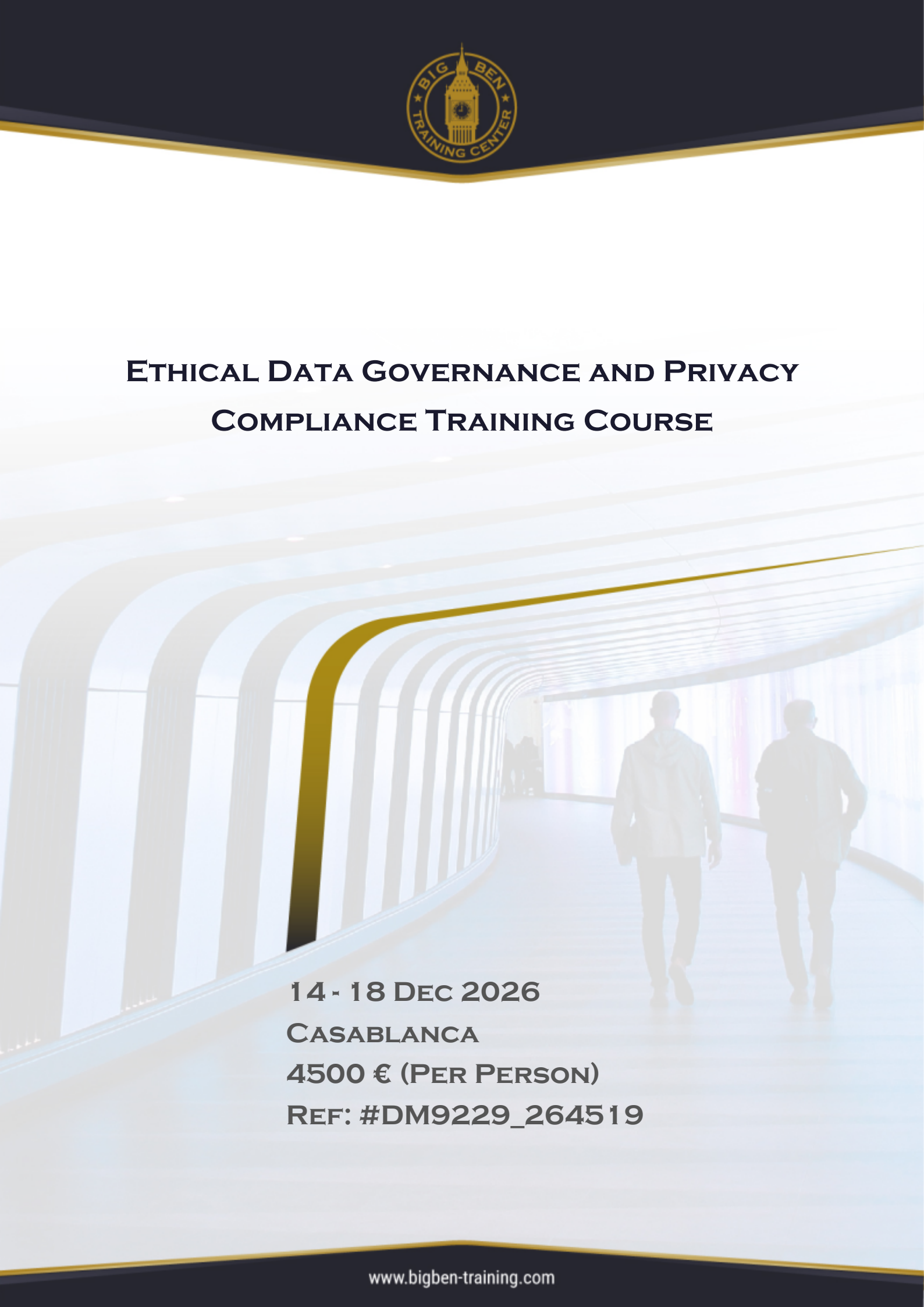
Ethical Data Governance and Privacy Compliance Training Course



14 - 18 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #DM9229_264519

Course Introduction / Overview:

As data becomes more central to business operations, the ethical and legal responsibilities that come with it are growing in importance. This training course gives a comprehensive look at how to manage data ethically and in compliance with global privacy regulations. We will cover the core principles of data privacy, the requirements of key regulations like GDPR and CCPA, and how to build a data governance framework that protects both the organization and its customers. Participants will learn how to conduct privacy impact assessments, handle data subject rights requests, and create a culture of data stewardship. The course goes beyond just legal requirements, exploring the ethical considerations of data use, from algorithmic bias to transparency. In her book "Data Feminism," Catherine D'Ignazio argues that data is not objective and that we must consider the ethical and political dimensions of its use. At BIG BEN Training Center, we believe that responsible data management is the foundation of long-term business success. This training course will give participants the skills to navigate the complex world of data ethics and privacy, building trust with their customers and stakeholders.

Target Audience / This training course is suitable for:

- Data protection officers and privacy officers.
- Compliance and legal professionals.
- Data managers and data stewards.
- IT professionals and system administrators.
- Risk managers.
- Business leaders and executives.
- Anyone handling personal or sensitive data.

Target Sectors and Industries:

- Financial services.
- Healthcare and pharmaceuticals.
- Technology and software.
- Retail and e-commerce.
- Government agencies and the public sector.
- Legal and professional services.
- Telecommunications.

Target Organizations Departments:

- Compliance and Legal.
- Data Governance and Management.
- Information Security.
- IT and Technology.
- Risk Management.
- Marketing and Sales.
- Human Resources.

Course Offerings:

By the end of this course, the participants will have able to:

- Implement a data governance framework that prioritizes ethics and privacy.
- Ensure compliance with major data protection regulations like GDPR and CCPA.
- Conduct a privacy impact assessment for new projects and data uses.
- Develop policies for data retention and disposal.
- Respond to data subject rights requests.
- Address ethical challenges like algorithmic bias and data transparency.
- Communicate data privacy principles to different parts of the organization.
- Build a culture of data stewardship and responsibility.

Course Methodology:

This training course uses a mix of interactive discussions, case studies, and role-playing exercises. We believe that ethics and compliance are best learned through dialogue and practical application. Participants will work through real-world scenarios, such as responding to a data breach or handling a complex data access request. Our expert trainers will facilitate discussions on ethical dilemmas and guide participants in developing practical solutions that are both compliant and responsible. This hands-on approach makes sure that participants not only understand the rules but also know how to apply them in a way that aligns with their organization's values. At BIG BEN Training Center, our methodology is designed to create a dynamic learning environment where participants can confidently navigate the challenges of modern data management.

Course Agenda (Course Units):

Unit One: Foundations of Data Ethics and Privacy.

- The core principles of data ethics.
- The importance of data privacy in the digital age.
- Key concepts: personal data, sensitive data, and data subject.
- The difference between data privacy and data security.
- Building a business case for ethical data management.
- The role of trust in a data-driven economy.
- Historical context of data privacy laws.

Unit Two: Global Data Privacy Regulations.

- Introduction to GDPR and its key articles.
- Understanding the California Consumer Privacy Act (CCPA).
- The requirements of other global regulations.
- Jurisdictional challenges in data transfer.
- Data processing agreements.
- Penalties for non-compliance.
- Best practices for cross-border data management.

Unit Three: Building a Privacy-by-Design Framework.

- What is Privacy-by-Design?
- Integrating privacy into the data lifecycle.
- Conducting a Privacy Impact Assessment (PIA).
- Data minimization and purpose limitation.
- Implementing controls for data access.
- Developing data retention and deletion policies.
- Creating a data inventory and data map.

Unit Four: Managing Data Subject Rights and Requests.

- The right to access and rectification.
- The right to erasure ("right to be forgotten").
- The right to data portability.
- Handling data subject rights requests efficiently.
- The role of the Data Protection Officer (DPO).
- Responding to regulator inquiries.
- Case study: managing complex data subject request.

Unit Five: Ethical Data Use and Future Trends.

- Addressing algorithmic bias in data systems.
- Transparency in data collection and use.
- The ethics of data monetization.
- Emerging privacy technologies.
- The future of data privacy and regulation.
- Final project: creating a data ethics and compliance plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In a world where data is a primary business asset, how can an organization move beyond mere compliance to build a truly ethical data management framework that earns customer trust and creates a long-term competitive advantage?

What unique qualities does this course offer compared to other courses?

This training course is unique because it combines the technical and legal aspects of data management with the critical ethical considerations that shape modern business. Unlike programs that focus only on legal compliance, this course gives participants a deep understanding of the "why" behind data privacy laws and the moral obligations that come with handling sensitive information. We use a case-study-driven approach to explore real-world ethical dilemmas, which prepare participants to make informed and responsible decisions. The curriculum is designed for a wide range of professionals, making sure that everyone from IT staff to executives understands their role in data governance. This comprehensive approach gives participants the confidence to not just follow the rules but to be true stewards of their organization's data.