



STRATEGIC DATA GOVERNANCE AND REGULATORY COMPLIANCE TRAINING COURSE

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5200 € (PER PERSON)

REF: #DM7728_90357



COURSE INTRODUCTION / OVERVIEW:

In today's data-driven world, organizations that effectively manage and govern their data hold a significant competitive advantage. This course provides a comprehensive roadmap for establishing and maintaining a robust data governance framework that not only enhances data quality and decision-making but also ensures strict adherence to the ever-evolving landscape of regulatory compliance. We will explore the core principles and practical applications of data governance, moving beyond theory to focus on actionable strategies for implementation. As highlighted by the renowned author John Ladley in his seminal work, "Data Governance: How to Design, Deploy, and Sustain an Effective Data Governance Program," a successful initiative requires a blend of people, processes, and technology. This program, offered by BIG BEN Training Center, is meticulously designed to equip participants with the skills to navigate complex data ecosystems, mitigate risks associated with data breaches and non-compliance, and transform data into a reliable, secure, and strategic enterprise asset. This journey will cover everything from defining data policies and standards to implementing data stewardship and mastering compliance with regulations like GDPR and CCPA, ensuring your organization is both data-intelligent and legally sound.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Data Governance Managers and Professionals.
- Compliance Officers and Managers.
- IT Managers and Directors.
- Data Architects and Data Engineers.
- Business Intelligence and Data Analysts.
- Risk Management Professionals.
- Legal and Corporate Counsel.
- Chief Data Officers (CDOs) and aspiring data leaders.
- Information Security Managers.
- Internal Auditors.

TARGET SECTORS AND INDUSTRIES:

- Banking and Financial Services.
- Healthcare and Pharmaceuticals.
- Insurance Sector.
- Telecommunications and Technology.

- Retail and E-commerce.
- Government Agencies and Public Sector Bodies.
- Manufacturing and Supply Chain.
- Energy and Utilities.
- Consulting and Professional Services.



TARGET ORGANIZATIONS DEPARTMENTS:

- Information Technology (IT).
- Legal and Compliance.
- Risk Management.
- Data Management and Analytics.
- Internal Audit.
- Finance and Accounting.
- Operations.
- Marketing and Sales.
- Human Resources.
- Customer Service.

COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Develop and implement a comprehensive data governance framework from the ground up.
- Define clear data policies, standards, and procedures for the entire organization.
- Establish effective data stewardship roles and responsibilities.
- Navigate the complexities of major data protection regulations like GDPR and CCPA.
- Implement robust data quality management and data lifecycle management processes.
- Align data governance initiatives with strategic business objectives.
- Master techniques for metadata management and data cataloging.
- Conduct data governance maturity assessments and create improvement roadmaps.
- Develop and monitor key performance indicators (KPIs) to measure program effectiveness.
- Foster a data-driven culture of accountability and compliance.

COURSE METHODOLOGY:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can immediately apply their learning in a real-world context. We move beyond traditional lectures to create a dynamic learning environment that fosters deep understanding and skill mastery. The course heavily relies on a blend of expert-led instruction, detailed case study analysis of successful and failed data governance implementations, and collaborative group workshops. Participants will work in teams on practical exercises, such as designing a data governance charter, mapping data flows, and conducting a mock compliance audit. These activities are

designed to simulate real-world challenges and encourage problem-solving and critical thinking. Ample time is allocated for interactive Q&A sessions, peer-to-peer discussions, and direct feedback from the instructor. This hands-on, participant-centered approach ensures that attendees leave not just with knowledge, but with the confidence and practical tools needed to lead and execute effective data governance and compliance strategies within their own organizations.



COURSE AGENDA (COURSE UNITS)

UNIT ONE: FOUNDATIONS OF DATA GOVERNANCE AND STRATEGY

- Introduction to Data Governance as a Business Imperative.
- The Core Components of a Data Governance Framework.
- Differentiating Data Governance, Data Management, and Data Strategy.
- The Role of Data in Strategic Decision-Making.
- Identifying Key Stakeholders and Forming a Governance Council.
- Defining the Business Case and ROI for Data Governance.
- Common Pitfalls and Success Factors in Data Governance Initiatives.

UNIT TWO: DESIGNING THE DATA GOVERNANCE FRAMEWORK

- Developing a Data Governance Charter and Mission Statement.
- Establishing Data Policies, Standards, and Procedures.
- Defining Data Stewardship Roles and Responsibilities.
- Creating a Data Ownership and Accountability Model.
- Introduction to Data Domains and Data Classification.
- Building a Business Glossary and Data Dictionary.
- Framework Models (e.g., Centralized, Decentralized, Hybrid).

UNIT THREE: THE REGULATORY AND COMPLIANCE LANDSCAPE

- Understanding the Global Data Privacy and Protection Environment.
- Deep Dive into the General Data Protection Regulation (GDPR).
- Exploring the California Consumer Privacy Act (CCPA) and other regional laws.
- Industry-Specific Regulations (e.g., HIPAA, SOX).
- Principles of Data Ethics and Responsible Data Handling.
- Conducting Data Protection Impact Assessments (DPIAs).
- Managing Cross-Border Data Transfers and Compliance.

UNIT FOUR: IMPLEMENTING DATA GOVERNANCE OPERATIONS

- Practical Data Stewardship and Daily Operations.
- Implementing Data Quality Management and Controls.
- Techniques for Data Profiling, Cleansing, and Enrichment.
- Master Data Management (MDM) and Reference Data Strategies.
- The Role of Metadata Management and Data Catalogs.

- Implementing Data Security, Access Control, and Encryption Policies.
- Change Management and Communication Strategies for Rollout.



UNIT FIVE: MONITORING, MEASUREMENT, AND CONTINUOUS IMPROVEMENT

- Developing Key Performance Indicators (KPIs) for Data Governance.
- Creating Dashboards for Monitoring Data Quality and Compliance.
- Conducting Data Governance Audits and Maturity Assessments.
- Building a Roadmap for Continuous Program Enhancement.
- Aligning Data Governance with Evolving Business Needs.
- Future Trends in Data Governance and Compliance (e.g., AI, Big Data).
- Sustaining a Culture of Data Governance and Accountability.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

SOMETHING TO THINK ABOUT:

As data becomes increasingly democratized within organizations, how can a centralized governance framework adapt to maintain control without stifling innovation and agility?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This course distinguishes itself by focusing on the strategic integration of data governance and regulatory compliance as a unified business function, rather than treating them as separate, siloed disciplines. While many programs focus heavily on the technical aspects of data management or the legalistic interpretation of regulations, this training course bridges the gap by emphasizing how a well-designed governance framework becomes the operational engine for sustainable compliance and strategic advantage. We prioritize a practical, implementation-focused methodology, guiding participants through the entire lifecycle from building the initial business case and designing the framework to operationalizing policies and measuring long-term success. The curriculum is built around real-world case studies and hands-on workshops that challenge participants to solve complex scenarios involving conflicting stakeholder interests and evolving regulatory demands. This approach ensures that attendees develop not just theoretical knowledge, but the critical thinking and leadership skills necessary to champion a data-driven culture, navigate organizational politics, and build a governance program that is both robust in its controls and agile enough to support business innovation.