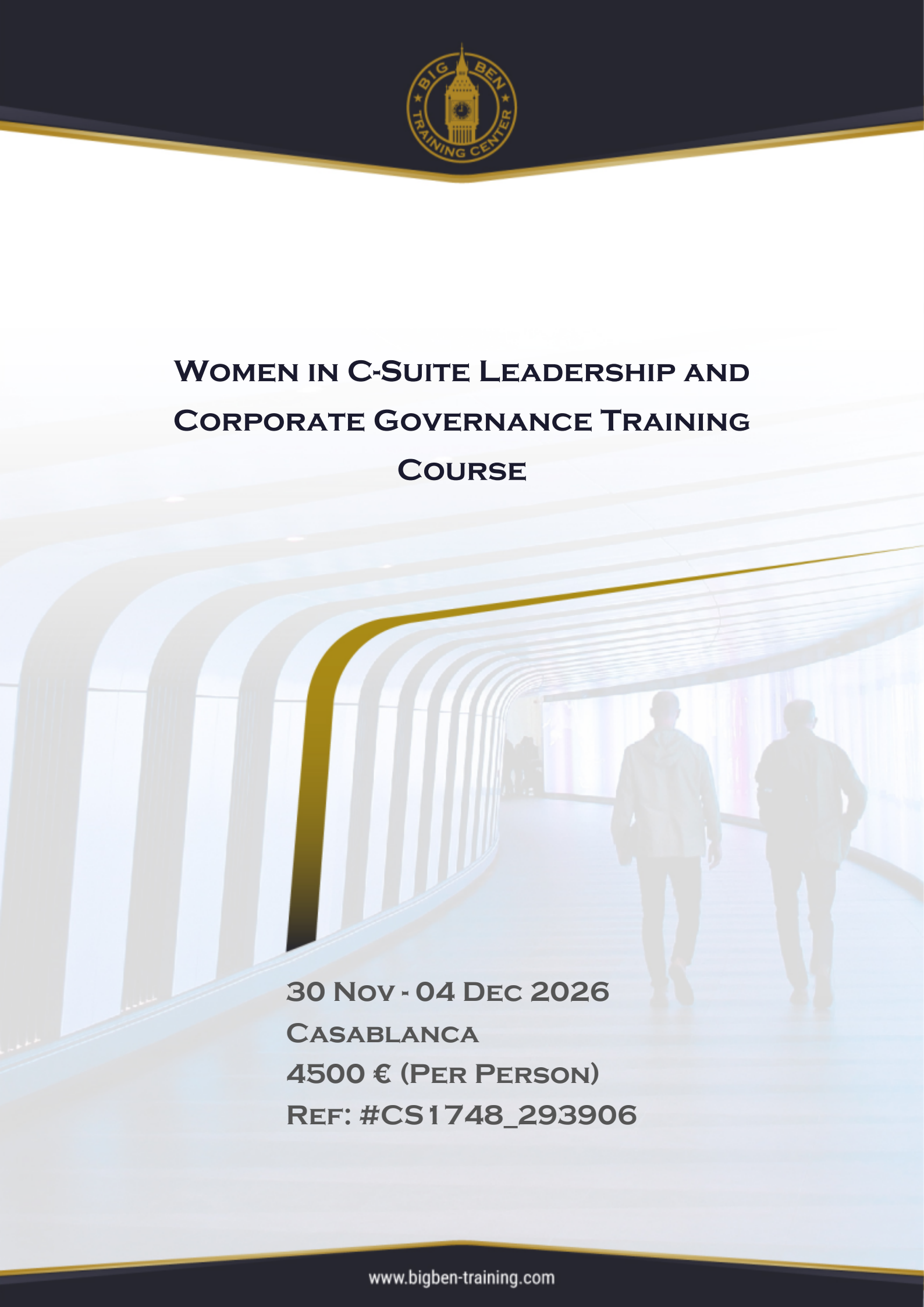
Women in C-Suite Leadership and Corporate Governance Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #CS1748_293906

Course Introduction / Overview:

This intensive training course is designed to equip aspiring and current female leaders with the essential competencies required to excel in C-suite roles and effectively navigate the complexities of corporate governance. In today's corporate landscape, the call for gender diversity in executive leadership and on boards is louder than ever, yet the path to the top remains fraught with unique challenges. This program addresses these challenges head-on, providing a strategic roadmap for advancement. Drawing on principles discussed by influential thinkers like Rosabeth Moss Kanter in her seminal work, "Men and Women of the Corporation," the course explores the structural barriers and organizational dynamics that impact female leaders. Participants will delve into critical areas such as strategic decision-making, financial acumen, board dynamics, and stakeholder engagement. BIG BEN Training Center has meticulously structured this curriculum to move beyond theoretical knowledge, focusing on practical application and the development of an authentic and powerful executive presence. This course is an investment in leadership excellence, empowering women to not only reach the highest echelons of corporate power but to thrive and lead with impact and integrity once there.

Target Audience / This training course is suitable for:

- Senior female managers aspiring to C-suite positions.
- Current C-level executives seeking to enhance their governance skills.
- Vice Presidents and Directors on an executive track.
- Female board members and those aspiring to board roles.
- Heads of departments and business unit leaders.
- High-potential women identified in succession plans.
- Female entrepreneurs and founders scaling their organizations.

Target Sectors and Industries:

- Financial Services and Banking.
- Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Energy and Utilities.
- Retail and Consumer Goods.
- Professional Services and Consulting.
- Governmental bodies and public sector organizations.
- Non-profit and non-governmental organizations.

Target Organizations Departments:

- Executive Leadership and C-Suite Offices.
- Strategy and Corporate Development.
- Human Resources and Talent Management.
- Legal and Corporate Compliance.
- Finance and Accounting.
- Operations and Supply Chain Management.
- Marketing and Communications.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a commanding executive presence and authentic leadership style.
- Master the principles of strategic thinking and long-term vision setting.
- Analyze complex financial statements to drive informed business decisions.
- Navigate the legal and ethical responsibilities of corporate governance.
- Effectively manage board dynamics and C-suite relationships.
- Lead organizational change with resilience and strategic foresight.
- Master advanced negotiation and influential communication techniques.
- Build and leverage powerful professional networks and strategic alliances.
- Develop strategies for sponsoring and mentoring the next generation of female leaders.
- Enhance personal branding to increase visibility and impact.

Course Methodology:

The training methodology at BIG BEN Training Center is designed for deep, experiential learning that translates directly into on-the-job effectiveness. This course rejects a passive, lecture-based format in favor of a highly interactive and collaborative environment. The curriculum is delivered through a blend of expert-led presentations, in-depth analysis of real-world case studies featuring female executives, and dynamic group discussions that encourage peer-to-peer learning. Participants will engage in practical exercises, including role-playing scenarios focused on board meetings, crisis management, and high-stakes negotiations. A significant portion of the program is dedicated to facilitated workshops where attendees can work on their personal leadership development plans. Continuous feedback is provided by the instructor and peers, creating a supportive and constructive atmosphere for growth. This hands-on, immersive approach ensures that participants not only understand the concepts of C-suite leadership and corporate governance but also build the confidence and skills to apply them effectively in their own careers.

Course Agenda (Course Units):

Unit One: The Modern Female Executive and the Governance Landscape

- Defining C-Suite roles and responsibilities.
- The current state of women in global leadership.
- Understanding the fundamentals of corporate governance.
- Key legal and regulatory frameworks for directors and officers.
- Analyzing the business case for gender diversity in leadership.
- Identifying and overcoming systemic and unconscious biases.
- Setting personal goals for C-suite advancement.

Unit Two: Strategic Acumen and Financial Dexterity

- Developing a strategic mindset for long-term value creation.
- Techniques for environmental scanning and competitive analysis.
- Mastering financial literacy for non-finance executives.
- Interpreting financial statements, balance sheets, and cash flow.
- Capital allocation, budgeting, and resource management.
- Evaluating risk and opportunity in strategic decision-making.
- Communicating strategic vision to the board and stakeholders.

Unit Three: Mastering the Boardroom and Corporate Politics

- The structure and function of corporate boards.
- Roles of board committees like Audit, Compensation, and Nominating.
- Building effective relationships with board members.
- Preparing for and leading impactful board presentations.
- Navigating corporate politics with integrity and skill.
- Building strategic alliances and managing influential stakeholders.
- Understanding shareholder activism and investor relations.

Unit Four: Influential Leadership and High-Stakes Communication

- Cultivating a powerful and authentic executive presence.
- Advanced communication and public speaking for leaders.
- Mastering the art of negotiation and persuasion.
- Leading and inspiring high-performing executive teams.
- Crisis management and communication strategies.
- Leveraging digital platforms for executive branding.
- Techniques for providing constructive feedback and managing conflict.

Unit Five: Leading Change and Crafting a Lasting Legacy

- Driving transformational change and innovation.
- The leader's role in shaping corporate culture.
- Ethical leadership and corporate social responsibility.
- Developing a robust succession plan.
- The power of mentorship and sponsorship for women.
- Strategies for work-life integration and executive resilience.
- Building a personal legacy and long-term career plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Reflection Question: How can female leaders in the C-suite systemically dismantle the structural barriers that hinder the advancement of other women within their organizations, moving beyond individual mentorship to enact lasting institutional change?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by its integrated dual-focus on the 'hard' skills of corporate governance and the 'soft' skills of influential leadership, a combination rarely found in a single program. While many courses concentrate on either financial acumen or leadership presence, this curriculum recognizes that C-suite success for women requires mastery of both. It moves beyond generic leadership theories to address the specific, nuanced challenges female executives face, from navigating unconscious bias in the boardroom to building strategic alliances in traditionally male-dominated networks. The methodology is deeply rooted in practical application, utilizing case studies of successful female CEOs and board members to provide relevant, actionable insights. Furthermore, the course is not merely a training event but a platform for building a powerful and supportive network of high-caliber peers. The emphasis is on fostering a collaborative environment where participants can share experiences and build relationships that extend far beyond the five-day program, creating a lasting community of empowered female leaders.