Digital Mapping and Georeferencing Techniques Training Course

16 - 20 Nov 2026

Paris

5800 € (Per Person)

Ref: #CAD4160_83942

Course Introduction / Overview:

In an era driven by data, the accuracy of geographic information is paramount. This course provides a comprehensive exploration of digital mapping and georeferencing, the foundational processes for assigning real-world coordinates to digital assets. Participants will move from fundamental theories to advanced practical applications, ensuring that any map, satellite image, or aerial photograph they work with is spatially accurate and reliable. The curriculum is designed to build a deep, conceptual understanding, drawing on principles articulated by leading academics like Michael F. Goodchild, a key figure in the development of Geographic Information Science. We will explore concepts discussed in seminal texts such as "Geographic Information Science and Systems," ensuring a robust theoretical underpinning for all practical skills. At BIG BEN Training Center, we are committed to empowering professionals with the ability to not only perform georeferencing tasks but to critically evaluate spatial data quality, select appropriate methodologies, and solve complex locational data challenges. This training course is meticulously structured to transform participants into proficient practitioners capable of managing geospatial data with confidence and precision, making them invaluable assets in any data-centric organization.

Target Audience / This training course is suitable for:

- GIS Technicians and Analysts.
- Cartographers and Map Makers.
- Urban and Regional Planners.
- Environmental Scientists and Consultants.
- Geologists and Earth Scientists.
- Surveyors and Geomatics Engineers.
- Archaeologists and Historians.
- Data Analysts seeking to incorporate spatial data.
- Civil Engineers and Construction Managers.
- Public Safety and Emergency Management Personnel.

Target Sectors and Industries:

- Urban and Regional Planning.
- Environmental Management and Conservation.
- Oil and Gas Exploration and Production.
- Agriculture and Precision Farming.
- Telecommunications and Network Planning.
- Government Agencies (Land Management, Public Works, Defense).
- Civil Engineering and Infrastructure Development.
- Real Estate and Property Management.
- Mining and Natural Resource Extraction.
- Disaster Management and Humanitarian Aid.

Target Organizations Departments:

- Geographic Information Systems (GIS) Department.
- Research and Development (R&D).
- Planning and Strategy.
- Surveying and Geomatics.
- Data Analytics and Business Intelligence.
- Operations and Logistics.
- Environmental Compliance and Permitting.
- Asset Management.
- Engineering and Design.
- Information Technology (IT) with a focus on geospatial data.

Course Offerings:

By the end of this course, the participants will have able to:

- Master the fundamental concepts of coordinate systems, datums, and map projections.
- Differentiate between various types of spatial data and their specific requirements.
- Apply a range of georeferencing techniques to both raster and vector data.
- Select and utilize appropriate ground control points (GCPs) for high-accuracy results.
- Perform coordinate transformations between different geographic and projected systems.
- Evaluate the accuracy of georeferenced data using methods like Root Mean Square Error (RMSE).
- Digitize features from georeferenced images and maps with precision.
- Integrate data from multiple sources, including GPS, satellite imagery, and historical maps.
- Manage and maintain the integrity of geospatial databases.
- Produce professional-quality digital maps that are both accurate and visually effective.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, practical, and highly interactive, ensuring that participants not only learn the theory but can confidently apply it. We employ a blended learning approach that combines expert-led instruction with extensive hands-on exercises. Each theoretical module is immediately followed by practical labs where participants work with real-world datasets, such as unreferenced historical maps and raw satellite imagery, to solidify their understanding. The course emphasizes a problem-solving approach through a series of case studies drawn from various industries, from urban planning to environmental monitoring. Participants will engage in collaborative group projects, fostering teamwork and allowing for the exchange of diverse perspectives. Interactive sessions, Q&A periods, and open discussions are integral to the learning process, encouraging critical thinking and deeper engagement with the material. Our instructors provide continuous, constructive feedback throughout the course, guiding participants through complex challenges and ensuring they master each technique. This hands-on, supportive environment guarantees a comprehensive learning experience that bridges the gap between academic knowledge and professional application.

Course Agenda (Course Units):

Unit One: Fundamentals of Geospatial Referencing

- Introduction to Digital Mapping and Cartography.
- Understanding Geographic Coordinate Systems (GCS).
- Exploring Projected Coordinate Systems (PCS).
- The Role of Geodetic Datums and Ellipsoids.
- Key Concepts of Map Projections and Distortions.
- Map Scale, Resolution, and Generalization.
- Introduction to Raster and Vector Data Models.

Unit Two: Data Sources and Preparation for Georeferencing

- Acquiring Data from Satellite Imagery and Aerial Photography.
- Utilizing GPS and Ground Survey Data.
- Scanning and Preparing Analog and Historical Maps for Digitization.
- Identifying and Selecting High-Quality Ground Control Points (GCPs).
- Understanding Different Geospatial File Formats.
- Data Quality Assessment and Pre-processing Steps.
- Legal and Ethical Considerations in Geospatial Data Acquisition.

Unit Three: Core Georeferencing Techniques and Processes

- Georeferencing Raster Data using Control Points.
- Understanding Geometric Transformations (Affine, Polynomial, Spline).
- Interpreting the Root Mean Square Error (RMSE) for Accuracy Assessment.
- Techniques for Georeferencing Vector Data.
- The Process of Rubber Sheeting and Edge Matching.
- Georeferencing Scanned Maps without Coordinate Information.
- Best Practices for Saving and Documenting Georeferenced Data.

Unit Four: Advanced Georeferencing and Data Integration

- Working with Digital Elevation Models (DEMs) and 3D Data.
- Orthorectification of Aerial and Satellite Imagery.
- Automated and Semi-Automated Georeferencing Tools.
- Integrating Georeferenced Data with Existing GIS Datasets.
- Techniques for Geocoding Tabular Data with Addresses.
- Managing Projections and Transformations in a Project Workflow.
- Troubleshooting Common Georeferencing Issues and Errors.

Unit Five: Cartographic Output and Project Management

- Principles of Effective Cartographic Design and Symbology.
- Creating Professional Map Layouts with Georeferenced Data.
- Data Visualization Techniques for Spatial Analysis.
- Managing a Geospatial Project from Inception to Delivery.
- Quality Assurance and Quality Control (QA/QC) Protocols.
- Exporting Maps and Data for Web and Print Applications.
- Final Project: Georeferencing and Mapping a Complex Dataset.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As automated georeferencing algorithms become more sophisticated, what is the evolving role of human expertise and critical judgment in ensuring the integrity and contextual accuracy of spatial data?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by focusing on the foundational principles and critical thinking behind georeferencing, rather than on the procedural steps of a single software package. While many courses teach which buttons to click, we teach why a specific map projection is chosen, how to critically assess the quality of ground control points, and how to interpret accuracy metrics like RMSE in a meaningful way. Our curriculum is built on a platform of deep conceptual understanding, enabling participants to adapt their skills to any GIS software or technological shift in the future. The training emphasizes problem-solving with diverse, real-world datasets, from imperfect historical maps to raw satellite imagery, mirroring the complex challenges professionals face. By blending robust geographic theory with intensive, hands-on practice, the course cultivates a level of mastery that transcends basic technical proficiency. Participants leave not just as technicians, but as knowledgeable spatial data practitioners capable of making informed, defensible decisions about the accuracy and integrity of their geographic information, a skill set that is universally valuable and in high demand across all industries.