Digital Transformation for the Oil, Gas, and Energy Training Course



16 - 20 Nov 2026

Casablanca

4500 € (Per Person)

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Course Introduction / Overview:

The global energy sector is at a pivotal juncture, driven by the imperative to enhance efficiency, improve safety, and meet sustainability goals. This digital transformation is not merely about adopting new technology; it is a fundamental rethinking of operations, business models, and corporate culture. This comprehensive training course provides a deep dive into the strategic application of digital technologies across the oil, gas, and energy value chain. As discussed by leading academics like Peter Weill and Stephanie L. Woerner in their work "What's Your Digital Business Model?", a successful transition requires a clear and robust strategy. This program, offered by BIG BEN Training Center, is designed to equip professionals with the knowledge and skills to lead this change. Participants will explore everything from the foundational concepts of Industry 4.0 to the practical implementation of AI, IoT, and big data analytics in real-world scenarios. We will cover smart oilfields, predictive maintenance, digital twins, and the critical role of cybersecurity in protecting operational technology. The course moves beyond theory to provide a strategic roadmap for navigating the complexities of digitalization, ensuring your organization remains competitive and resilient in a rapidly evolving industry landscape.

Target Audience / This training course is suitable for:

- Operations Managers and Supervisors.
- IT and Technology Professionals.
- Project Managers and Engineers.
- Data Scientists and Analysts.
- Strategy and Business Development Executives.
- Supply Chain and Logistics Managers.
- Health, Safety, and Environment (HSE) Professionals.
- Finance and Asset Managers.
- Regulatory and Compliance Officers.
- Upstream, Midstream, and Downstream Professionals.

Target Sectors and Industries:

- Oil and Gas Exploration and Production (Upstream).
- Oil and Gas Transportation and Storage (Midstream).
- Oil and Gas Refining and Marketing (Downstream).
- Renewable Energy (Solar, Wind, Hydro).
- Power Generation and Utilities.
- Petrochemical and Chemical Manufacturing.
- Engineering, Procurement, and Construction (EPC) Companies.
- Governmental Bodies and Regulatory Agencies.
- Energy Technology and Service Providers.

Target Organizations Departments:

- Operations and Production.
- Information Technology (IT) and Digital Strategy.
- Engineering and Maintenance.
- Strategic Planning and Corporate Development.
- Supply Chain Management and Procurement.
- Health, Safety, and Environment (HSE).
- Finance and Asset Management.
- Research and Development (R&D).
- Human Resources and Change Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive digital transformation strategy for an energy organization.
- Evaluate the business case for key digital technologies like IoT, AI, and blockchain.
- Analyze the application of big data analytics for operational optimization.
- Design implementation roadmaps for digital twin and smart field technologies.
- Identify and mitigate cybersecurity risks associated with operational technology (OT).
- Integrate digital solutions to enhance asset performance and predictive maintenance.
- Lead change management initiatives to foster a digital-first culture.
- Align digitalization efforts with sustainability and ESG objectives.
- Optimize supply chain and logistics through digital platforms.
- Assess the future trends shaping the digital energy landscape.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring that participants can translate theoretical knowledge into actionable skills. This course employs a blended learning approach that combines expert-led presentations with hands-on exercises and collaborative discussions. We will utilize real-world case studies from leading oil, gas, and energy companies to illustrate both the successes and challenges of digital transformation projects. Participants will engage in group workshops to develop strategic roadmaps and solve complex operational problems. Interactive sessions, Q&A panels, and peer-to-peer learning are central to our approach, fostering a dynamic environment where experiences and insights can be shared. The program also includes practical simulations that allow attendees to apply concepts related to data analytics and cybersecurity in a controlled setting. Our experienced instructors provide continuous feedback and guidance, ensuring a supportive and effective learning journey that equips professionals to lead digitalization initiatives with confidence within their own organizations.

Course Agenda (Course Units):

Unit One: Foundations of Digital Transformation in the Energy Sector

- Introduction to Industry 4.0 and its impact on oil, gas, and energy.
- Key drivers for digitalization: efficiency, safety, and sustainability.
- Understanding the digital maturity model for energy companies.
- The complete energy value chain and points of digital intervention.
- Challenges and barriers to digital adoption in the sector.
- Case studies of early adopters and lessons learned.
- The role of leadership and vision in driving digital change.

Unit Two: Core Digital Technologies and Enablers

- The Industrial Internet of Things (IIoT) for asset monitoring and control.
- Artificial Intelligence (AI) and Machine Learning (ML) for predictive analytics.
- Big Data and Advanced Analytics for data-driven decision-making.
- Cloud Computing: IaaS, PaaS, and SaaS models for the energy sector.
- Blockchain for supply chain transparency and energy trading.
- Robotics and Automation in hazardous environments.
- Augmented and Virtual Reality (AR/VR) for training and remote assistance.

Unit Three: Practical Applications and Digital Use Cases

- Developing the Smart Oilfield and intelligent operations.
- Predictive maintenance for critical assets and downtime reduction.
- Digital Twins for simulation, optimization, and lifecycle management.
- Optimizing upstream exploration and production with digital tools.
- Enhancing midstream logistics and pipeline integrity monitoring.
- Digitalization in downstream refining and petrochemical processes.
- Smart grids and the integration of renewable energy sources.

Unit Four: Strategy, Implementation, and Risk Management

- Building a robust digital transformation roadmap.
- Change management and fostering a culture of innovation.
- Data governance, quality, and management strategies.
- Cybersecurity for Operational Technology (OT) and critical infrastructure.
- Calculating Return on Investment (ROI) for digital projects.
- Navigating the regulatory and compliance landscape.
- Building effective partnerships with technology vendors.

Unit Five: The Future of Energy and Leading Digital Change

- Emerging trends: edge computing, quantum computing, and advanced AI.
- The role of digitalization in the energy transition and decarbonization.
- Leveraging digital tools to meet Environmental, Social, and Governance (ESG) goals.
- Developing the workforce of the future: skills and competencies.
- Open innovation and building an ecosystem of partners.
- Final project: developing a mini digital transformation proposal.
- Course review, key takeaways, and personal action planning.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can legacy energy companies balance the immense cost of digital infrastructure overhaul with the long-term, and sometimes uncertain, returns on innovation and sustainability?

What unique qualities does this course offer compared to other courses?

This training course distinguishes itself by adopting a holistic, strategy-first perspective on digital transformation, moving beyond a mere survey of available technologies. While other programs may focus narrowly on specific software or platforms, our curriculum is built around the strategic integration of digital solutions to solve core business challenges specific to the oil, gas, and energy sectors. We emphasize the critical interplay between technology, people, and processes, dedicating significant time to change management, cybersecurity for operational technology, and data governance. The course content is deeply rooted in practical, real-world applications, using case studies that explore both successful implementations and instructive failures. This provides participants with a nuanced understanding of risk and reward. Furthermore, the program is forward-looking, directly addressing how digitalization is a critical enabler of the energy transition and the achievement of ESG objectives. It is designed not just to inform but to empower leaders to build a resilient, efficient, and sustainable energy future.