Effective PPP Contract Strategy and Implementation Training Course

30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #CM1587_294590

Course Introduction / Overview:

Public-Private Partnerships (PPPs) represent a critical mechanism for delivering modern, efficient public infrastructure and services by leveraging private sector expertise and capital. However, the success of any PPP project hinges on the strength, clarity, and strategic foresight embedded within its contractual framework. This course provides a comprehensive A-to-Z exploration of the entire PPP lifecycle, from initial policy and project identification to contract negotiation, management, and eventual handover. Drawing on global best practices and established principles, such as those outlined by E. R. Yescombe in his seminal work "Public-Private Partnerships: Principles of Policy and Finance," participants will gain a deep understanding of how to structure bankable and sustainable agreements. At BIG BEN Training Center, we have designed this program to move beyond theoretical concepts, focusing on the practical application of strategies that mitigate risk, ensure Value for Money (VfM), and foster collaborative long-term relationships between public and private partners. This training equips professionals with the essential skills to navigate the complexities of PPP contract strategy and implementation, ensuring projects deliver their intended economic and social benefits effectively and efficiently.

Target Audience / This training course is suitable for:

- Government officials and public sector managers involved in infrastructure and service delivery.
- Project finance professionals and financial analysts.
- Legal advisors and contract managers from both public and private sectors.
- Project managers and directors in construction and engineering firms.
- Investment and banking professionals specializing in infrastructure finance.
- Procurement and tendering specialists.
- Policy makers and regulatory body staff.
- Consultants and advisors in the PPP and infrastructure sectors.

Target Sectors and Industries:

- Transportation and logistics infrastructure.
- Energy and utilities, including renewable energy projects.
- Water and wastewater management.
- Healthcare and social infrastructure.
- Telecommunications and digital infrastructure.
- Urban development and real estate.
- Government agencies and public administration bodies.
- Education facilities and services.

Target Organizations Departments:

- Finance and Treasury Departments.
- Legal and Contract Management Departments.
- Procurement and Sourcing Departments.
- Project Management Offices (PMO).
- Strategic Planning and Policy Departments.
- Infrastructure and Public Works Departments.
- Risk Management and Compliance Departments.
- Corporate Development and Investment Departments.

Course Offerings:

By the end of this course, the participants will have able to:

- Analyze the fundamental principles and various models of Public-Private Partnerships.
- Evaluate the economic and financial viability of potential PPP projects.
- Develop a comprehensive risk allocation and mitigation strategy.
- Master the key stages of the PPP procurement and tendering process.
- Structure and negotiate key clauses within a PPP concession agreement.
- Implement effective contract management and performance monitoring systems.
- Manage stakeholder relationships throughout the PPP project lifecycle.
- Resolve common disputes and challenges that arise during PPP implementation.
- Apply lessons from global case studies to local PPP contexts.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, practical, and participant-centered. We believe that adult learning is most effective when it combines expert-led instruction with hands-on application. This course will utilize a blend of learning techniques, including detailed presentations on the PPP legal framework, financial modeling, and contract structuring. A significant portion of the training will be dedicated to analyzing real-world case studies of both successful and failed PPP projects, allowing participants to dissect complex scenarios and understand the practical implications of strategic decisions. Interactive group discussions, workshops, and role-playing exercises will simulate key processes like risk allocation workshops and contract negotiations, providing a safe environment to practice new skills. Participants will receive continuous feedback from the instructor and peers, fostering a collaborative learning environment. The program encourages active participation, ensuring that attendees can directly apply the acquired knowledge and strategies to their professional roles upon completion of the course.

Course Agenda (Course Units):

Unit One Foundations of Public-Private Partnerships

- Introduction to the core concepts and rationale for PPPs.
- Different types of PPP models and structures.
- The global landscape of PPPs and current trends.
- The legal and regulatory framework governing PPPs.
- Understanding the concept of Value for Money (VfM).
- Identifying and screening potential PPP projects.
- The roles and responsibilities of public and private sector partners.

Unit Two PPP Project Cycle and Procurement Strategy

- The complete PPP project lifecycle from inception to completion.
- Conducting robust feasibility studies and needs analysis.
- Introduction to risk identification, analysis, and allocation.
- Developing a comprehensive risk management matrix.
- The PPP procurement process and competitive tendering.
- Preparing effective tender documents and evaluation criteria.
- Managing unsolicited proposals within a transparent framework.

Unit Three Crafting and Negotiating Bankable PPP Contracts

- Key principles of a well-structured PPP agreement.
- Detailed analysis of critical contract clauses.
- Financial structuring and developing the financial model.
- Strategies for achieving financial close.
- Preparing for and conducting effective contract negotiations.
- Techniques for managing negotiation deadlocks.
- Finalizing the concession agreement and legal documentation.

Unit Four Effective PPP Contract Management and Monitoring

- Establishing the project governance and contract management team.
- Developing key performance indicators (KPIs) for service delivery.
- Implementing robust performance monitoring and reporting systems.
- Managing payments, tariffs, and financial adjustments.
- Handling contract variations and change orders.
- Strategies for effective stakeholder communication and management.
- Dispute resolution mechanisms in PPP contracts.

Unit Five Advanced PPP Strategies and Global Case Studies

- Managing contract renegotiation and restructuring.
- Strategies for dealing with project distress and termination.
- End-of-term arrangements and asset handover procedures.
- Case study analysis of successful infrastructure PPPs.
- Lessons learned from failed PPP projects.
- The future of PPPs, including green and social infrastructure.
- Final project workshop and action planning for implementation.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Considering the long-term nature of PPP agreements, how can contracts be designed to be resilient to unforeseen technological disruptions and climate change impacts?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by offering a holistic and pragmatic perspective on the entire PPP lifecycle, rather than focusing on a single isolated phase. While many programs may cover either the financial modeling or the legal aspects, this training integrates these critical components, providing a 360-degree view of how strategic, financial, legal, and operational elements must align for project success. The curriculum is built upon a foundation of practical application, moving beyond theory to immerse participants in complex, real-world scenarios through in-depth case studies and negotiation simulations. This approach ensures that participants do not just learn the "what" but master the "how" of implementing effective PPP contract strategies. Furthermore, the course content is dynamically updated to reflect the latest global trends, including the growing importance of sustainability, ESG criteria in infrastructure investment, and the challenges of managing digital infrastructure projects. It equips professionals not only with the tools to manage today's PPPs but also with the strategic foresight to structure the resilient and adaptable partnerships of tomorrow.