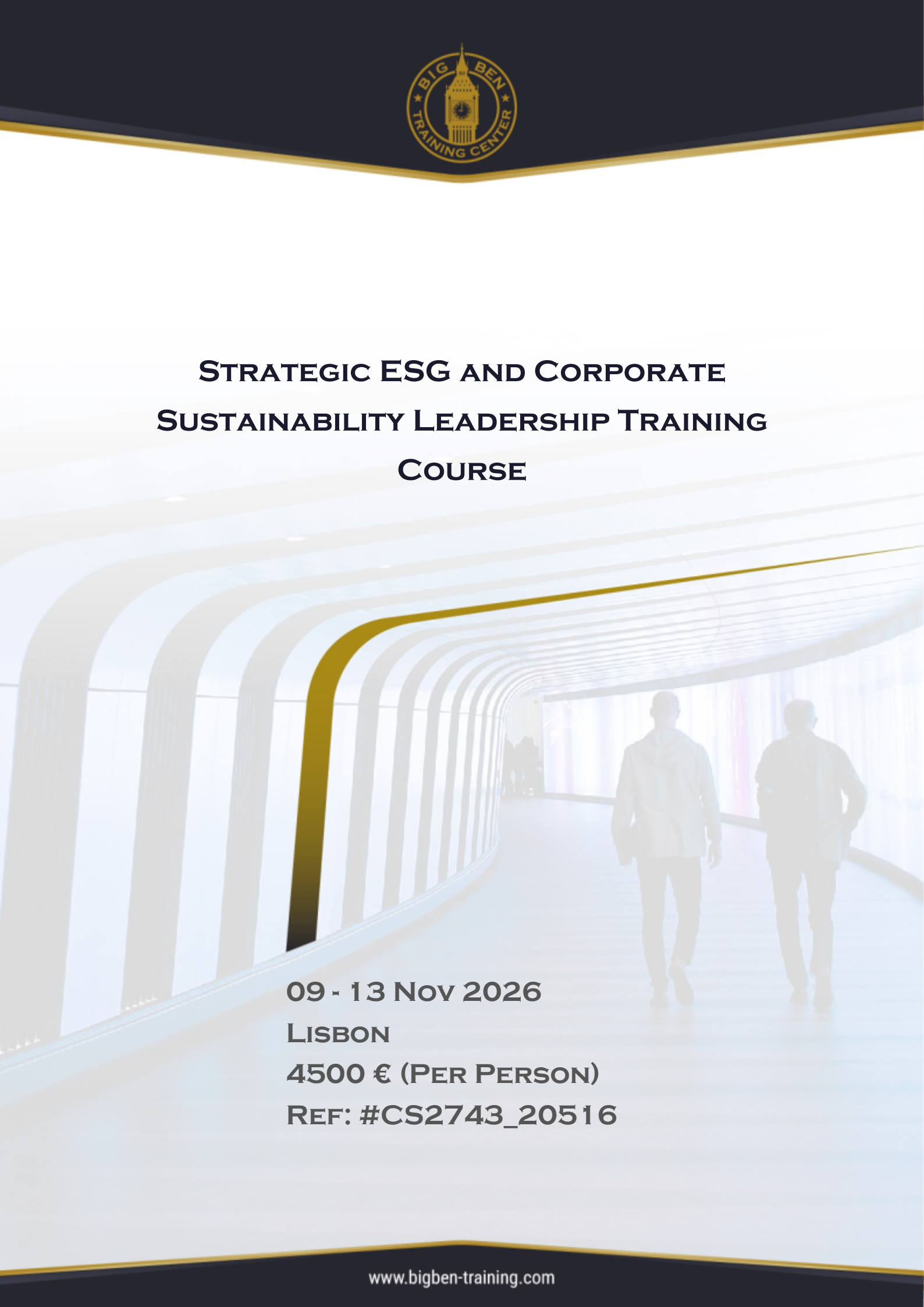
Strategic ESG and Corporate Sustainability Leadership Training Course



09 - 13 Nov 2026

Lisbon

4500 € (Per Person)

Ref: #CS2743_20516

Course Introduction / Overview:

In today's rapidly evolving business landscape, Environmental, Social, and Governance (ESG) principles have transitioned from a niche concern to a core component of corporate strategy and long-term value creation. This intensive training course is meticulously designed to equip executives and senior leaders with the strategic knowledge and practical skills to navigate the complexities of corporate sustainability. Moving beyond mere compliance, the program delves into how to integrate ESG factors into the very fabric of business operations, financial planning, and risk management. As highlighted by academic leaders like George S. Serafeim of Harvard Business School, a proactive ESG strategy is directly linked to enhanced operational efficiency, improved financial performance, and stronger brand reputation. This course, offered by BIG BEN Training Center, provides a comprehensive roadmap for transforming your organization's approach to sustainability, covering everything from mastering global reporting frameworks to engaging effectively with investors and stakeholders. Participants will explore concepts discussed in seminal works like "Sustainable Investing: A Path to a New Horizon," learning to build resilient business models that thrive in a world increasingly focused on non-financial performance and sustainable outcomes. This is not just a course on reporting; it is a strategic masterclass in leading sustainable corporate transformation.

Target Audience / This training course is suitable for:

- Chief Executive Officers (CEOs) and Board Members.
- Chief Financial Officers (CFOs) and finance executives.
- Chief Sustainability Officers (CSOs).
- Heads of Strategy and Corporate Development.
- Directors of Investor Relations.
- Risk Management and Compliance Officers.
- Senior Managers in Operations and Supply Chain.
- Legal Counsel and Corporate Governance Professionals.

Target Sectors and Industries:

- Financial Services, including banking, insurance, and asset management.
- Energy, Oil, Gas, and Utilities.
- Manufacturing and Industrial Goods.
- Technology and Telecommunications.
- Consumer Goods and Retail.
- Healthcare and Pharmaceuticals.
- Real Estate and Construction.
- Governmental bodies and public sector organizations.

Target Organizations Departments:

- Executive Leadership and C-Suite.
- Finance and Accounting.
- Strategy and Business Planning.
- Investor Relations.
- Corporate Governance and Legal.
- Sustainability and Corporate Social Responsibility (CSR).
- Risk Management and Compliance.
- Operations and Supply Chain Management.
- Human Resources.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a robust and integrated corporate sustainability strategy aligned with business objectives.
- Master the leading ESG reporting frameworks, including GRI, SASB, and the TCFD recommendations.
- Conduct a thorough materiality assessment to identify key ESG risks and opportunities.
- Integrate ESG metrics into financial analysis, capital allocation, and investment decisions.
- Establish effective governance structures for ESG oversight and accountability.
- Communicate ESG performance compellingly to investors, regulators, and other key stakeholders.
- Lead organizational change to embed a culture of sustainability.
- Identify and mitigate risks associated with greenwashing and non-compliance.
- Analyze the impact of ESG on supply chain management and operational efficiency.
- Leverage sustainability initiatives to enhance brand reputation and competitive advantage.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and application-focused, ensuring that participants can translate theoretical knowledge into practical action. We employ a blended learning approach that combines expert-led presentations with dynamic group discussions, real-world case study analyses of leading global companies, and hands-on workshops. Participants will work in teams on practical exercises, such as conducting a mock materiality assessment and developing an ESG communications plan, fostering collaborative problem-solving and peer-to-peer learning. The course emphasizes a strategic, executive-level perspective, moving beyond technical compliance to focus on leadership and decision-making. Interactive sessions, Q&A panels, and structured feedback mechanisms are integrated throughout the five days to ensure a deep and lasting understanding of the material. Our expert facilitators create a supportive learning environment where leaders can openly discuss challenges, share experiences, and build a network of peers dedicated to advancing corporate sustainability. The focus is on providing actionable insights and strategic tools that can be immediately implemented within the participant's organization to drive meaningful change and create long-term value.

Course Agenda (Course Units):

Unit One: The Strategic Imperative of ESG

- The evolution from Corporate Social Responsibility (CSR) to ESG.
- Understanding the three pillars: Environmental, Social, and Governance.
- The business case for sustainability: linking ESG to financial performance.
- Key drivers of the ESG movement: investors, regulators, consumers, and employees.
- Global sustainability trends and their impact on corporate strategy.
- Introduction to the UN Sustainable Development Goals (SDGs) as a business framework.
- Identifying and managing ESG-related risks and opportunities.

Unit Two: ESG Reporting Frameworks and Standards

- Navigating the global landscape of ESG standards.
- Deep dive into the Global Reporting Initiative (GRI) Standards.
- Understanding the Sustainability Accounting Standards Board (SASB) for industry-specific disclosures.
- Applying the Task Force on Climate-related Financial Disclosures (TCFD) framework.
- Introduction to the International Sustainability Standards Board (ISSB).
- Best practices in ESG data collection, management, and verification.
- The role of assurance in credible ESG reporting.

Unit Three: Integrating ESG into Corporate Strategy

- Conducting a double materiality assessment to define strategic priorities.
- Setting meaningful ESG goals, targets, and Key Performance Indicators (KPIs).
- Embedding ESG into corporate governance and board oversight.
- Linking executive compensation to sustainability performance.
- Integrating ESG considerations into capital budgeting and M&A.
- Developing a comprehensive sustainability roadmap for your organization.
- Case studies of successful ESG strategy integration.

Unit Four: Mastering the E, S, and G Dimensions

- Environmental: Climate strategy, decarbonization pathways, and the circular economy.
- Environmental: Water stewardship, biodiversity, and pollution control.
- Social: Diversity, Equity, and Inclusion (DEI) as a business driver.
- Social: Human rights, labor standards, and ethical supply chain management.
- Governance: Board effectiveness, shareholder rights, and business ethics.
- Governance: Anti-corruption policies and transparent political engagement.
- Managing the interplay between the E, S, and G pillars.

Unit Five: Stakeholder Engagement, Sustainable Finance, and Leadership

- Developing an effective stakeholder engagement and communication strategy.
- Mastering the art of the sustainability report and investor presentations.
- Navigating ESG rating agencies and analyst expectations.
- Preventing greenwashing and ensuring authentic communication.
- Introduction to sustainable finance, green bonds, and impact investing.
- Leading the cultural transformation towards a sustainable organization.
- Capstone Session: Presenting an executive-level ESG strategic plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond compliance and reporting, how can an organization authentically embed a sustainability mindset into its core culture to drive genuine innovation and long-term resilience?

What unique qualities does this course offer compared to other courses?

This training course distinguishes itself through its unwavering focus on the strategic leadership perspective, tailored specifically for executives and senior decision-makers. While many programs concentrate on the technicalities of reporting and compliance, our curriculum is designed to empower leaders to use ESG as a powerful lever for value creation, risk mitigation, and competitive advantage. We move beyond the "what" of ESG to explore the "how" and "why," emphasizing the integration of sustainability into core financial planning, corporate strategy, and governance structures. The course provides a rare opportunity to analyze complex, real-world case studies that illustrate both successes and failures in corporate sustainability, offering practical and actionable lessons. Furthermore, the content is forward-looking, addressing emerging trends such as the circular economy, biodiversity risk, and the evolving landscape of sustainable finance. The academic rigor, combined with a highly interactive and peer-driven learning environment, ensures that participants leave not just with knowledge of frameworks, but with the strategic foresight and leadership capabilities to steer their organizations toward a resilient and profitable sustainable future.