Strategic Negotiation for High-Stakes Executive Deals Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #CS2931_293678

Course Introduction / Overview:

This intensive training course is designed to equip senior leaders and executives with the advanced skills required to navigate and succeed in high-stakes negotiations. In today's complex corporate environment, the ability to orchestrate multi-million-dollar deals, manage intricate mergers, and resolve high-level disputes is a critical differentiator for executive success. This program moves beyond basic negotiation principles to explore the sophisticated strategies and psychological nuances that define outcomes in high-pressure situations. Drawing on seminal works like "Getting to Yes" by Roger Fisher and William Ury, we delve into principled negotiation, value creation, and the art of building sustainable agreements. Participants will learn to prepare meticulously, analyze complex variables, and apply advanced persuasion techniques to influence counterparts effectively. BIG BEN Training Center has developed this curriculum to provide a robust framework for managing the entire negotiation lifecycle, from strategic planning and stakeholder alignment to closing the deal and ensuring successful implementation, empowering leaders to secure optimal results for their organizations.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs) and Board Members.
- Chief Financial Officers (CFOs) and Finance Directors.
- Senior Executives and C-Suite Leaders.
- Heads of Business Development and Corporate Strategy.
- Legal Counsel and Heads of Legal Departments.
- Mergers and Acquisitions (M&A) Specialists.
- Senior Procurement and Supply Chain Directors.
- Sales Directors managing large-scale contracts.
- Entrepreneurs and Business Owners.
- Government Officials and Senior Diplomats.

Target Sectors and Industries:

- Banking, Finance, and Investment.
- Technology and Telecommunications.
- Oil, Gas, and Energy.
- Pharmaceuticals and Healthcare.
- Real Estate and Construction.
- Manufacturing and Engineering.
- Professional Services and Consulting.
- Aerospace and Defense.
- Government Agencies and Public Sector Bodies.
- Retail and Consumer Goods.

Target Organizations Departments:

- Executive Management and Leadership.
- Legal and Compliance.
- Mergers and Acquisitions (M&A).
- Sales and Business Development.
- Procurement and Sourcing.
- Corporate Strategy and Planning.
- Finance and Treasury.
- International Operations.
- Human Resources (for executive-level negotiations).
- Investor Relations.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and execute sophisticated negotiation strategies for complex, high-value deals.
- Master the psychological principles of influence and persuasion in an executive context.
- Analyze and manage the interests of multiple stakeholders in multi-party negotiations.
- Effectively navigate cross-cultural communication barriers in international deals.
- Create and claim value using advanced frameworks beyond simple win-win scenarios.
- Prepare a robust negotiation plan, including defining BATNA, ZOPA, and walk-away points.
- Confidently manage difficult tactics, power imbalances, and emotional pressures.
- Structure and close agreements that are both optimal and sustainable.
- Lead negotiation teams with clarity, purpose, and strategic alignment.
- Enhance decision-making capabilities under the pressure of high-stakes environments.

Course Methodology:

The training methodology for this course is centered on experiential learning and practical application to ensure that theoretical concepts are translated into tangible executive skills. BIG BEN Training Center believes that mastering high-stakes negotiation comes from doing, not just listening. The program is built around a series of complex, realistic case studies and role-playing simulations that mirror the challenges executives face in M&A, major partnerships, and critical disputes. These interactive sessions are designed to push participants out of their comfort zones in a controlled, constructive environment. Each simulation is followed by a detailed debriefing session, involving peer feedback and expert coaching, to analyze strategies, decisions, and outcomes. The methodology also incorporates group discussions, strategic planning workshops, and presentations of advanced negotiation frameworks. This blended approach ensures participants not only understand the advanced theories but can also confidently apply them, adapting their style to different scenarios and achieving superior results in their professional roles.

Course Agenda (Course Units):

Unit One: Foundations of Executive High-Stakes Negotiation

- The unique landscape of high-stakes deals.
- Moving beyond basic principles to strategic frameworks.
- The psychology of executive decision-making under pressure.
- Establishing credibility and authority from the outset.
- Advanced analysis of Best Alternative to a Negotiated Agreement (BATNA).
- Defining the Zone of Possible Agreement (ZOPA) in complex scenarios.
- The critical role of exhaustive preparation and intelligence gathering.

Unit Two: Advanced Strategic Frameworks and Value Creation

- Three-dimensional negotiation strategy.
- Techniques for creating and claiming value simultaneously.
- Mapping stakeholder interests and influence networks.
- Utilizing game theory concepts for predictive analysis.
- Structuring the agenda and process to your advantage.
- Managing information flow and strategic disclosure.
- Building powerful coalitions and alliances.

Unit Three: The Art of Persuasion, Influence, and Communication

- Advanced verbal and non-verbal communication techniques.
- Framing proposals to maximize appeal and acceptance.
- Principles of psychological influence and ethical persuasion.
- Managing and leveraging emotions in the negotiation room.
- Identifying and countering manipulative and deceptive tactics.
- Building rapport and trust with difficult counterparts.
- The art of asking strategic, high-impact questions.

Unit Four: Navigating Complex and Specialized Negotiations

- Strategies for multi-party and multi-issue negotiations.
- Leading and managing a negotiation team effectively.
- Navigating cross-cultural dynamics in international deals.
- Specific challenges in M&A and joint venture negotiations.
- High-stakes dispute resolution and conflict de-escalation.
- Negotiating with government and regulatory bodies.
- Managing internal negotiations for mandate and resources.

Unit Five: Closing the Deal and Post-Negotiation Management

- Advanced closing techniques and securing commitment.
- Drafting agreements to prevent future ambiguity and conflict.
- Managing the endgame and avoiding common deal-killing mistakes.
- The transition from deal-making to implementation.
- Building long-term strategic relationships post-negotiation.
- Measuring negotiation success beyond the signed contract.
- Developing a personal action plan for continuous improvement.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In a high-stakes negotiation where ethics and significant financial gain are in direct conflict, how does a leader balance the principles of value creation with their fiduciary and moral responsibilities?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving far beyond the standard negotiation curriculum to address the specific, high-pressure realities faced by C-suite leaders and senior executives. While many courses focus on foundational win-win tactics, this program is architected around the complexities of multi-million-dollar deals, intricate M&A scenarios, and high-stakes disputes where outcomes have significant organizational impact. Its uniqueness lies in the deep integration of advanced psychological principles with robust strategic frameworks, teaching participants not just what to do, but why certain influencing techniques work in an executive context. The methodology is heavily reliant on sophisticated, real-world simulations rather than simple exercises, forcing participants to manage ambiguity, power dynamics, and team leadership under pressure. Furthermore, the curriculum emphasizes the full lifecycle of a deal, from deep preparation and stakeholder mapping to the critical, often-overlooked phase of post-negotiation implementation and relationship management. It is an immersive strategic experience designed for leaders, not just a tactical skills workshop.