Executive Leadership in Enterprise Risk Management Training Course

07 - 11 Dec 2026

Amsterdam

5900 € (Per Person)

Ref: #CS7015_20577

Course Introduction / Overview:

This course provides a comprehensive framework for executive leaders to navigate the complexities of today's risk landscape. It moves beyond traditional, siloed approaches to risk management, championing an integrated, strategic perspective that aligns risk oversight with value creation and organizational objectives. As detailed by the renowned author James Lam in his seminal work, "Enterprise Risk Management: From Incentives to Controls," effective ERM is not merely a defensive mechanism but a critical component of strategic decision-making and a driver of competitive advantage. This program, offered by BIG BEN Training Center, is meticulously designed to equip C-suite executives, board members, and senior managers with the foresight and skills to build resilient organizations. Participants will explore advanced concepts such as defining risk appetite, fostering a proactive risk culture, and leveraging risk intelligence to capitalize on opportunities. The curriculum delves into the nuances of financial, operational, strategic, and emerging risks, including cybersecurity and ESG factors, ensuring leaders can confidently steer their enterprises through uncertainty and towards sustainable growth.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs).
- Chief Financial Officers (CFOs).
- Chief Operating Officers (COOs).
- Chief Risk Officers (CROs).
- Board of Directors Members.
- Executive Vice Presidents and Senior Vice Presidents.
- Heads of Strategic Planning and Corporate Development.
- General Managers and Division Heads.
- Senior Legal Counsel and Compliance Officers.
- Aspiring executive leaders and senior managers.

Target Sectors and Industries:

- Banking, Finance, and Insurance Services.
- Energy, Oil, and Gas.
- Healthcare and Pharmaceuticals.
- Technology and Telecommunications.
- Manufacturing and Industrial Goods.
- Governmental Agencies and Public Sector Organizations.
- Consulting and Professional Services.
- Retail and Consumer Goods.
- Transportation and Logistics.

Target Organizations Departments:

- Executive Management and C-Suite Offices.
- Finance and Treasury.
- Internal Audit and Risk Management.
- Legal and Corporate Compliance.
- Strategic Planning and Business Development.
- Operations Management.
- Information Technology and Cybersecurity.
- Corporate Governance and Board Secretariats.
- Human Resources.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive ERM framework aligned with strategic goals.
- Define and articulate the organization's risk appetite and tolerance levels.
- Lead risk-based decision-making processes at the executive level.
- Integrate risk management into strategic planning and performance management.
- Establish robust risk governance structures and reporting lines.
- Cultivate a proactive and resilient organizational risk culture.
- Analyze and respond to complex emerging risks, including cyber and ESG risks.
- Enhance board-level risk oversight and communication effectiveness.
- Master techniques for crisis management and business continuity planning.
- Utilize risk intelligence as a tool for strategic advantage and innovation.

Course Methodology:

The training methodology for this course at BIG BEN Training Center is designed to be highly interactive, experiential, and directly applicable to the challenges faced by executive leaders. We move beyond theoretical lectures to a dynamic learning environment that emphasizes practical application and strategic thinking. The program is built around a series of sophisticated case studies drawn from real-world business scenarios, allowing participants to analyze complex risk situations and formulate executive-level responses. Facilitated group discussions and peer-to-peer collaboration are central to the learning process, enabling leaders to share insights and benchmark their practices against those from diverse industries. Interactive workshops and simulation exercises will challenge participants to make critical decisions under pressure, honing their ability to navigate uncertainty. Our expert instructors act as facilitators, guiding discussions, providing personalized feedback, and ensuring that the concepts are translated into actionable strategies. This blended approach ensures that participants leave not just with knowledge, but with the confidence and refined skills to implement effective enterprise risk management in their own organizations.

Course Agenda (Course Units):

Unit One: The Strategic Imperative of Enterprise Risk Management

- Foundations of modern ERM for executive leadership.
- The evolution from traditional risk management to strategic ERM.
- Understanding the COSO ERM and ISO 31000 frameworks.
- The role of the board and C-suite in risk governance and oversight.
- Establishing a clear and effective risk management philosophy.
- Linking ERM to strategic objectives and value creation.
- Case study on ERM failure and success at the leadership level.

Unit Two: Defining Risk Appetite and Building a Resilient Risk Culture

- Articulating and quantifying the organization's risk appetite.
- Developing a formal risk appetite statement and tolerance levels.
- The psychology of risk perception in the boardroom.
- Assessing and shaping the organization's existing risk culture.
- Strategies for embedding risk awareness and accountability across the enterprise.
- Designing incentive and performance systems that support prudent risk-taking.
- Workshop on developing a risk culture enhancement plan.

Unit Three: Advanced Risk Assessment and Strategic Integration

- Advanced techniques for identifying and prioritizing enterprise-wide risks.
- Utilizing scenario analysis and stress testing for strategic foresight.
- Developing and monitoring Key Risk Indicators (KRIs).
- Integrating risk assessment into the strategic planning cycle.
- Making informed, risk-based capital allocation and investment decisions.
- Balancing risk and reward to drive sustainable growth.
- Practical exercise in conducting a strategic risk assessment.

Unit Four: Navigating Emerging and Specialized Risk Domains

- Executive oversight of cybersecurity and technology risks.
- Integrating Environmental, Social, and Governance (ESG) risks into ERM.
- Managing reputational risk in the digital age.
- Addressing geopolitical and macroeconomic uncertainties.
- Building resilience against supply chain and third-party risks.
- Navigating the complex landscape of regulatory and compliance risk.
- Group discussion on preparing for "black swan" events.

Unit Five: Risk Leadership, Communication, and Crisis Management

- Communicating risk effectively to the board, investors, and stakeholders.
- Developing clear and concise executive risk dashboards and reports.
- The leader's role in crisis management and response.
- Fundamentals of business continuity and organizational resilience planning.
- Conducting post-incident reviews to enhance future preparedness.
- The future of ERM including AI and predictive analytics.
- Capstone simulation on managing a multi-faceted corporate crisis.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of unprecedented volatility, how can executive leaders shift the organizational mindset from viewing risk purely as a hazard to be mitigated to seeing it as a source of strategic advantage and opportunity?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a strategic, top-down perspective tailored specifically for the C-suite and board-level leaders, rather than a technical, compliance-driven approach. While many programs focus on the mechanics of risk identification and mitigation, our curriculum centers on the integration of risk management with corporate strategy, leadership, and value creation. We emphasize the development of executive judgment and the ability to make sound decisions under conditions of deep uncertainty. The content is designed to foster a forward-looking mindset, equipping leaders to not only defend against threats but also to strategically leverage risk intelligence for competitive advantage and innovation. Unlike generic courses, this program delves into the nuanced challenges of shaping a resilient risk culture and provides a forum for senior leaders to debate and resolve complex governance issues. The focus is less on tools and more on the strategic thinking, communication skills, and leadership qualities required to steer an organization confidently through a volatile global landscape, making it an essential development experience for today's senior executive.