. We will explore a range of approaches, from reducing greenhouse gas emissions to building resilient infrastructure and adapting to climate impacts. The curriculum is informed by the authoritative work of academics like Katharine Hayhoe, a distinguished climate scientist whose book Saving Us: A Climate Scientist's Case for Hope and Healing in a Divided World emphasizes the importance of communication and collaboration in tackling climate change. The course provides a balanced perspective, addressing both the scientific basis of climate change and the practical, actionable solutions available today. We prepare participants to develop effective strategies that not only reduce their organization's climate footprint but also enhance its resilience and long-term viability. This course is for leaders who are ready to turn the challenges of climate change into a catalyst for positive change.

Target Audience / This training course is suitable for:

- Corporate sustainability and environmental managers.
- Government and public policy officials.
- Urban planners and civil engineers.
- Risk managers and business continuity professionals.
- Financial analysts and investors.
- Operations and supply chain managers.
- Non-profit and community leaders.
- Government agencies and equivalents.

Target Sectors and Industries:

- Energy and utilities.
- Government and public administration agencies.
- Construction and real estate.
- Agriculture and food systems.
- Financial services.
- Insurance.
- Transportation and logistics.
- Urban planning and development.

Target Organizations Departments:

- Sustainability and corporate social responsibility (CSR).
- Strategic planning.
- Risk management.
- Operations and supply chain.
- Government relations and public policy.
- Urban planning and public works.
- Finance and investment.
- Emergency management.

Course Offerings:

By the end of this course, the participants will have able to:

- Formulate and implement effective climate change mitigation strategies.
- Develop robust climate adaptation and resilience plans.
- Analyze climate risks and vulnerabilities for their organization or community.
- Measure and reduce greenhouse gas emissions.
- Evaluate the economic and social benefits of climate action.
- Communicate climate risks and strategies to internal and external stakeholders.
- Integrate climate considerations into business and policy decisions.
- Identify and leverage funding mechanisms for climate initiatives.

Course Methodology:

This training course uses a highly interactive and case-study based methodology to ensure participants gain practical skills they can apply immediately. We will use real-world examples of successful mitigation and adaptation projects to show what works and why. The program includes workshops where participants will work in teams to develop a climate action plan for a specific organization or city, applying the tools and frameworks learned in the course. We will also use scenario planning exercises to help participants think strategically about future climate risks and opportunities. The course is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. BIG BEN Training Center is committed to providing a dynamic and engaging learning environment, ensuring that participants feel empowered to take meaningful action on climate change. This hands-on approach transforms complex scientific concepts into actionable business and policy strategies.

Course Agenda (Course Units):

Unit One: Understanding Climate Change and Its Impacts

- The science of climate change.
- Global and regional climate impacts and projections.
- Identifying climate risks: physical and transition risks.
- The business case for climate action.
- Major international agreements and national policies.
- The role of different sectors in climate change.
- Climate justice and social equity.

Unit Two: Climate Change Mitigation Strategies

- Strategies for reducing greenhouse gas emissions.
- Transitioning to renewable energy sources.
- Energy efficiency and conservation measures.
- Carbon capture and storage technologies.
- Sustainable transportation and urban planning.
- Circular economy principles and their role in mitigation.
- Measuring and reporting on emissions.

Unit Three: Climate Change Adaptation Planning

- Defining climate adaptation and resilience.
- Assessing climate vulnerabilities for an organization or community.
- Developing an adaptation plan.
- Building resilient infrastructure.
- Managing water resources in a changing climate.
- Protecting biodiversity and ecosystems.
- Case studies in successful adaptation.

Unit Four: Policy, Finance, and Governance

- The role of government and public policy.
- Carbon markets and pricing.
- Climate finance and green investment.
- ESG factors and corporate climate governance.
- Public-private partnerships for climate action.
- Engaging with stakeholders and building public support.
- The legal and regulatory landscape of climate change.

Unit Five: Implementing and Communicating Climate Action

- Creating a climate action roadmap.
- Building a business case for mitigation and adaptation projects.
- Communicating with stakeholders and the public.
- Measuring and reporting on progress.
- Leadership and driving organizational change.
- Monitoring new technologies and trends.
- Personal action and professional development.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can organizations effectively balance the urgent need for climate change mitigation with the equally critical, and often more localized, strategies required for adaptation to a changing world?

What unique qualities does this course offer compared to other courses?

This training course is unique because it provides an integrated and balanced approach to both climate change mitigation and adaptation. Many courses focus on one or the other, but we believe a holistic strategy is essential for true resilience and success. Our program moves beyond science to focus on actionable, real-world strategies for businesses and governments. We use a practical, case-study driven methodology that empowers participants to apply their knowledge to solve tangible problems. The curriculum is designed to help professionals think like strategic leaders, showing them how to identify opportunities in the face of climate change. This course prepares individuals to not only reduce their environmental impact but also to build a more resilient and sustainable future for their organizations and communities.