Strategic Mergers and Acquisitions for C-Suite Leaders Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

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Course Introduction / Overview:

This intensive training course is designed to equip C-level executives and senior leaders with the strategic foresight and practical skills required to navigate the complex M&A lifecycle. In today's dynamic corporate landscape, mergers and acquisitions are powerful tools for accelerating growth, entering new markets, and achieving strategic objectives. However, the path to a successful transaction is fraught with challenges, from initial strategy formulation and target screening to complex deal structuring and post-merger integration. This program, offered by BIG BEN Training Center, provides a comprehensive framework for leading M&A initiatives that create sustainable shareholder value. Drawing on established principles from leading academics like Patrick A. Gaughan, author of "Mergers, Acquisitions, and Corporate Restructurings," the course delves into advanced valuation techniques, sophisticated negotiation strategies, and critical risk management protocols. Participants will move beyond theoretical knowledge to master the art and science of M&A, learning to identify synergistic opportunities, conduct rigorous due diligence, and manage the critical human and cultural elements of integration. This is a definitive guide for leaders aiming to drive corporate transformation through strategic transactions.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs).
- Chief Financial Officers (CFOs).
- Chief Operating Officers (COOs).
- Chief Strategy Officers (CSOs).
- Board Members and Directors.
- Heads of Corporate Development and Strategic Planning.
- Senior Vice Presidents and Executive Vice Presidents.
- Investment Banking and Private Equity Professionals.
- General Counsels and Heads of Legal Departments.
- Senior leaders involved in corporate growth and restructuring decisions.

Target Sectors and Industries:

- Financial Services and Banking.
- Technology, Media, and Telecommunications.
- Healthcare and Pharmaceuticals.
- Energy and Natural Resources.
- Manufacturing and Industrials.
- Private Equity and Venture Capital.
- Consulting and Professional Services.
- Retail and Consumer Goods.
- Governmental bodies and public sector entities involved in privatization or strategic alliances.

Target Organizations Departments:

- Executive Leadership and C-Suite.
- Corporate Development.
- Finance and Treasury.
- Strategic Planning.
- Legal and Compliance.
- Business Development.
- Investor Relations.
- Human Resources (specifically in post-merger integration).
- Operations Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a robust M&A strategy aligned with corporate objectives and market dynamics.
- Master advanced financial modeling and valuation techniques for accurate target assessment.
- Lead complex deal negotiations and structuring to maximize value and mitigate risk.
- Conduct comprehensive due diligence across financial, legal, and operational domains.
- Design and execute effective post-merger integration plans to realize synergies.
- Navigate the legal and regulatory complexities inherent in M&A transactions.
- Manage change and cultural integration to ensure a smooth transition for all stakeholders.
- Evaluate M&A success using key performance indicators and long-term value metrics.
- Articulate the strategic rationale for M&A deals to the board and investors.

Course Methodology:

The training methodology at BIG BEN Training Center is designed for senior executives, emphasizing interactive and experiential learning over traditional lectures. This course employs a blend of expert-led presentations, in-depth case study analyses of landmark M&A deals, and collaborative group workshops. Participants will engage in simulated negotiation sessions and deal-structuring exercises that mirror real-world scenarios, allowing them to apply theoretical concepts in a practical, risk-free environment. A significant portion of the program is dedicated to peer-to-peer learning, where leaders from diverse industries can share insights, challenges, and best practices. The facilitator will guide discussions, provide personalized feedback, and ensure that the content is directly applicable to the participants' unique organizational contexts. The curriculum is built on a foundation of practical application, ensuring that attendees leave not just with knowledge, but with a refined strategic toolkit they can immediately deploy to lead successful M&A initiatives and drive corporate growth. This immersive approach fosters deep understanding and mastery of complex M&A leadership skills.

Course Agenda (Course Units):

Unit One: Strategic Foundations of Mergers and Acquisitions

- The role of M&A in corporate strategy and growth.
- Developing a disciplined M&A thesis and investment criteria.
- Analyzing market trends to identify strategic opportunities.
- Understanding different types of M&A deals (e.g., horizontal, vertical, conglomerate).
- The M&A lifecycle from strategy formulation to post-deal review.
- Building a dedicated corporate development team.
- Key considerations for cross-border M&A transactions.

Unit Two: Target Identification, Valuation, and Financial Analysis

- Effective target screening and identification methodologies.
- Advanced valuation techniques including DCF, comparable company analysis, and precedent transactions.
- Financial modeling for synergy analysis and accretion/dilution.
- Assessing the quality of earnings and identifying financial red flags.
- Understanding the impact of deal structure on financial outcomes.
- The role of private equity and venture capital in the M&A landscape.
- Presenting the valuation case to the board of directors.

Unit Three: Deal Structuring, Negotiation, and Financing

- Key legal documents in M&A (e.g., LOI, Term Sheet, Purchase Agreement).
- Structuring the deal: stock vs. asset purchases and tax implications.
- Advanced negotiation strategies and tactics for senior executives.
- Financing the acquisition through debt, equity, and hybrid instruments.
- Managing the auction process as a buyer or seller.
- Understanding earn-outs, escrows, and other contingent considerations.
- The role of legal and financial advisors in the negotiation process.

Unit Four: Mastering Due Diligence and Risk Management

- Organizing and leading a comprehensive due diligence process.
- Financial due diligence beyond the numbers.
- Legal and regulatory due diligence, including antitrust issues.
- Operational, commercial, and technological due diligence.
- Identifying and quantifying key transaction risks.
- Developing effective risk mitigation and integration strategies.
- The importance of cultural and human resources due diligence.

Unit Five: Post-Merger Integration and Value Creation

- Developing a detailed integration plan before the deal closes.
- The first 100 days: setting the tone for a successful integration.
- Leading change management and communication strategies.
- Integrating corporate cultures and retaining key talent.
- Realizing and tracking cost and revenue synergies.
- Establishing governance structures for the newly combined entity.
- Measuring M&A success and conducting post-mortem analysis.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond financial metrics and synergies, how can leaders effectively measure and cultivate the preservation of organizational culture during a post-merger integration to ensure long-term value creation?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing exclusively on the strategic leadership perspective required at the C-suite and board levels. Unlike technical M&A courses that concentrate solely on financial modeling or legal mechanics, this program integrates these elements into a broader strategic framework. It addresses the critical questions of 'why' and 'how' a deal aligns with long-term corporate vision, not just the mechanics of execution. The curriculum is heavily reliant on sophisticated case studies of both successful and failed mergers, providing participants with profound lessons in strategic decision-making, risk management, and corporate governance. Another unique quality is the emphasis on the art of post-merger integration, particularly the nuanced challenges of merging corporate cultures and leading change—an area often underestimated yet critical to realizing deal value. The interactive, peer-to-peer learning environment allows senior executives to benchmark their strategies and experiences against a diverse group of industry leaders, fostering a rich exchange of high-level insights that cannot be found in standard training programs. It is designed for leaders, by leaders.