Geospatial Analysis and Spatial Data Mapping Training Course

19 - 23 Oct 2026

Paris

5800 € (Per Person)

Ref: #CAD5912_61045

Course Introduction / Overview:

This training course is designed to equip data analysts, urban planners, and environmental scientists with the strategic and technical skills needed to master geospatial analysis and spatial data mapping. The ability to interpret and visualize data with a geographical component is a critical driver for making informed decisions and understanding complex patterns. This program, offered by BIG BEN Training Center, provides a comprehensive framework for understanding the core principles of geospatial information systems (GIS), from various data collection techniques and mapping software to data visualization and spatial statistics. We will explore key concepts such as remote sensing, GPS technology, and the use of satellite imagery. The curriculum is informed by the academic work of authors like Michael N. DeMers, whose book, Fundamentals of Geographic Information Systems, provides a foundational and detailed understanding of the principles behind a successful geospatial project. This course goes beyond a simple overview of maps to provide a deep understanding of how to implement real-world solutions that ensure data accuracy, analytical rigor, and long-term value. We prepare participants to be leaders who can build more efficient and innovative geospatial initiatives.

Target Audience / This training course is suitable for:

- Data analysts and scientists.
- Urban planners and cartographers.
- Environmental and civil engineers.
- Market researchers.
- Public health professionals.
- Geographers and GIS specialists.
- Land surveyors.
- Government agencies and equivalents.

Target Sectors and Industries:

- Urban Planning.
- Environmental Science.
- Geographic Information Systems (GIS).
- Real Estate and Market Research.
- Public Health.
- Logistics and Transportation.
- Telecommunications.
- Government and public administration agencies.

Target Organizations Departments:

- Data and Analytics.
- Strategic Planning.
- Urban Planning.
- Environmental Management.
- Research and Development.
- Operations.
- Marketing.
- Infrastructure Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Apply foundational geospatial analysis techniques.
- Create high-quality spatial data maps.
- Utilize GIS software for analysis.
- Collect and manage geospatial data.
- Perform spatial statistics and modeling.
- Interpret satellite imagery and remote sensing data.
- Develop compelling data visualizations.
- Integrate spatial data with other datasets.

Course Methodology:

This training course uses a highly practical and case-study driven methodology. The program is built on real-world examples of successful geospatial analysis projects, from urban traffic flow optimization to disease outbreak mapping. Participants will work in teams to analyze and map a provided dataset, applying the tools and frameworks learned in the course. We will use interactive workshops to practice skills like data cleaning and visualization. The curriculum is designed to be a collaborative experience where participants can share their unique challenges and innovative solutions. Our trainers, with extensive experience in the field, will provide direct feedback and guidance throughout the course. BIG BEN Training Center is committed to providing a dynamic and practical learning environment, ensuring that participants leave with the skills and confidence to effectively perform geospatial analysis.

Course Agenda (Course Units):

Unit One: Fundamentals of Geospatial Information

- Defining spatial data and its importance.
- Introduction to Geographic Information Systems (GIS).
- Data types: raster and vector.
- Understanding GPS technology.
- The geospatial data lifecycle.
- Case studies in GIS applications.
- The future of geospatial technology.

Unit Two: Data Collection and Management

- Methods of geospatial data collection.
- Remote sensing and its applications.
- Working with satellite imagery.
- Data sources and formats.
- Data cleaning and validation.
- Building a spatial database.
- Managing metadata.

Unit Three: Spatial Data Analysis

- Introduction to spatial analysis.
- Spatial statistics and modeling.
- Buffer analysis and network analysis.
- Density mapping.
- Overlay analysis.
- Creating a geospatial model.
- Identifying spatial patterns.

Unit Four: Geospatial Mapping and Visualization

- Principles of effective data mapping.
- Choosing the right map type.
- Creating thematic maps.
- Data visualization techniques.
- Working with GIS software.
- Interactive mapping.
- Storytelling with maps.

Unit Five: Advanced Applications and Strategic Use

- Integrating geospatial data with business intelligence.
- Applications in urban planning.
- Using GIS for risk assessment.
- GIS in public health.
- Strategic decision-making with spatial data.
- The role of leadership in geospatial initiatives.
- The future of geospatial technology.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

How can a deeper understanding of geospatial analysis and spatial data mapping empower professionals to move beyond simple data interpretation and become strategic leaders in leveraging location-based insights to solve complex, real-world problems?

What unique qualities does this course offer compared to other courses?

This training course is unique because it provides a dedicated, strategic focus on geospatial analysis and spatial data mapping. While other programs may cover general data analytics, our curriculum is designed to empower professionals with the specific skills needed to address the unique challenges of location-based data, from managing a spatial database to performing advanced spatial statistics. The program is a hands-on experience, with exercises that directly simulate the challenges and decisions involved in a real-world geospatial project. We go beyond theoretical concepts to provide a clear, actionable roadmap for balancing the demands of a complex project with the imperative of delivering a successful project with superior insights. This course is for professionals who want to lead their organizations toward a more efficient, profitable, and innovative future.