# Managing Risk in Customs Operations Training Course



09 - 13 Nov 2026

Düsseldorf

5900 € (Per Person)

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## Course Introduction / Overview:

In the complex world of global trade, effective customs risk management is crucial for business continuity and compliance. Companies often face significant challenges, including unexpected delays, costly penalties, and supply chain disruptions. This course, offered by BIG BEN Training Center, provides a comprehensive framework for identifying, assessing, and mitigating these risks. It goes beyond a simple overview of regulations to focus on proactive strategies that ensure a secure and efficient supply chain. Participants will gain practical skills to build robust internal controls and implement risk-based management systems. We will explore the latest methodologies in customs compliance, drawing on the work of leading experts like Dr. Alan Beattie, a renowned author and trade policy analyst. His insights on the political economy of trade provide a valuable backdrop to understanding the modern customs environment. This training course also references key concepts from books such as Managing Global Supply Chains, which highlights the importance of integrating compliance into every stage of the logistics process. The program covers a wide range of topics, from audits and investigations to export controls and the strategic use of data. By the end of this course, you will be equipped to transform your customs operations from a point of vulnerability to a source of competitive advantage, protecting your company's reputation and financial stability.

## Target Audience / This training course is suitable for:

- Customs and trade compliance managers.
- Import/export specialists.
- Supply chain and logistics directors.
- Risk management officers.
- Internal and external auditors.
- Legal and corporate governance professionals.
- Government agencies and their equivalents responsible for trade policy.
- Business owners and executives involved in international trade.

## Target Sectors and Industries:

- Manufacturing.
- Retail and e-commerce.
- Pharmaceutical and healthcare.
- Automotive.
- Technology.
- Logistics and freight forwarding.
- Energy and resources.
- Government agencies and their equivalents.

## Target Organizations Departments:

- Supply Chain Management.
- Legal and Compliance.
- Internal Audit.
- Finance and Accounting.
- Operations.
- Risk Management.
- Procurement.
- Export Control.

## Course Offerings:

By the end of this course, the participants will have able to:

- Identify and assess customs-related risks in international trade.
- Develop and implement a robust customs risk management framework.
- Mitigate the risk of customs delays and penalties and avoid trade disruptions.
- Effectively prepare for and manage customs audits and investigations.
- Master export controls and sanctions compliance to prevent violations.
- Utilize data and technology to monitor and analyze trade-related risks.
- Build a resilient supply chain that can withstand global trade complexities.

## Course Methodology:

This training uses a highly practical and interactive methodology to ensure that participants not only understand the concepts but can also apply them in their daily work. The course incorporates case studies and simulations that are based on real-world customs challenges, allowing for hands-on experience in identifying and mitigating risks. We will use interactive sessions and group discussions to explore various risk scenarios and develop collaborative solutions. Participants will engage in teamwork activities to create a sample customs risk matrix and a mock audit plan. The program is designed to be dynamic and engaging, encouraging continuous feedback and active participation. This approach helps participants build confidence in their ability to handle complex customs situations and make informed decisions. At BIG BEN Training Center, we believe in learning by doing, and our methodology is crafted to equip you with the practical skills needed to prevent delays and penalties and ensure smooth customs operations.

## Course Agenda (Course Units):

### Unit One: Foundations of Customs Risk Management

- Understanding the types of customs risks.
- The WCO Risk Management Compendium and its principles.
- Developing a risk management framework for customs operations.
- The role of technology in risk identification and mitigation.
- The concept of the Authorized Economic Operator (AEO) status.
- Key performance indicators for customs risk management.

### Unit Two: Managing Compliance and Audits

- Designing and implementing an effective internal compliance program.
- Best practices for internal audits of customs declarations.
- Preparing for and managing a customs audit or investigation.
- Strategies for responding to customs inquiries and penalty notices.
- The importance of record-keeping and documentation.

## Unit Three: Trade Security and Export Controls

- Overview of global trade sanctions and embargoes.
- The role of export controls and dual-use goods regulations.
- Developing a robust export control compliance program.
- Screening parties for restricted party lists.
- Managing risks associated with different types of transactions.

## Unit Four: Valuing Goods and Origin Risk

- The role of customs valuation in risk assessment.
- Common risks associated with valuation and related-party transactions.
- Navigating the risks of incorrect tariff classification.
- Managing risks related to preferential rules of origin and free trade agreements.
- Addressing risks in customs declarations and documentation.

## Unit Five: Future of Customs Risk

- The impact of digitalization on customs risk management.
- Using data analytics to predict and prevent risks.
- Emerging risks in global supply chains, including geopolitical and cyber threats.
- Building a resilient supply chain for continuous compliance.
- Developing a roadmap for an advanced customs risk management system.
- Frequently Asked Questions:

# FAQ:

## Qualifications required for registering to this course?

There are no requirements.

## How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

## Something to think about:

In a rapidly changing geopolitical landscape, what is the most significant strategic risk to a company's customs operations, and how can a robust risk management framework address it proactively rather than reactively?

## What unique qualities does this course offer compared to other courses?

This course provides a unique and holistic approach to customs compliance by placing a strong emphasis on risk management. While other programs may focus on regulations, this one is designed to equip you with the strategic skills needed to anticipate and mitigate potential delays and penalties before they occur. We move beyond simple compliance to show you how to build a resilient and secure supply chain. Our curriculum uses a highly practical, case-study-based methodology that allows you to apply theoretical knowledge to real-world scenarios. We also cover critical, often overlooked areas like export controls and the strategic use of data for risk analysis. This program is not just about avoiding problems, it's about creating a competitive advantage through a more efficient and reliable customs process. The interactive format, combined with expert-led content, ensures that you leave with a powerful and practical skill set that you can use immediately to protect your organization's interests.