# International Commercial Contracts and Trade Compliance Training Course



28 Dec 2026 - 01 Jan 2027

Casablanca

4500 € (Per Person)

Ref: #CM2266_294447

## Course Introduction / Overview:

In today's interconnected global marketplace, the success of any international venture hinges on two critical pillars: meticulously drafted commercial contracts and unwavering adherence to complex trade compliance regulations. This comprehensive training course is designed to provide a deep, integrated understanding of both domains, transforming participants into proficient navigators of cross-border transactions. Moving beyond theoretical legal principles, this program delves into the practical realities of international trade, addressing the challenges of negotiating with different legal cultures, managing supply chain risks, and ensuring compliance with a constantly evolving web of sanctions, export controls, and customs laws. Drawing upon foundational principles articulated by leading experts like Professor Jan Ramberg in his extensive work on Incoterms, and echoing the practical wisdom found in texts such as Schmitt Hoff's "Export Trade: The Law and Practice of International Trade", this course offers a holistic perspective. BIG BEN Training Center has developed this curriculum to empower professionals to not only draft legally sound contracts but also to build robust compliance frameworks that protect their organizations from costly penalties and reputational damage, ensuring sustainable and secure global business operations.

## Target Audience / This training course is suitable for:

- Legal Counsel and Corporate Lawyers.
- Contract Managers and Administrators.
- Supply Chain and Logistics Professionals.
- Procurement and Sourcing Managers.
- Compliance Officers and Managers.
- International Sales and Business Development Executives.
- Trade Finance Specialists.
- Export and Import Managers.
- Commercial Directors and Project Managers.
- Entrepreneurs and Business Owners engaged in international trade.

## Target Sectors and Industries:

- Manufacturing and Industrial Goods.
- Logistics, Shipping, and Freight Forwarding.
- Technology and Telecommunications.
- Pharmaceuticals and Healthcare.
- Energy, Oil, and Gas.
- Aerospace and Defense.
- Retail and Consumer Goods.
- Agriculture and Commodities Trading.
- Financial Services and Banking.
- Governmental bodies and public sector agencies involved in trade regulation and procurement.

## Target Organizations Departments:

- Legal Department.
- Procurement and Purchasing Department.
- Supply Chain Management and Logistics.
- Compliance and Risk Management Department.
- International Sales and Marketing.
- Finance and Treasury Department.
- Operations Management.
- Project Management Office.
- Internal Audit and Governance.
- Business Development.

## Course Offerings:

By the end of this course, the participants will have able to:

- Draft, review, and negotiate enforceable international commercial contracts.
- Analyze and apply the latest Incoterms rules to minimize risk and ambiguity.
- Develop and implement a robust global trade compliance program.
- Navigate complex export control laws, sanctions, and customs regulations.
- Mitigate legal and financial risks associated with cross-border transactions.
- Structure effective dispute resolution clauses, including arbitration and mediation.
- Manage international payment methods such as Letters of Credit securely.
- Conduct due diligence on international partners and supply chain stakeholders.
- Ensure compliance with anti-corruption and anti-bribery legislation.
- Align contractual obligations with operational and compliance realities.

## Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, practical, and highly interactive, ensuring that participants can immediately apply their learning in a professional context. We believe that mastering international trade law and compliance requires more than just listening to lectures; it demands active engagement and problem-solving. The course is built around a series of real-world case studies that reflect the complex challenges businesses face in global trade, from contractual disputes to sudden regulatory changes. Participants will work in collaborative groups to analyze scenarios, draft contract clauses, and develop compliance strategies, fostering teamwork and diverse perspectives. Interactive sessions, expert-led discussions, and practical exercises are central to the learning experience. Our trainers facilitate a dynamic environment where participants are encouraged to share their own professional challenges and receive personalized feedback. This hands-on approach ensures a deep understanding of the material, moving beyond theoretical knowledge to build practical skills and strategic confidence for managing international commercial operations effectively.

## Course Agenda (Course Units):

### Unit One: Foundations of International Trade and Contract Law

- Introduction to the global trade legal framework.
- Key principles of international contract law.
- The role of the UN Convention on Contracts for the International Sale of Goods (CISG).
- Understanding the distinction between common law and civil law systems in contracts.
- Essential elements of a valid international contract.
- The authority to bind a company and pre-contractual liability.
- Introduction to key international trade organizations and their impact.

### Unit Two: Drafting and Negotiating International Commercial Contracts

- Techniques for clear and unambiguous contract drafting.
- Negotiating key contractual terms: price, payment, and delivery.
- A deep dive into Incoterms 2020 and their practical application.
- Mastering payment mechanisms: Letters of Credit, documentary collections, and open accounts.
- Drafting effective clauses for warranties, liabilities, and indemnities.
- Intellectual property protection clauses in international agreements.
- Confidentiality and Non-Disclosure Agreements (NDAs) in a global context.

### Unit Three: Navigating the Global Trade Compliance Landscape

- Fundamentals of export controls and licensing requirements.
- Understanding and navigating international sanctions programs (OFAC, EU, UN).
- Customs compliance: tariff classification, valuation, and rules of origin.
- Anti-boycott regulations and their implications.
- Managing trade documentation for seamless customs clearance.
- Developing a framework for screening customers and transactions.
- The role of technology in automating trade compliance processes.

## Unit Four: Managing Risk, Disputes, and Performance

- Identifying and mitigating risks in the international supply chain.
- Drafting and interpreting Force Majeure and hardship clauses.
- Strategies for managing contract termination and exit.
- International dispute resolution: litigation vs. arbitration vs. mediation.
- Drafting effective arbitration clauses and choosing an arbitral institution.
- Enforcement of foreign judgments and arbitral awards.
- The role of insurance in mitigating international trade risks.

## Unit Five: Advanced Topics and Strategic Implementation

- Developing and implementing a corporate trade compliance program.
- Anti-corruption and anti-bribery laws (FCPA, UK Bribery Act).
- Conducting effective due diligence on third-party intermediaries.
- Data privacy and cross-border data transfer considerations.
- Integrating contract management and compliance functions within the organization.
- Auditing and monitoring your trade compliance program for effectiveness.
- Capstone Workshop: Analyzing a complex international trade scenario from contract to compliance.

# FAQ:

### Qualifications required for registering to this course?

There are no requirements.

### How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

## Something to think about:

In an era of increasing geopolitical instability and shifting trade alliances, how can a static commercial contract be drafted to remain resilient and enforceable over its entire lifecycle?

## What unique qualities does this course offer compared to other courses?

This course distinguishes itself through its integrated, dual-focus approach that holistically combines the art of international contract drafting with the science of global trade compliance. Unlike programs that treat these as separate disciplines, we address them as two sides of the same coin, essential for successful and secure international business. Our curriculum is built on a foundation of practical application, moving participants beyond legal theory and into the complex decision-making required in real-world scenarios. The emphasis is on strategic risk mitigation, covering not just legal and regulatory risks but also the operational and financial exposures inherent in cross-border transactions. Participants will not simply learn what a Letter of Credit is; they will analyze scenarios where it has failed and learn to draft clauses to prevent such failures. The course content is dynamic, incorporating the latest developments in sanctions, export controls, and landmark legal cases, ensuring the knowledge imparted is current and immediately relevant. By focusing on the strategic intersection of law, compliance, and business operations, this training provides a comprehensive and pragmatic skill set that is exceptionally rare to find in a single program.