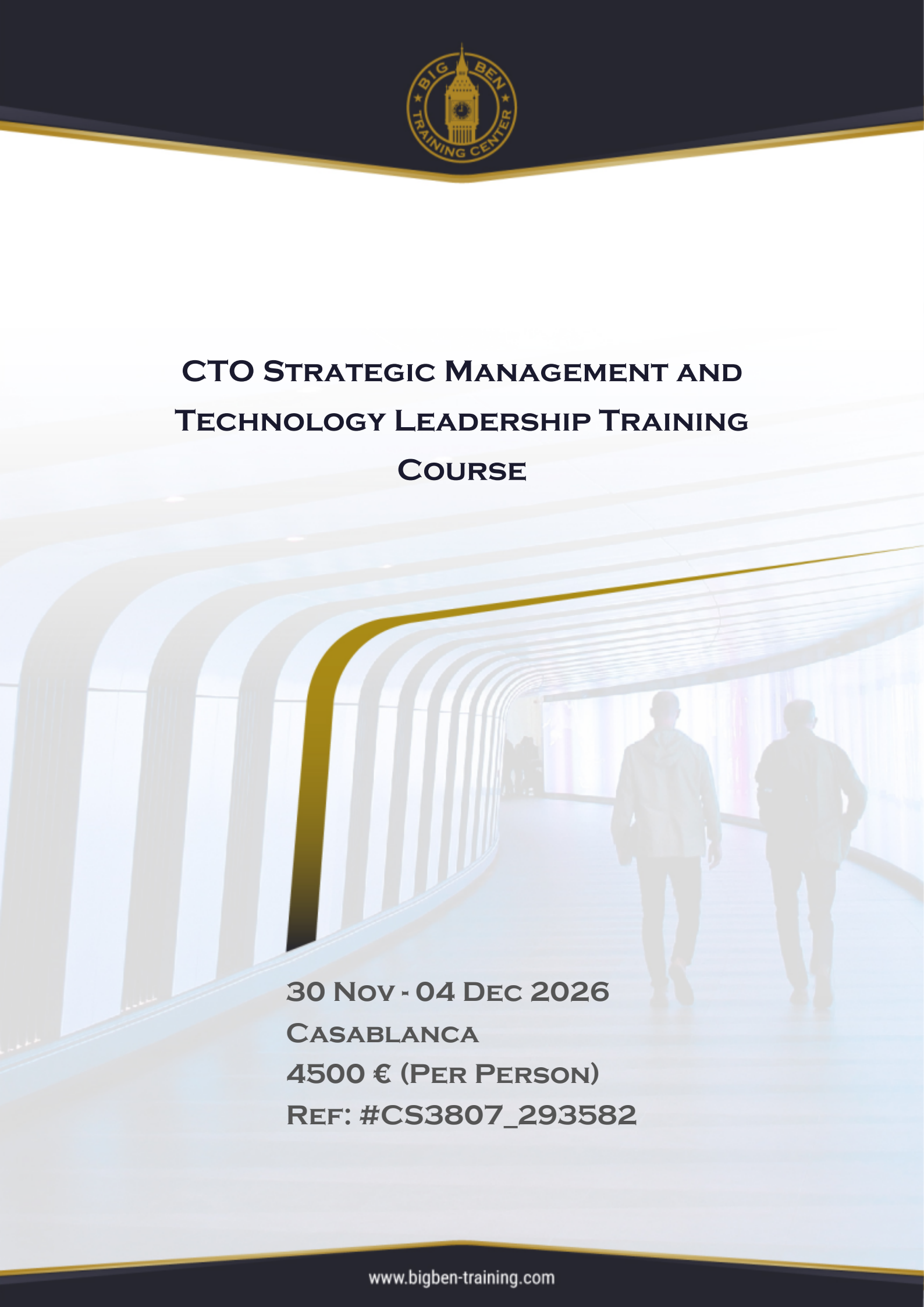
CTO Strategic Management and Technology Leadership Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #CS3807_293582

Course Introduction / Overview:

The role of the Chief Technology Officer has evolved dramatically from a purely technical function to a pivotal strategic leadership position at the executive table. This transformation demands a new breed of leader who can seamlessly bridge the gap between technology and business value. This course is meticulously designed to equip current and aspiring CTOs with the comprehensive skills needed to navigate this complex landscape. Drawing upon principles discussed by thought leaders like Gregor Hohpe in his book "The Software Architect Elevator," which explores the transition from technical depth to strategic influence, this program focuses on building a strategic mindset. Participants will learn to craft and execute a technology vision that drives growth, fosters innovation, and creates a sustainable competitive advantage. At BIG BEN Training Center, we provide a holistic framework that covers everything from technology strategy and financial acumen to building high-performing teams and leading digital transformation initiatives. This course is the definitive guide for technology leaders aiming to master the art of strategic management and drive their organizations toward future success.

Target Audience / This training course is suitable for:

- Chief Technology Officers (CTOs).
- Aspiring CTOs and VPs of Engineering.
- Directors of Technology and IT Directors.
- Heads of Software Development and Engineering Managers.
- Senior Technology Architects and Principal Engineers.
- Technical Co-founders and Heads of R&D.
- IT Managers transitioning into strategic leadership roles.

Target Sectors and Industries:

- Technology and Software as a Service (SaaS).
- Financial Services and FinTech.
- Healthcare and HealthTech.
- E-commerce and Retail.
- Telecommunications and Media.
- Manufacturing and Industrial Automation.
- Governmental and Public Sector Organizations.
- Consulting and Professional Services.

Target Organizations Departments:

- Information Technology (IT).
- Engineering and Software Development.
- Research and Development (R&D).
- Product Management and Development.
- Executive Leadership and C-Suite.
- Strategic Planning and Corporate Strategy.
- Operations and Digital Transformation Offices.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a robust technology vision and strategy aligned with overarching business objectives.
- Lead, scale, and mentor high-performing, agile engineering teams.
- Master financial planning, budgeting, and resource allocation for technology departments.
- Drive a culture of innovation and effectively manage the adoption of emerging technologies.
- Implement comprehensive IT governance, risk management, and cybersecurity frameworks.
- Enhance communication and stakeholder management skills to influence executive decisions.
- Evaluate technology platforms and vendors to make sound investment decisions.
- Lead technology due diligence for mergers, acquisitions, and strategic partnerships.

Course Methodology:

This training course at BIG BEN Training Center employs a dynamic and interactive learning methodology designed for maximum engagement and practical application. The approach is centered on a blend of expert-led instruction, collaborative workshops, and real-world case study analysis. We move beyond theoretical concepts to provide participants with actionable frameworks and tools they can implement immediately. Sessions will involve group discussions, peer-to-peer feedback, and problem-solving exercises that simulate the challenges faced by modern CTOs. Participants will work on practical tasks such as developing a technology roadmap, creating a tech budget proposal, and formulating a change management plan for a digital transformation initiative. Our experienced instructors facilitate a learning environment where participants can share their unique challenges and gain insights from both the faculty and their peers. The methodology ensures that learning is not a passive experience but an active, immersive journey into strategic technology leadership.

Course Agenda (Course Units):

Unit One: The Modern CTO as a Strategic Business Leader

- The evolution of the CTO role from technologist to strategist.
- Core competencies and responsibilities of a high-impact CTO.
- Developing executive presence and communication skills.
- Aligning technology initiatives with corporate vision and goals.
- Understanding key business functions like finance, marketing, and operations.
- Stakeholder management and influencing the C-Suite.
- Building your personal leadership philosophy and brand.

Unit Two: Crafting and Executing Technology Strategy

- Developing a long-term technology vision and mission.
- Conducting a comprehensive technology and systems audit.
- Creating a practical and agile technology roadmap.
- Translating business needs into technical requirements.
- Competitive analysis and technology positioning.
- Frameworks for strategic planning and execution.
- Measuring success with KPIs and OKRs for technology teams.

Unit Three: Leadership, Team Culture, and Talent Management

- Architecting and scaling high-performing engineering teams.
- Recruitment, retention, and professional development strategies.
- Fostering a culture of innovation, collaboration, and ownership.
- Effective delegation and empowerment techniques.
- Managing remote, hybrid, and globally distributed teams.
- Conflict resolution and performance management.
- Leading organizational change and digital transformation.

Unit Four: Financial Acumen and Operational Excellence

- Mastering technology budgeting and financial forecasting.
- Calculating ROI and building a compelling business case for tech investments.
- Vendor negotiation, selection, and relationship management.
- Implementing robust IT governance and compliance frameworks.
- Cybersecurity strategy and enterprise risk management.
- Optimizing operational efficiency through process and technology.
- Understanding legal aspects of technology, including intellectual property.

Unit Five: Driving Innovation and Future-Proofing the Organization

- Scanning the horizon for emerging technologies (AI, ML, Blockchain).
- Building an R&D function and managing the innovation pipeline.
- Leading product development from ideation to launch.
- Technical due diligence for mergers and acquisitions.
- Strategies for managing and mitigating technical debt.
- Developing scalable and resilient enterprise architecture.
- The CTO's role in sustainability and green IT initiatives.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As technology becomes increasingly commoditized, how can a CTO create a sustainable competitive advantage that is rooted in culture and process rather than just the tech stack itself?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a holistic, business-first perspective on technology leadership. While many programs focus narrowly on technical management or general leadership skills, this curriculum is specifically architected for the strategic challenges and responsibilities of the modern CTO. It moves beyond theory to provide a practical toolkit for translating technology initiatives into measurable business value. A key differentiator is our emphasis on financial acumen and executive communication, empowering participants to build compelling business cases and effectively influence C-suite decisions. The content is enriched with contemporary case studies that explore both successes and failures in technology strategy at leading global companies. Rather than just covering what to do, we delve into the complexities of how to execute, lead change, and build a resilient, innovative culture. This program is not just about managing technology; it is about mastering the art of leveraging technology to lead a business.