



CORPORATE DATA ETHICS AND REGULATORY STANDARDS TRAINING COURSE

14 - 18 DEC 2026

CASABLANCA

4500 € (PER PERSON)

REF: #DM5588_272727



COURSE INTRODUCTION / OVERVIEW:

In today's data-driven economy, the ethical handling of information is no longer a niche concern but a cornerstone of corporate integrity and long-term success. This course provides a comprehensive exploration of corporate data ethics and the complex web of regulatory standards that govern data privacy and protection. We will move beyond mere compliance checklists to instill a deep understanding of the principles that should guide every data-related decision. As discussed by the renowned privacy expert Dr. Ann Cavoukian, the architect of the "Privacy by Design" framework, proactive privacy measures are fundamental to building trust and mitigating risk. This training program, offered by BIG BEN Training Center, is meticulously designed to equip professionals with the knowledge to navigate regulations like GDPR and CCPA and the foresight to address emerging ethical challenges in areas like artificial intelligence and big data analytics. Participants will delve into practical frameworks for establishing robust data governance, inspired by concepts from leading literature such as "Ethics and Data Science". This course is an essential investment for any organization committed to fostering a culture of data responsibility and turning ethical data management into a competitive advantage.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Compliance Officers and Managers.
- Data Protection Officers (DPOs).
- IT and Information Security Professionals.
- Legal Counsel and Corporate Lawyers.
- Risk Management Specialists.
- Senior Executives and Business Leaders.
- Marketing and Data Analytics Professionals.
- Human Resources Managers.
- Internal Auditors.
- Project Managers involved in data-heavy projects.



TARGET SECTORS AND INDUSTRIES:

- Financial Services and Banking.
- Healthcare and Pharmaceuticals.
- Technology and Software Development.
- Telecommunications.
- Retail and E-commerce.
- Governmental and Public Sector Agencies.
- Consulting and Professional Services.
- Insurance.
- Media and Advertising.

TARGET ORGANIZATIONS DEPARTMENTS:

- Legal and Compliance Department.
- Information Technology (IT) and Cybersecurity.
- Risk Management.
- Internal Audit.
- Marketing and Sales.
- Human Resources (HR).
- Data Analytics and Business Intelligence.
- Research and Development (R&D).
- Customer Service and Support.
- Executive Management.



COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Develop a robust ethical framework for data collection, processing, and storage.
- Analyze the key requirements of major data protection regulations like GDPR and CCPA.
- Implement the principles of Privacy by Design and by Default in business processes.
- Conduct Privacy Impact Assessments (PIAs) to identify and mitigate data-related risks.
- Establish effective data governance structures and define clear roles and responsibilities.
- Navigate the complexities of cross-border data transfers and international privacy laws.
- Formulate a comprehensive data breach incident response plan.
- Evaluate the ethical implications of emerging technologies like AI and machine learning.
- Foster a corporate culture that prioritizes data ethics and privacy.
- Audit existing data handling practices for compliance and ethical alignment.

COURSE METHODOLOGY:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring that participants can translate theoretical knowledge into actionable strategies. We employ a blended learning approach that combines expert-led presentations with dynamic, hands-on activities. The course heavily features the analysis of real-world case studies, allowing participants to dissect complex data ethics dilemmas and regulatory enforcement actions from various industries. Collaborative group workshops and breakout sessions encourage peer-to-peer learning and the exchange of diverse perspectives on data governance challenges. Interactive role-playing scenarios, such as managing a simulated data breach or presenting a risk assessment to a board, will build practical skills and confidence. Throughout the program, there will be structured Q&A sessions to address specific queries and challenges faced by participants in their own organizations. Our expert instructors facilitate a supportive learning environment, providing continuous feedback and guiding discussions to ensure a deep and lasting understanding of the principles of corporate data ethics and compliance.



COURSE AGENDA (COURSE UNITS):

UNIT ONE: FOUNDATIONS OF DATA ETHICS AND GOVERNANCE

- Introduction to Corporate Data Ethics.
- The Business Case for Ethical Data Handling.
- Key Principles of Information Governance.
- Distinguishing Between Ethics, Privacy, and Security.
- The Data Lifecycle and Its Ethical Touchpoints.
- Stakeholder Perspectives on Data Use.
- Historical Context of Data Protection Laws.

UNIT TWO: THE GLOBAL REGULATORY LANDSCAPE

- Deep Dive into the General Data Protection Regulation (GDPR).
- Understanding the California Consumer Privacy Act (CCPA) and CPRA.
- Comparative Analysis of Global Privacy Laws (LGPD, PIPEDA).
- Sector-Specific Regulations (e.g., HIPAA in Healthcare).
- Requirements for Cross-Border Data Transfers.
- The Role of Data Protection Authorities (DPAs).
- Navigating Legal and Jurisdictional Challenges.

UNIT THREE: IMPLEMENTING A COMPLIANCE FRAMEWORK

- Building a Data Governance Structure.
- The Role and Responsibilities of the Data Protection Officer (DPO).
- Developing Data Protection Policies and Procedures.
- Conducting Data Mapping and Inventory Exercises.
- Implementing Privacy by Design and by Default.
- Vendor and Third-Party Risk Management.
- Training and Awareness Programs for Employees.



UNIT FOUR: ADVANCED TOPICS AND EMERGING TECHNOLOGIES

- Ethical Challenges of Artificial Intelligence (AI) and Machine Learning.
- Big Data Ethics: Balancing Innovation and Responsibility.
- The Ethics of Data Monetization and Profiling.
- Biometric Data and Facial Recognition Issues.
- Corporate Surveillance and Employee Privacy.
- Data Anonymization and Pseudonymization Techniques.
- Building and Maintaining Digital Trust with Consumers.

UNIT FIVE: RISK MANAGEMENT AND INCIDENT RESPONSE

- Conducting Data Protection Impact Assessments (DPIAs).
- Frameworks for Managing and Mitigating Data Risks.
- Developing a Comprehensive Data Breach Incident Response Plan.
- Managing Communications During and After a Breach.
- Regulatory Reporting and Notification Obligations.
- Internal Investigations and Remediation Strategies.
- Auditing for Compliance and Continuous Improvement.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



SOMETHING TO THINK ABOUT:

As AI becomes more integrated into business operations, where should a corporation draw the line between data-driven personalization and unethical manipulation?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This course distinguishes itself by moving beyond a purely legalistic or technical review of data protection regulations. While a thorough understanding of laws like GDPR is crucial and covered in depth, our primary focus is on embedding a sustainable culture of data ethics within an organization's DNA. We emphasize the strategic implementation of ethical principles, teaching participants not just what the law requires, but how to build proactive, trust-centric data governance frameworks. Unlike programs that focus narrowly on compliance checklists, this course delves into the complex ethical gray areas presented by emerging technologies like artificial intelligence and big data analytics. The curriculum is built around practical application, using real-world case studies and interactive scenarios to develop critical thinking and ethical decision-making skills. Participants will leave not only with the knowledge to ensure compliance but with the strategic insight to leverage ethical data handling as a core business differentiator, fostering customer loyalty and mitigating long-term reputational risk in an increasingly data-conscious world.