Sustainable Corporate Governance and ESG Leadership Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #CS1000_293894

Course Introduction / Overview:

In today's rapidly evolving business landscape, the integration of Environmental, Social, and Governance (ESG) principles is no longer a niche interest but a core component of strategic success and long-term value creation. This training course provides a comprehensive exploration of sustainable corporate governance and the critical role of leadership in driving ESG initiatives. It moves beyond basic compliance to instill a deep understanding of how to embed sustainability into the very fabric of an organization's strategy and culture. As highlighted by academic leaders like Robert G. Eccles in works such as "The Integrated Reporting Movement: Meaning, Momentum, and Materiality," the focus is shifting towards a holistic view of corporate performance. This program, offered by BIG BEN Training Center, is meticulously designed to equip participants with the practical skills and strategic foresight needed to navigate ESG complexities, manage associated risks, and capitalize on emerging opportunities. Participants will learn to build resilient governance frameworks, engage effectively with stakeholders, and lead their organizations toward a future that is both profitable and sustainable, ensuring a lasting competitive advantage in a world that demands greater corporate accountability.

Target Audience / This training course is suitable for:

- Board Members and Directors.
- C-Suite Executives (CEOs, CFOs, COOs).
- ESG and Sustainability Managers.
- Corporate Governance and Compliance Officers.
- Risk Management Professionals.
- Investor Relations and Corporate Communications Specialists.
- Legal Counsel and Corporate Secretaries.
- Heads of Strategy and Corporate Development.
- Finance and Investment Professionals.
- Senior Managers and Department Heads.

Target Sectors and Industries:

- Banking, Finance, and Investment Services.
- Energy, Oil, and Gas.
- Manufacturing and Industrial Production.
- Technology and Telecommunications.
- Healthcare and Pharmaceuticals.
- Real Estate and Construction.
- Retail and Consumer Goods.
- Transportation and Logistics.
- Governmental bodies and public sector agencies.
- Non-profit organizations and foundations.

Target Organizations Departments:

- Executive Leadership and Board of Directors.
- Sustainability and Corporate Social Responsibility (CSR).
- Legal, Compliance, and Governance.
- Risk Management and Internal Audit.
- Finance and Accounting.
- Investor Relations.
- Human Resources.
- Strategy and Business Development.
- Supply Chain and Procurement.
- Operations and Production.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a robust ESG strategy aligned with corporate objectives.
- Integrate ESG considerations into existing corporate governance frameworks.
- Identify, assess, and manage ESG-related risks and opportunities.
- Master the leading ESG reporting frameworks such as GRI, SASB, and TCFD.
- Enhance stakeholder engagement and communication on sustainability performance.
- Foster a corporate culture that champions ethical leadership and sustainability.
- Analyze the impact of ESG factors on financial performance and investment decisions.
- Lead change initiatives to drive sustainable business transformation.
- Ensure regulatory compliance with evolving global ESG disclosure standards.
- Benchmark corporate ESG performance against industry peers.

Course Methodology:

The training methodology for this course at BIG BEN Training Center is designed to be highly interactive, practical, and engaging, ensuring that participants can translate theoretical knowledge into actionable strategies. We employ a blended learning approach that combines expert-led presentations with dynamic group discussions, allowing for a rich exchange of ideas and experiences. A cornerstone of the program is the extensive use of real-world case studies from various industries, which are analyzed to deconstruct successful ESG integrations and learn from governance failures. Participants will work in teams on practical exercises and simulation activities that challenge them to develop ESG policies, conduct materiality assessments, and create stakeholder engagement plans. These collaborative sessions are designed to foster critical thinking and problem-solving skills. Throughout the course, continuous feedback is provided by the instructor to guide learning and development. The methodology emphasizes a hands-on approach, empowering attendees to return to their organizations with the confidence and competence to lead impactful sustainable governance initiatives.

Course Agenda (Course Units):

Unit One: Foundations of Sustainable Governance and ESG

- The Evolution of Corporate Governance.
- Introduction to Environmental, Social, and Governance (ESG) Principles.
- The Business Case for Sustainability and ESG Integration.
- Understanding Key ESG Frameworks (GRI, SASB, IFRS).
- The Role of the Board in ESG Oversight.
- Identifying and Prioritizing Key Stakeholders.
- Introduction to Materiality Assessment.

Unit Two: Environmental Strategy and Climate Risk Management

- The 'E' Pillar- Environmental Criteria Deep Dive.
- Climate-Related Risks and Opportunities (TCFD Framework).
- Developing a Corporate Climate and Decarbonization Strategy.
- Circular Economy Principles and Resource Management.
- Biodiversity and Natural Capital Considerations.
- Sustainable Supply Chain Management.
- Measuring and Reporting on Environmental Performance.

Unit Three: Social Responsibility and Ethical Governance Structures

- The 'S' Pillar- Social Factors in Business.
- Diversity, Equity, and Inclusion (DEI) as a Business Imperative.
- Human Capital Management and Labor Standards.
- Community Engagement and Social Impact.
- The 'G' Pillar- Governance for Sustainability.
- Board Composition, Effectiveness, and Independence.
- Ethical Leadership, Corporate Culture, and Anti-Corruption Policies.

Unit Four: Implementing ESG Strategy and Integrated Reporting

- Developing a Cohesive ESG Strategy.
- Setting Meaningful ESG Goals and Key Performance Indicators (KPIs).
- Integrating ESG into Enterprise Risk Management (ERM).
- The Process of ESG Data Collection and Validation.
- Crafting an Effective ESG or Sustainability Report.
- Understanding ESG Ratings and Raters.
- Communicating ESG Performance to Investors and Stakeholders.

Unit Five: ESG Leadership, Stakeholder Engagement, and Future Trends

- The Role of Leadership in Driving the ESG Agenda.
- Fostering a Culture of Sustainability and Accountability.
- Effective Stakeholder Dialogue and Activism Management.
- Sustainable Finance and ESG-Linked Investments.
- The Impact of Technology and AI on ESG Management.
- Navigating the Evolving Regulatory Landscape.
- Capstone Project- Developing a Strategic ESG Roadmap.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond compliance and reporting, how can a deep integration of ESG principles fundamentally reshape an organization's core identity and competitive advantage in the next decade?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a holistic and leadership-centric approach to sustainable corporate governance, moving beyond the technicalities of reporting to the strategic implementation of ESG principles. Unlike programs that focus narrowly on compliance or individual ESG pillars, this training integrates environmental, social, and governance elements into a unified strategic framework. It places a strong emphasis on the role of the board and executive leadership in championing a culture of sustainability, which is critical for long-term success. The curriculum is uniquely structured to bridge the gap between theory and practice, using advanced case studies and simulations that challenge participants to solve complex, real-world ESG dilemmas. Furthermore, the course content is forward-looking, addressing emerging trends such as the impact of artificial intelligence on ESG data analysis, the rise of sustainable finance, and the evolving expectations of activist investors. It is designed not just to inform but to transform, equipping leaders with the strategic foresight and practical skills to build resilient, ethical, and value-driven organizations for the future.