Implementing Industry 4.0 for Smart Manufacturing Training Course



16 - 20 Nov 2026

Casablanca

4500 € (Per Person)

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Course Introduction / Overview:

The Fourth Industrial Revolution is fundamentally reshaping the manufacturing landscape, moving from traditional automation to fully integrated, intelligent, and autonomous systems. This transition, known as Industry 4.0, leverages digital technologies to create smart factories that are more efficient, flexible, and responsive. This comprehensive training course is designed to provide a complete A-to-Z guide on the principles, technologies, and strategic implementation of Industry 4.0 and smart manufacturing. As Klaus Schwab outlines in his seminal work, "The Fourth Industrial Revolution," this era is characterized by a fusion of technologies blurring the lines between the physical, digital, and biological spheres. Participants will explore core concepts such as the Industrial Internet of Things (IIoT), big data analytics, artificial intelligence, and digital twins. BIG BEN Training Center has developed this program to empower professionals not just with theoretical knowledge but with a practical roadmap for digital transformation. The curriculum delves into assessing organizational readiness, developing a strategic plan, managing the integration of IT and OT systems, and navigating the challenges of change management to drive sustainable competitive advantage in the modern industrial era.

Target Audience / This training course is suitable for:

- Operations Managers and Directors.
- Production and Manufacturing Engineers.
- Plant Managers and Supervisors.
- IT Managers and Professionals involved in manufacturing systems.
- Supply Chain and Logistics Managers.
- Process Improvement and Lean Manufacturing Specialists.
- Automation and Control Systems Engineers.
- Corporate Strategists and Business Development Managers.
- Research and Development Professionals.
- Quality Assurance and Control Managers.

Target Sectors and Industries:

- Automotive and Aerospace Manufacturing.
- Electronics and Semiconductor Production.
- Pharmaceutical and Chemical Processing.
- Food and Beverage Production.
- Consumer Goods Manufacturing.
- Heavy Machinery and Industrial Equipment.
- Energy, Oil, and Gas sectors.
- Logistics and Supply Chain Providers.
- Governmental bodies and regulatory agencies overseeing industrial development.

Target Organizations Departments:

- Operations and Production.
- Engineering and Maintenance.
- Information Technology (IT) and Operational Technology (OT).
- Supply Chain Management and Logistics.
- Research and Development (R&D).
- Quality Assurance and Control (QA/QC).
- Strategic Planning and Business Development.
- Human Resources and Change Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive strategic roadmap for Industry 4.0 implementation.
- Evaluate the core enabling technologies of smart manufacturing, including IIoT, AI, and big data.
- Analyze the convergence of Information Technology (IT) and Operational Technology (OT).
- Design a business case for smart factory investments, calculating ROI and potential benefits.
- Implement data analytics strategies for predictive maintenance and process optimization.
- Understand the principles of digital twin technology and its application in manufacturing.
- Identify and mitigate cybersecurity risks specific to smart industrial environments.
- Lead change management initiatives to foster a culture of digital transformation.
- Integrate principles of lean manufacturing with Industry 4.0 technologies.
- Assess the impact of smart manufacturing on supply chain and logistics operations.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, practical, and highly interactive, ensuring participants can translate knowledge into actionable strategies. We move beyond traditional lectures to create a dynamic learning environment that fosters deep understanding and skill development. The program is built on a foundation of expert-led sessions that break down complex Industry 4.0 concepts into understandable modules. These sessions are complemented by in-depth case studies of real-world companies that have successfully navigated their digital transformation journey, providing valuable insights into best practices and common pitfalls. A significant portion of the course is dedicated to hands-on workshops and group exercises where participants will work collaboratively to develop a mock implementation roadmap, analyze production data, and design smart factory solutions. This active learning approach is reinforced through interactive discussions, Q&A panels, and peer-to-peer feedback sessions. Our focus is on practical application, ensuring that every participant leaves with the confidence and competence to initiate and lead smart manufacturing projects within their own organization.

Course Agenda (Course Units):

Unit One: Foundations of Industry 4.0 and Smart Manufacturing

- Introduction to the Fourth Industrial Revolution.
- The nine pillars of Industry 4.0.
- Key differences between traditional automation and smart manufacturing.
- Business drivers and competitive advantages of digital transformation.
- Understanding the smart factory ecosystem.
- Challenges and barriers to Industry 4.0 adoption.
- Global trends and case studies of early adopters.

Unit Two: Core Enabling Technologies

- The Industrial Internet of Things (IIoT) and smart sensors.
- Big Data and advanced analytics for manufacturing intelligence.
- Artificial Intelligence (AI) and Machine Learning (ML) in production.
- Cloud and Edge Computing for industrial data.
- Cybersecurity for Operational Technology (OT) systems.
- Augmented Reality (AR) and Virtual Reality (VR) for operations and training.
- Blockchain applications in supply chain and manufacturing.

Unit three: The Digital Factory in Practice

- Digital Twin technology for simulation and optimization.
- Additive Manufacturing (3D Printing) for rapid prototyping and production.
- Advanced Robotics and Human-Robot Collaboration (Cobots).
- Manufacturing Execution Systems (MES) in the Industry 4.0 era.
- Creating a Digital Thread from design to production.
- Smart logistics and intelligent warehousing.
- Energy management and sustainable manufacturing practices.

Unit Four: Strategy, Roadmap, and Implementation

- Conducting a digital maturity and readiness assessment.
- Developing a strategic roadmap for Industry 4.0 implementation.
- Building a compelling business case and calculating ROI.
- The critical role of IT/OT convergence.
- Data governance and management strategies.
- Project management for smart factory initiatives.
- Leading change and managing the human element of transformation.

Unit Five: Optimization, Integration, and Future Trends

- Predictive maintenance strategies and implementation.
- Data-driven quality control and zero-defect manufacturing.
- Integrating smart manufacturing with the entire supply chain (Supply Chain 4.0).
- The future of work and skills development for the smart factory.
- Exploring the concepts of Lights-Out Manufacturing.
- The role of 5G in enabling the connected factory.
- Final project workshop: Developing a tailored implementation blueprint.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As automation and AI become more integrated into manufacturing, what is the evolving role of the human workforce, and how can organizations ethically manage this transition to foster collaboration rather than displacement?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a holistic, strategy-first approach to Industry 4.0, moving beyond a mere technical overview of individual technologies. While other programs may focus narrowly on the "what," we emphasize the "how" and "why," equipping leaders with the strategic framework necessary for successful implementation. Our curriculum is uniquely structured around the critical challenge of IT/OT convergence, providing practical guidance on bridging the gap between corporate information systems and the factory floor. We place a strong emphasis on the human element of digital transformation, dedicating significant time to change management, skills development, and fostering a culture of innovation, which are often the primary determinants of success. The learning experience is built on real-world case studies and interactive workshops where participants develop a tangible implementation blueprint, ensuring the knowledge gained is directly applicable. This focus on strategic planning, practical application, and organizational change provides a far more comprehensive and valuable learning journey than a simple survey of emerging technologies, preparing participants to lead, not just participate in, the Fourth Industrial Revolution.