Digital Twin and Engineering Data Integration Strategies Training Course



16 - 20 Nov 2026

Casablanca

4500 € (Per Person)

Ref: #CAD5602_271346

Course Introduction / Overview:

This course provides a comprehensive exploration of Digital Twin technology, a transformative approach that is reshaping industries by creating dynamic virtual replicas of physical assets, processes, and systems. Participants will delve into the core principles of creating and managing these sophisticated models, focusing on the critical challenge of integrating diverse and complex engineering data streams. As highlighted by Dr. Michael Grieves, a pioneer in this field, the true power of a digital twin lies in the seamless flow of information between the physical and digital worlds. This program moves beyond theoretical concepts, offering practical strategies for data acquisition, synchronization, and management from sources like IoT sensors, CAD models, and PLM systems. We will examine methodologies discussed in works like "Digital Twin: A Comprehensive Guide to the Next-Level Technology," ensuring a robust academic and practical foundation. At BIG BEN Training Center, we have designed this curriculum to empower professionals to not only understand digital twins but to strategically implement them, driving innovation, optimizing performance, and enabling predictive maintenance across the entire asset lifecycle. This journey will equip you with the skills to build, manage, and leverage digital twins for tangible business outcomes.

Target Audience / This training course is suitable for:

- Engineers (Mechanical, Electrical, Civil, and Industrial).
- Data Scientists and Analysts.
- IoT and IIoT Specialists.
- Asset and Operations Managers.
- Project Managers and Program Leaders.
- IT Architects and Systems Integrators.
- Product Lifecycle Management (PLM) Professionals.
- Research and Development (R&D) Personnel.
- Digital Transformation Consultants.
- Maintenance and Reliability Professionals.

Target Sectors and Industries:

- Manufacturing and Industrial Automation.
- Aerospace and Defense.
- Automotive and Transportation.
- Energy, Oil, Gas, and Utilities.
- Construction and Infrastructure Management.
- Healthcare and Medical Devices.
- Telecommunications.
- Government and Public Sector Agencies.
- Logistics and Supply Chain Management.

Target Organizations Departments:

- Engineering and Design.
- Operations and Production.
- Maintenance and Asset Management.
- Information Technology (IT) and Data Management.
- Research and Development (R&D).
- Project Management Office (PMO).
- Quality Assurance and Control.
- Digital Transformation and Innovation Units.
- Supply Chain and Logistics.

Course Offerings:

By the end of this course, the participants will have able to:

- Master the fundamental concepts, architecture, and types of digital twin technology.
- Develop robust strategies for integrating disparate engineering data sources into a unified model.
- Implement data governance and ensure data quality for reliable digital twin performance.
- Apply simulation and modeling techniques to analyze and predict asset behavior.
- Utilize IoT data streams for real-time monitoring and synchronization with physical assets.
- Leverage data analytics and AI to derive actionable insights for predictive maintenance.
- Evaluate and select appropriate technologies and platforms for digital twin implementation.
- Understand the cybersecurity risks associated with digital twins and implement mitigation strategies.
- Manage the complete lifecycle of a digital twin from conception to retirement.
- Develop a strategic roadmap for deploying digital twin initiatives within their organization.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be highly interactive, immersive, and practical, ensuring that participants gain tangible skills they can apply immediately. This course blends expert-led instruction with hands-on learning experiences. Mornings will focus on foundational concepts, theoretical frameworks, and strategic principles, delivered through engaging presentations and discussions. Afternoons are dedicated to practical application, where participants will work on real-world case studies from industries such as manufacturing, energy, and infrastructure. Through collaborative group exercises and workshops, attendees will tackle challenges related to data integration, model building, and analytics. We emphasize a problem-solving approach, encouraging participants to share their unique professional challenges and brainstorm solutions within the digital twin framework. The course includes simulated labs where participants can practice data integration techniques in a controlled environment. Continuous feedback from the instructor and peer-to-peer learning are integral components of the program, fostering a dynamic and supportive educational atmosphere that bridges theory with real-world execution.

Course Agenda (Course Units):

Unit One: Fundamentals of Digital Twin Technology

- Introduction to the concept of the digital twin.
- The history and evolution from PLM to digital twins.
- Core components of a digital twin ecosystem.
- Types of digital twins: Digital Twin Prototype, Instance, and Aggregate.
- The business value and ROI of implementing digital twins.
- Understanding the digital thread and its role.
- Key differences between simulation models and digital twins.
- Exploring the asset lifecycle integration.

Unit Two: Strategic Engineering Data Integration

- Identifying critical engineering data sources (CAD, BIM, PLM, ERP).
- Strategies for integrating sensor and IoT data streams.
- Data quality, cleansing, and validation techniques.
- Data governance frameworks for digital twins.
- Ensuring data interoperability and standardization.
- Managing real-time vs. historical data.
- Techniques for data synchronization between physical and digital assets.
- Challenges in managing large-scale engineering data.

Unit Three: Building and Implementing a Digital Twin

- Designing the digital twin architecture.
- Selecting the right platforms and technologies.
- 3D modeling and physics-based simulation principles.
- Connecting the twin to the physical asset (IIoT connectivity).
- Virtual commissioning and its benefits.
- Developing a phased implementation roadmap.
- User interface (UI) and experience (UX) design for digital twins.
- Testing and validation of the digital twin model.

Unit Four: Analytics, AI, and Machine Learning for Digital Twins

- Applying data analytics for operational insights.
- Developing predictive maintenance algorithms.
- Using machine learning to enhance model accuracy.
- Anomaly detection and root cause analysis.
- Optimization of processes and performance using the twin.
- Data visualization techniques for complex twin data.
- Running what-if scenarios and simulations for decision-making.
- The role of AI in creating autonomous digital twins.

Unit Five: Advanced Applications, Security, and Future Trends

- Industry-specific case studies: manufacturing, energy, and smart cities.
- Integrating Augmented Reality (AR) and Virtual Reality (VR) with digital twins.
- Cybersecurity considerations for digital twin ecosystems.
- Addressing data privacy and ethical concerns.
- The future of digital twins and industry 5.0.
- Scalability and managing a fleet of digital twins.
- Developing a business case and securing stakeholder buy-in.
- Final project presentation: a digital twin implementation plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As digital twins become more autonomous with AI, what are the primary ethical considerations and governance frameworks required to manage their decision-making in critical infrastructure?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the strategic integration of engineering data, a critical yet often overlooked aspect of successful digital twin implementation. While many programs concentrate solely on the technology or software platforms, this training provides a holistic, vendor-agnostic framework for managing the entire data lifecycle. We move beyond the "how" of building a model to the "why" and "what" of data strategy, ensuring the digital twin is not just a sophisticated visualization but a reliable tool for decision-making. The curriculum is built upon practical, cross-industry case studies, allowing participants to understand how to overcome common integration challenges in diverse environments, from manufacturing floors to urban infrastructure. Rather than just teaching features, we cultivate a strategic mindset, empowering participants to design and implement robust, scalable, and secure digital twin ecosystems. The emphasis on data governance, quality, and AI-driven analytics provides a deeper, more actionable understanding, preparing professionals to lead complex digital transformation initiatives with confidence and foresight.