Transformational Agile Leadership for Executives Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #CS8027_293270

Course Introduction / Overview:

This course is meticulously designed to equip executive management with the mindset, skills, and strategies required to lead a successful agile transformation. In today's volatile, uncertain, complex, and ambiguous (VUCA) world, traditional leadership models are often insufficient. Agile leadership is not merely about implementing frameworks like Scrum or Kanban at the team level; it is a fundamental shift in how leaders think, act, and enable their organizations to thrive. This program delves into the core principles of servant leadership, adaptive strategy, and fostering a culture of psychological safety and continuous improvement. Drawing on the foundational change management principles articulated by renowned Harvard Business School professor John P. Kotter in his seminal work, "Leading Change," this course provides a practical roadmap for navigating the complexities of organizational change. Participants will explore how to champion an agile culture from the top down, empowering teams and breaking down silos to unlock unprecedented levels of innovation and responsiveness. BIG BEN Training Center has developed this immersive experience to move beyond theory, providing executives with actionable tools to drive sustainable business agility and create a future-ready enterprise.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs).
- Chief Operating Officers (COOs).
- Chief Information Officers (CIOs) and Chief Technology Officers (CTOs).
- Vice Presidents and Senior Vice Presidents.
- Directors and Heads of Departments.
- Senior and Executive-Level Managers.
- Business Unit Leaders and General Managers.
- Entrepreneurs and Business Owners.
- Leaders in charge of organizational transformation and change initiatives.

Target Sectors and Industries:

- Information Technology and Software Development.
- Banking, Financial Services, and Insurance (BFSI).
- Healthcare and Pharmaceuticals.
- Telecommunications.
- Manufacturing and Engineering.
- Retail and E-commerce.
- Consulting and Professional Services.
- Government Agencies and Public Sector Organizations.

Target Organizations Departments:

- Executive Management and C-Suite.
- Strategy and Corporate Planning.
- Information Technology (IT) and Digital Transformation.
- Product Development and Management.
- Operations and Business Process Management.
- Human Resources and Organizational Development.
- Project Management Office (PMO).
- Marketing and Sales.
- Research and Development (R&D).

Course Offerings:

By the end of this course, the participants will have able to:

- Cultivate a genuine agile mindset to guide strategic decision-making.
- Champion and lead large-scale agile transformation initiatives effectively.
- Foster an organizational culture rooted in empowerment, trust, and psychological safety.
- Distinguish between various agile frameworks and their strategic applications.
- Utilize agile metrics and OKRs to measure performance and drive outcomes.
- Master communication strategies for articulating a compelling vision for change.
- Develop adaptive leadership skills to navigate market uncertainty and complexity.
- Empower teams to self-organize and take ownership of their work.
- Align organizational strategy with agile principles for enhanced business agility.
- Create a personal action plan for implementing agile leadership practices.

Course Methodology:

The training methodology at BIG BEN Training Center is designed for maximum engagement and practical application, especially for a senior audience. This course moves beyond traditional lectures to create a dynamic and collaborative learning environment. We employ a blend of expert-led presentations, interactive workshops, and facilitated C-level discussions to explore the nuances of agile leadership. A significant portion of the program is dedicated to analyzing real-world case studies of successful and failed agile transformations, allowing participants to extract critical lessons. Executive-level simulations and role-playing exercises will be used to practice navigating complex change scenarios and difficult conversations. Peer-to-peer learning is a cornerstone of our approach, providing a confidential forum for leaders to share challenges and benchmark strategies with counterparts from diverse industries. Participants will work in small groups on strategic projects, applying course concepts to a business challenge and receiving constructive feedback from both facilitators and peers. This hands-on, immersive approach ensures that leaders leave not just with knowledge, but with the confidence and practical tools to initiate and sustain meaningful change within their organizations.

Course Agenda (Course Units):

Unit One: The Executive Imperative for Agile Leadership

- Defining the Agile Mindset for the C-Suite.
- The Shift from Traditional Command-and-Control to Servant Leadership.
- Understanding the Business Value of Agility in a VUCA World.
- Agile Principles and Values Beyond Software Development.
- The Leader's Role in Modeling Agile Behaviors.
- Assessing Your Organization's Current Agility Level.
- Common Pitfalls and Misconceptions of Agile for Executives.

Unit Two: Cultivating a Culture of Business Agility

- Building a Foundation of Psychological Safety and Trust.
- Empowering Teams and Delegating Decision-Making Authority.
- Breaking Down Organizational Silos to Foster Collaboration.
- Creating Feedback Loops for Continuous Learning and Improvement.
- The Role of Transparency in an Agile Organization.
- Recruiting, Developing, and Retaining Agile Talent.
- Celebrating Failure as a Learning Opportunity.

Unit Three: Strategic Application of Agile Frameworks

- An Executive's Overview of Scrum, Kanban, and Lean Principles.
- Understanding Value Stream Mapping for Process Optimization.
- Introduction to Scaled Agile Frameworks (e.g., SAFe) for the Enterprise.
- Connecting Agile Practices to Strategic Business Goals.
- How to Sponsor and Support Agile Teams without Micromanaging.
- Balancing Agile Delivery with Long-Term Strategic Planning.
- Avoiding the "Agile in Name Only" Trap.

Unit Four: Leading and Sustaining Agile Transformation

- Applying John P. Kotter's 8-Step Process for Leading Change.
- Crafting and Communicating a Compelling Vision for Transformation.
- Identifying and Empowering Change Champions within the Organization.
- Strategies for Overcoming Resistance to Change at All Levels.
- Measuring the Impact of Transformation with Agile Metrics and OKRs.
- Governing an Agile Organization and Adapting Budgeting Processes.
- Ensuring the Sustainability of Agile Practices Post-Transformation.

Unit Five: The Future-Ready Agile Executive

- Developing Adaptive Leadership Capabilities.
- Anticipating and Responding to Market Disruptions with Agility.
- Fostering a Continuous Learning Organization.
- The Leader's Role in Driving Relentless Innovation.
- Personal Agility and Resilience for Executive Leaders.
- Building a Coalition of Agile Leaders Across the Enterprise.
- Developing a Personal 90-Day Action Plan for Agile Leadership.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can leaders effectively balance the agile imperative for rapid adaptation and decentralized decision-making with the board's need for long-term strategic predictability and governance oversight?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing exclusively on the strategic and cultural dimensions of agility from an executive viewpoint, rather than the procedural mechanics of team-level frameworks. While other courses may teach the "what" of Agile, we concentrate on the "why" and "how" for senior leaders. Our curriculum is built on the understanding that successful transformation is not a bottom-up process but a top-led cultural shift. We move beyond software development origins to address business agility across the entire enterprise, from finance and HR to operations and marketing. The content is uniquely tailored to the challenges and responsibilities of the C-suite, addressing complex topics like agile governance, lean budgeting, and stakeholder management at a strategic level. The program emphasizes peer-to-peer learning among executives, creating a powerful network for sharing high-level insights and strategies. Instead of just presenting tools, we facilitate a deep exploration of the leadership mindset required to build a resilient, adaptive, and innovative organization, ensuring that participants leave with a clear, actionable vision for leading change, not just managing it.