Strategic Leadership for the Chief Data Officer Training Course

16 - 20 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #DM4285_273074

Course Introduction / Overview:

The role of the Chief Data Officer (CDO) has evolved dramatically from a technical custodian of data to a strategic business leader driving enterprise-wide transformation. This intensive training course is designed to equip current and aspiring CDOs with the executive leadership skills, strategic foresight, and business acumen required to excel in this critical C-suite position. As highlighted by DJ Patil, the first U.S. Chief Data Scientist, the ultimate goal is to leverage data to make better decisions and serve people more effectively. This program moves beyond the technical aspects of data management to focus on the core pillars of CDO success: crafting and executing a robust data strategy, fostering a pervasive data-driven culture, implementing effective data governance, and unlocking new value through data monetization and innovation. Participants will explore real-world challenges and solutions, drawing on concepts from seminal works like "Data-Driven: Creating a Data Culture" to understand how to embed data into the very fabric of their organization. BIG BEN Training Center has developed this curriculum to provide a holistic framework for leading data initiatives that deliver tangible business impact, ensuring you can navigate the complexities of data ethics, privacy, and emerging technologies with confidence and strategic clarity.

Target Audience / This training course is suitable for:

- Chief Data Officers (CDOs) and Chief Analytics Officers (CAOs).
- Aspiring CDOs and senior data professionals preparing for executive roles.
- Vice Presidents and Directors of Data, Analytics, and Business Intelligence.
- Information Technology (IT) executives and Chief Information Officers (CIOs).
- Business unit leaders and executives responsible for digital transformation.
- Strategy and corporate planning professionals.
- Senior managers in data-intensive functions.

Target Sectors and Industries:

- Financial Services and Banking.
- Healthcare and Life Sciences.
- Retail and E-commerce.
- Technology and Telecommunications.
- Manufacturing and Supply Chain.
- Energy and Utilities.
- Government agencies and public sector organizations.
- Consulting and Professional Services.

Target Organizations Departments:

- Executive Management and C-Suite.
- Data and Analytics.
- Business Intelligence.
- Information Technology (IT).
- Strategy and Corporate Development.
- Operations and a.
- Marketing and Sales.
- Finance and Risk Management.
- Compliance and Legal.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and articulate a compelling enterprise data strategy aligned with business objectives.
- Design and implement a comprehensive data governance framework to ensure data quality, security, and compliance.
- Champion and cultivate a data-driven culture across all organizational levels.
- Lead and manage high-performance data and analytics teams effectively.
- Identify and evaluate data monetization opportunities to create new revenue streams.
- Master the art of data storytelling to communicate insights to executive stakeholders.
- Navigate the complexities of data ethics, privacy regulations, and responsible AI.
- Measure and demonstrate the return on investment (ROI) of data initiatives.
- Leverage data as a strategic asset to drive innovation and competitive advantage.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, experiential, and directly applicable to the challenges faced by senior data executives. We believe that executive learning is most effective when it combines strategic theory with practical application. The course will utilize a blend of expert-led presentations, in-depth case study analyses of successful and unsuccessful data strategies, and facilitated group discussions where participants can share their unique organizational challenges and insights. A significant portion of the program is dedicated to collaborative workshops and strategic planning exercises, allowing participants to draft elements of their own data strategy and governance frameworks. Role-playing scenarios will be used to hone crucial skills in stakeholder negotiation and communicating complex data concepts to non-technical audiences. Peer-to-peer learning is a cornerstone of our approach, fostering a rich environment for networking and problem-solving. Continuous feedback from the instructor and peers ensures that participants leave with not only new knowledge but also the confidence to implement transformative data initiatives within their organizations.

Course Agenda (Course Units):

Unit One: The Modern CDO as a Strategic Business Partner

- The evolution of the Chief Data Officer role.
- Core competencies of a successful executive CDO.
- Moving from data management to strategic data leadership.
- Aligning data strategy with corporate vision and business goals.
- The CDO's role in the C-Suite and stakeholder management.
- Building the business case for data-driven initiatives.
- Key performance indicators for the office of the CDO.

Unit Two: Architecting an Enterprise Data and Governance Strategy

- Developing a comprehensive enterprise data strategy roadmap.
- Establishing a robust data governance framework and council.
- Principles of data quality management and master data management (MDM).
- Data architecture for the modern enterprise: Data Lakes, Warehouses, and Mesh.
- Ensuring data security, privacy, and regulatory compliance (GDPR, CCPA).
- Creating a data catalog and metadata management strategy.
- Implementing policies for data stewardship and ownership.

Unit Three: Driving Business Value with Analytics and AI

- Building a mature analytics capability model for the organization.
- Leveraging business intelligence (BI) for enterprise-wide reporting.
- Harnessing advanced analytics, predictive modeling, and machine learning.
- The CDO's role in guiding Artificial Intelligence (AI) strategy and implementation.
- Identifying and executing data monetization strategies.
- Developing data products and services for internal and external customers.
- Mastering data storytelling to influence executive decision-making.

Unit Four: Fostering a Data-Driven Culture and Leading Teams

- Assessing and enhancing organizational data literacy.
- Strategies for leading change and overcoming resistance to data initiatives.
- Building and structuring high-performance data and analytics teams.
- Talent acquisition, development, and retention for data professionals.
- Effective communication strategies for a diverse range of stakeholders.
- Promoting data democratization while maintaining governance.
- Case studies in successful cultural transformation.

Unit Five: The Future-Ready CDO: Innovation, Ethics, and ROI

- Navigating the ethical landscape of data, AI, and algorithmic bias.
- Exploring emerging trends: Data Fabric, TinyML, and synthetic data.
- Driving innovation through data-centric partnerships and ecosystems.
- Developing a framework for measuring the ROI of data and analytics.
- The CDO's role in crisis management and data breach response.
- Crafting a personal leadership plan for your first 90 days as a CDO.
- Final capstone project: Presenting a strategic data initiative.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As a CDO, how do you balance the strategic imperative for data-driven personalization with the escalating ethical responsibility to protect individual privacy and prevent algorithmic bias?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing squarely on the strategic leadership and business integration aspects of the Chief Data Officer role, rather than concentrating solely on technical implementation. While many programs teach the 'what' and 'how' of data management, our curriculum is engineered to develop the 'why' and 'who'—why a specific data strategy is critical for business success and who you need to be as a leader to execute it. We delve deeply into the nuanced challenges of C-suite communication, stakeholder influence, and the art of leading cultural change, which are often the primary determinants of a CDO's success. The content is built around a holistic framework that equally weighs governance, analytics, monetization, and culture, providing a truly comprehensive executive perspective. Participants will engage with complex, real-world case studies that go beyond textbook examples, forcing them to grapple with the ethical dilemmas and strategic trade-offs inherent in modern data leadership. The emphasis is on developing strategic foresight and business acumen, ensuring graduates are not just data managers, but transformative business partners capable of driving sustainable competitive advantage.