



STRATEGIC LEADERSHIP IN CONSTRUCTION PROJECTS TRAINING COURSE

19 - 23 OCT 2026

CAIRO

3700 € (PER PERSON)

REF: #CON4505_266443



COURSE INTRODUCTION / OVERVIEW:

This training course is designed to equip construction professionals, project managers, and senior executives with the strategic and technical skills needed to master construction project leadership. The ability to lead complex projects, manage diverse teams, and navigate high-stakes environments is a critical factor in project success. This program, offered by BIG BEN Training Center, provides a comprehensive framework for understanding the core principles of leadership, from various communication strategies and team management to stakeholder engagement and risk mitigation. We will explore key concepts such as emotional intelligence, conflict resolution, and the use of leadership models. The curriculum is informed by the academic work of authors like Harold Kerzner, whose book, *Project Management: A Systems Approach to Planning, Scheduling, and Controlling*, provides a foundational and detailed understanding of the principles behind effective project delivery. This course goes beyond a simple overview of management to provide a deep understanding of how to implement real-world solutions that ensure operational efficiency, workforce engagement, and project profitability. We prepare participants to be leaders who can build more efficient and accountable construction initiatives.

TARGET AUDIENCE / THIS TRAINING COURSE IS SUITABLE FOR:

- Project managers and senior project leaders.
- Site supervisors and foremen.
- Department heads and directors.
- Contracts managers.
- Civil engineers.
- Strategic planners.
- Business owners.
- Government agencies and equivalents.



TARGET SECTORS AND INDUSTRIES:

- Construction.
- Real Estate Development.
- Infrastructure.
- Oil and Gas.
- Engineering and Consulting.
- Energy and Utilities.
- Manufacturing.
- Government and public administration agencies.

TARGET ORGANIZATIONS DEPARTMENTS:

- Project Management Office (PMO).
- Strategic Planning.
- Operations.
- Engineering.
- Human Resources.
- Contracts.
- Business Development.
- Finance.



COURSE OFFERINGS:

By the end of this course, the participants will have able to:

- Apply advanced leadership models.
- Develop effective communication strategies.
- Master team management and motivation.
- Perform effective stakeholder engagement.
- Manage and resolve project conflicts.
- Perform accurate risk assessment on-site.
- Lead organizational change.
- Build a culture of accountability.

COURSE METHODOLOGY:

This training course uses a highly practical and case-study driven methodology. The program is built on real-world examples of successful and challenging construction project leadership scenarios. Participants will work in teams to analyze and propose solutions for a hypothetical project leadership problem, applying the tools and frameworks learned in the course. We will use interactive workshops to practice skills like conflict resolution and stakeholder management. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide direct feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic and practical learning environment, ensuring that participants leave with the skills and confidence to effectively lead a construction project.



COURSE AGENDA (COURSE UNITS):

UNIT ONE: FOUNDATIONS OF PROJECT LEADERSHIP

- The difference between management and leadership.
- Key leadership theories and models.
- Emotional intelligence in leadership.
- The role of vision and mission.
- Building a project culture.
- Case studies in leadership success.
- The importance of leading by example.

UNIT TWO: COMMUNICATION AND TEAM MANAGEMENT

- Developing effective communication strategies.
- Managing diverse project teams.
- Motivation and empowerment.
- Delegation techniques.
- Conduct effective meetings.
- Providing and receiving feedback.
- Team building and cohesion.

UNIT THREE: STAKEHOLDER AND CONFLICT MANAGEMENT

- Identifying and analyzing stakeholders.
- Stakeholder engagement strategies.
- Managing stakeholder expectations.
- Common sources of conflict in projects.
- Conflict resolution techniques.
- Negotiation skills.
- Difficult conversations.



UNIT FOUR: STRATEGIC PLANNING AND CHANGE MANAGEMENT

- The role of a leader in strategic planning.
- Change management in construction.
- Leading organizational change.
- Overcoming resistance to change.
- Risk management and leadership.
- The leader's role in a crisis.
- Decision-making under pressure.

UNIT FIVE: PERSONAL AND PROFESSIONAL GROWTH

- Developing a personal leadership style.
- Continuous learning and self-reflection.
- The importance of mentorship.
- Career pathways for leaders.
- The future of construction leadership.
- Building a legacy of success.
- The impact of technology on leadership.

FAQ:

QUALIFICATIONS REQUIRED FOR REGISTERING TO THIS COURSE?

There are no requirements.

HOW LONG IS EACH DAILY SESSION, AND WHAT IS THE TOTAL NUMBER OF TRAINING HOURS FOR THE COURSE?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.



SOMETHING TO THINK ABOUT:

How can a deeper understanding of strategic leadership and a proactive approach to team management empower project professionals to move beyond simply managing tasks and become visionary leaders who inspire success and build a legacy of excellence?

WHAT UNIQUE QUALITIES DOES THIS COURSE OFFER COMPARED TO OTHER COURSES?

This training course is unique because it provides a dedicated, strategic focus on leadership in construction projects. While other programs may cover general project management, our curriculum is designed to empower professionals with the specific skills needed to address the unique challenges of a construction environment, from managing diverse teams to navigating complex stakeholder relationships. The program is a hands-on experience, with exercises that directly simulate the challenges and decisions involved in a real-world leadership scenario. We go beyond theoretical concepts to provide a clear, actionable roadmap for balancing the demands of a complex project with the imperative of building a successful and accountable team. This course is for professionals who want to lead their organizations toward a more efficient, profitable, and innovative future.