Effective SLA and KPI Design and Management Training Course



28 Dec 2026 - 01 Jan 2027

Casablanca

4500 € (Per Person)

Ref: #CM5421_294603

Course Introduction / Overview:

This comprehensive training course provides a deep dive into the critical business disciplines of Service Level Agreements (SLAs) and Key Performance Indicators (KPIs). In today's competitive landscape, the ability to define, measure, and manage service delivery and performance is paramount to organizational success. This course moves beyond theoretical concepts to offer a practical, hands-on framework for designing robust SLAs and developing meaningful KPIs that align directly with strategic business objectives. As discussed by performance management experts like Paul R. Niven in his works such as "Balanced Scorecard Step-by-Step", the alignment of operational metrics with strategic goals is the cornerstone of a high-performing organization. Participants will learn to craft clear, enforceable SLAs that protect both service providers and customers, while simultaneously building a KPI framework that provides actionable insights into business performance. BIG BEN Training Center has designed this program to empower professionals to drive accountability, enhance service quality, and foster a culture of continuous improvement. This journey will equip you with the skills to transform your performance measurement systems from simple reporting tools into powerful catalysts for strategic growth and operational excellence.

Target Audience / This training course is suitable for:

- IT Managers and Professionals.
- Operations Managers and Supervisors.
- Service Delivery Managers.
- Vendor and Contract Managers.
- Project Managers.
- Quality Assurance Managers.
- Business Analysts.
- Customer Relationship Managers.
- Procurement and Sourcing Professionals.
- Team Leaders responsible for performance outcomes.

Target Sectors and Industries:

- Information Technology and Telecommunications.
- Banking, Finance, and Insurance Services.
- Healthcare and Pharmaceutical sectors.
- Manufacturing and Engineering.
- Retail and Customer Service industries.
- Logistics and Supply Chain Management.
- Governmental agencies and public sector organizations.
- Consulting and Professional Services.
- Utilities and Energy sectors.

Target Organizations Departments:

- Information Technology (IT) Department.
- Operations Department.
- Customer Service and Support.
- Procurement and Vendor Management.
- Project Management Office (PMO).
- Quality Assurance and Control.
- Strategic Planning and Business Development.
- Human Resources.
- Finance and Accounting.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop, draft, and write clear and comprehensive Service Level Agreements (SLAs).
- Define and implement SMART (Specific, Measurable, Achievable, Relevant, Time-bound) KPIs.
- Align SLAs and KPIs with overarching business strategies and objectives.
- Establish effective processes for monitoring and reporting on service performance.
- Analyze performance data to identify trends, gaps, and areas for improvement.
- Negotiate SLA terms effectively with internal and external stakeholders.
- Manage vendor relationships and performance through robust SLA governance.
- Implement a framework for continuous service improvement based on KPI insights.
- Create performance dashboards for clear and impactful communication.
- Resolve disputes and manage non-compliance related to service level commitments.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, engaging, and practical, ensuring that participants can immediately apply their learning in a professional context. This course moves away from traditional lecture-based formats to a more immersive learning experience. We utilize a blend of expert-led instruction, real-world case study analysis, and collaborative group workshops. Participants will engage in hands-on exercises, such as drafting sample SLAs and developing KPI frameworks for various business scenarios. Interactive sessions, facilitated discussions, and peer-to-peer feedback are integral components, fostering a dynamic environment where complex concepts are explored from multiple perspectives. The emphasis is on practical application, enabling attendees to tackle the specific challenges they face within their organizations. Our approach ensures that learning is not just absorbed but also retained and effectively implemented, transforming theoretical knowledge into tangible skills and measurable performance improvements upon their return to the workplace.

Course Agenda (Course Units):

Unit One: Foundations of Performance Management with SLAs and KPIs

- Introduction to service management principles.
- The strategic importance of SLAs and KPIs in business.
- Differentiating between SLAs, KPIs, and Operational Level Agreements (OLAs).
- The relationship and alignment between business objectives, SLAs, and KPIs.
- Understanding the lifecycle of SLAs and KPIs.
- Key terminology and concepts in performance measurement.
- Common pitfalls in SLA and KPI implementation.

Unit Two: Mastering the Art of Service Level Agreement (SLA) Design

- Identifying key stakeholders and their requirements for an SLA.
- Core components of a comprehensive SLA document.
- Defining service scope, responsibilities, and service levels.
- Selecting and defining appropriate SLA metrics and service level indicators (SLIs).
- Crafting clear and unambiguous language to avoid disputes.
- Incorporating reporting standards and communication protocols.
- Legal considerations and the enforceability of SLAs.

Unit Three: Developing and Implementing Meaningful Key Performance Indicators (KPIs)

- The principles of effective performance measurement.
- Distinguishing between leading and lagging indicators.
- Utilizing frameworks for KPI development (e.g., Balanced Scorecard).
- The process of selecting the right KPIs for different business functions.
- Applying the SMART criteria to ensure effective KPIs.
- Establishing baselines and setting realistic performance targets.
- Data collection strategies and ensuring data integrity for KPIs.

Unit Four: Effective Monitoring, Reporting, and Governance of SLAs and KPIs

- Tools and techniques for monitoring service performance against SLAs.
- Designing effective performance dashboards and reports.
- The art of communicating performance results to different audiences.
- Conducting regular SLA and KPI review meetings.
- Establishing a governance framework for performance management.
- Managing underperformance and implementing corrective action plans.
- The role of automation in performance tracking and reporting.

Unit Five: Advanced Strategies in SLA Negotiation and Continuous Improvement

- Techniques for negotiating SLAs with vendors and internal departments.
- Managing the provider-customer relationship effectively.
- Handling breaches, disputes, and escalations in SLAs.
- Using KPI and SLA data to drive continuous service improvement (CSI).
- The "watermelon effect" where KPIs are green but service is poor.
- Evolving SLAs and KPIs to meet changing business needs.
- Future trends in performance management and service delivery.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can organizations evolve their SLA and KPI frameworks from being purely operational tools to drivers of strategic innovation and cultural change?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a holistic and strategic perspective on performance management, rather than treating SLAs and KPIs as isolated technical exercises. While other programs may focus narrowly on the mechanics of writing an agreement or calculating a metric, this training emphasizes the critical linkage between operational performance and strategic business objectives. We delve into the "why" behind the "what," ensuring participants understand how to design a performance framework that not only measures but actively drives desired business outcomes. The curriculum is built around practical application, using real-world case studies and hands-on workshops that challenge participants to solve complex service delivery problems. It moves beyond standard templates to teach the art of negotiation, stakeholder management, and fostering a culture of accountability. The focus is on developing critical thinking skills to select the right metrics that provide true insight, avoiding the common pitfall of data overload with irrelevant information. This approach ensures graduates are not just technicians, but strategic partners who can use SLAs and KPIs to facilitate continuous improvement and tangible business value.