Advanced Problem-Solving Strategies for Support Teams Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #CUS8679_293498

Course Introduction / Overview:

In today's competitive landscape, support teams are no longer just reactive ticket-closers but are pivotal to customer retention and business success. This course is meticulously designed to elevate the capabilities of support professionals, transforming them from incident responders into proactive problem solvers. We delve deep into the methodologies that distinguish exceptional support, moving beyond temporary fixes to uncover and address the root cause of complex issues. Drawing on principles from pioneers like Charles Kepner and Benjamin Tregoe, authors of "The New Rational Manager," this program equips participants with a structured, logical framework for critical thinking and diagnostics. Participants will learn to systematically analyze situations, identify underlying causes, and implement lasting solutions. At BIG BEN Training Center, we provide a comprehensive learning journey that integrates advanced troubleshooting techniques with essential communication and customer management skills, ensuring your team can handle any challenge with confidence and professionalism, thereby enhancing customer satisfaction and operational efficiency. This training is an investment in building a resilient, intelligent, and highly effective support function.

Target Audience / This training course is suitable for:

- Customer Support Specialists and Representatives.
- Technical Support Engineers and Analysts.
- IT Helpdesk and Service Desk Technicians.
- Tier 1, 2, and 3 Support Professionals.
- Support Team Leaders and Supervisors.
- Service Delivery Managers.
- Client Services and Account Managers.
- Anyone involved in customer issue resolution and technical troubleshooting.

Target Sectors and Industries:

- Information Technology and Software as a Service (SaaS).
- Telecommunications and Network Services.
- Banking, Financial Services, and Insurance (Fintech).
- Healthcare and Medical Technology.
- E-commerce and Retail.
- Manufacturing and Engineering.
- Governmental agencies and public sector organizations.
- Consulting and Professional Services.

Target Organizations Departments:

- Customer Support and Customer Service.
- Technical Support and Engineering Support.
- IT Service Desk and Helpdesk.
- Client Relations and Success Teams.
- Quality Assurance and Testing.
- Product Management and Development.
- Operations and Service Delivery.
- Network Operations Centers (NOC).

Course Offerings:

By the end of this course, the participants will have able to:

- Apply structured problem-solving frameworks to complex technical and customer issues.
- Differentiate effectively between incident management and problem management.
- Conduct thorough root cause analysis (RCA) using tools like the 5 Whys and Fishbone diagrams.
- Master advanced diagnostic and troubleshooting techniques for faster resolution.
- Develop clear and empathetic communication strategies for managing customer expectations.
- Implement effective de-escalation techniques for handling difficult customer interactions.
- Contribute to a knowledge-centered support (KCS) environment.
- Analyze trends to identify and address potential problems proactively.
- Improve decision-making skills under pressure.
- Enhance collaboration with other departments to resolve cross-functional issues.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring that participants can immediately apply their new skills in the workplace. We believe in learning by doing. The course moves beyond theoretical lectures to immerse participants in real-world scenarios through a blend of instructional techniques. A significant portion of the training is dedicated to hands-on workshops, case study analysis of complex support tickets, and collaborative group exercises. Participants will engage in role-playing simulations to practice de-escalation and customer communication strategies in a controlled environment. Facilitated discussions and brainstorming sessions encourage the sharing of experiences and peer-to-peer learning. Our expert instructors provide continuous feedback and coaching, guiding participants through the application of frameworks like the Kepner-Tregoe method. This immersive approach ensures a deep understanding of advanced problem-solving concepts and builds the confidence needed to tackle the most challenging support situations effectively.

Course Agenda (Course Units):

Unit One: Foundations of Advanced Problem-Solving

- The Evolution of the Support Professional's Role.
- Understanding the Problem-Solving Mindset.
- Differentiating Between Incidents, Problems, and Service Requests.
- The ITIL Framework for Problem Management.
- Key Performance Indicators (KPIs) for Problem-Solving Success.
- Introduction to Critical Thinking and Logical Reasoning.
- Setting the Stage for a Proactive Support Culture.

Unit Two: Core Problem-Solving Methodologies

- The 5 Whys Technique for Uncovering Root Causes.
- Ishikawa (Fishbone) Diagrams for Cause-and-Effect Analysis.
- Introduction to the A3 Problem-Solving Process.
- The Kepner-Tregoe Method for Situation Appraisal and Problem Analysis.
- Practical Workshop on Applying Different Frameworks to Sample Cases.
- Selecting the Right Methodology for the Situation.
- Documenting the Problem-Solving Process Effectively.

Unit Three: Advanced Diagnostics and Root Cause Analysis

- Techniques for Gathering and Analyzing Data.
- Logical Fault Isolation and Hypothesis Testing.
- Replicating Issues in a Test Environment.
- Leveraging Logs, Monitoring Tools, and Diagnostics.
- Conducting a Formal Root Cause Analysis (RCA).
- From Correlation to Causation, Avoiding Common Pitfalls.
- Workshop, Analyzing Complex, Multi-faceted Technical Problems.

Unit Four: Communication and Stakeholder Management

- The Art of Communicating Complex Technical Issues to Non-Technical Audiences.
- Managing Customer Expectations Throughout the Problem Lifecycle.
- Mastering Empathy and Active Listening in Support Interactions.
- De-escalation Techniques for Irate or Frustrated Customers.
- Providing Timely and Effective Status Updates.
- Collaborating with Development, Product, and Operations Teams.
- Role-Playing Scenarios for Difficult Customer Conversations.

Unit Five: Proactive Problem Management and Continuous Improvement

- From Reactive to Proactive, Shifting the Team's Focus.
- Using Trend Analysis to Identify Recurring Incidents.
- Implementing a Knowledge-Centered Support (KCS) Strategy.
- Creating and Maintaining a Known Error Database (KEDB).
- Leading Post-Mortem Reviews and Learning from Failures.
- Building a Culture of Continuous Improvement within the Support Team.
- Developing a Personal Action Plan for Skill Implementation.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can a support team effectively measure the business impact of shifting from a purely reactive incident resolution model to a proactive problem management culture?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond the mere teaching of isolated problem-solving tools and techniques. Its core uniqueness lies in its holistic and integrated approach, which cultivates a deep-seated problem-solving mindset. Unlike programs that focus solely on technical diagnostics, we dedicate significant time to the crucial "human" elements of support, such as advanced communication, empathy, and de-escalation, recognizing that how a problem is communicated is as important as how it is solved. The curriculum is built on a foundation of proven, academically-backed methodologies like the Kepner-Tregoe framework, ensuring participants learn a structured, repeatable process rather than just ad-hoc tips. Furthermore, the course places a strong emphasis on proactive and strategic thinking. We guide participants on how to use data and trend analysis to prevent future issues, transforming the support team from a cost center into a value-generating asset that contributes to product improvement and customer loyalty. The highly interactive, case-study-driven methodology ensures that learning is practical, applicable, and directly transferable to the participant's daily work environment.