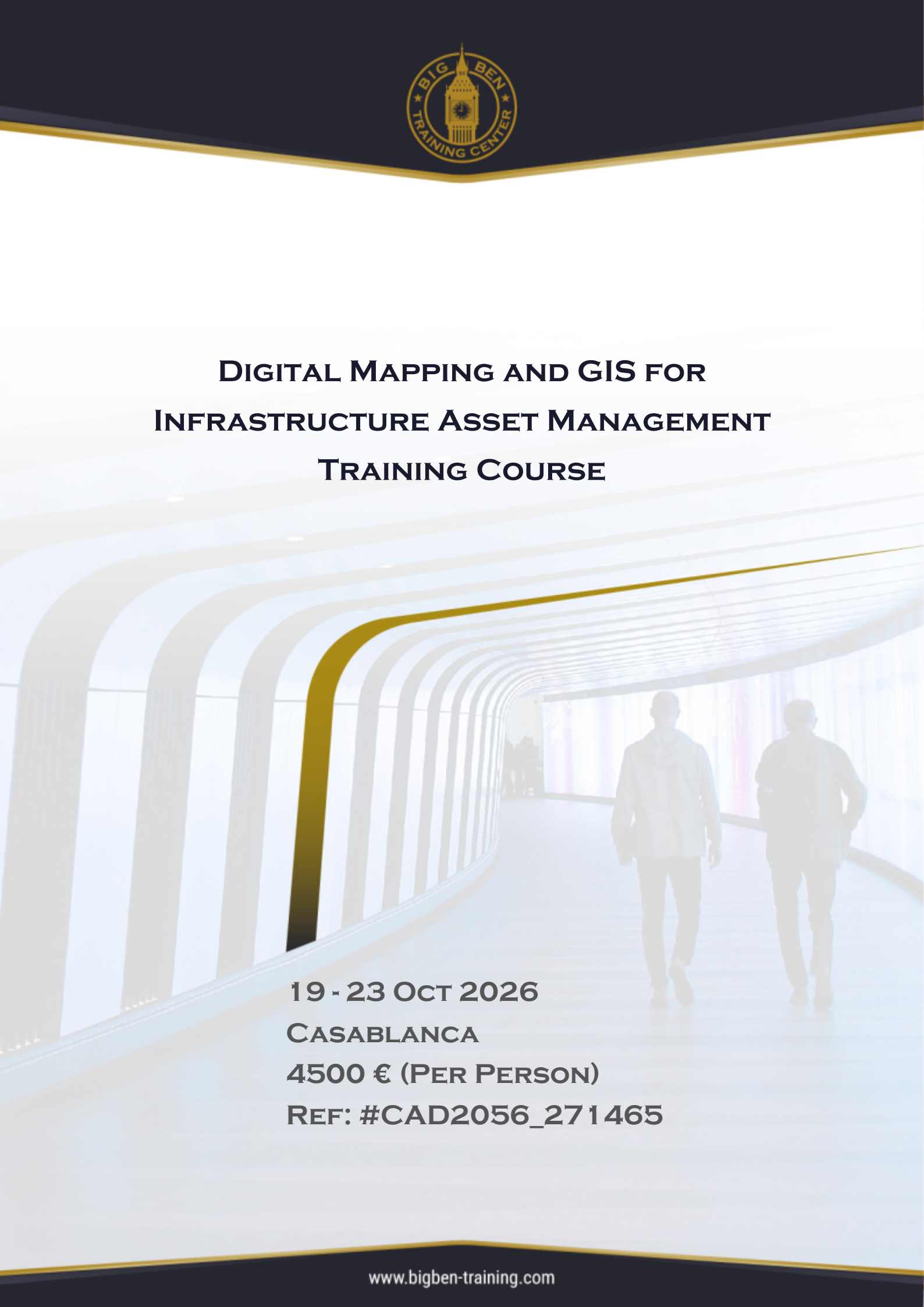
Digital Mapping and GIS for Infrastructure Asset Management Training Course



19 - 23 Oct 2026

Casablanca

4500 € (Per Person)

Ref: #CAD2056_271465

Course Introduction / Overview:

Managing modern infrastructure assets presents a significant challenge, requiring a blend of strategic planning, engineering precision, and advanced technological integration. This course addresses the critical need for professionals to leverage digital mapping and Geographic Information Systems (GIS) for effective infrastructure asset management. As outlined by pioneers like Dr. Roger Tomlinson, the "father of GIS," spatial data is fundamental to understanding the location, condition, and performance of assets. This program moves beyond theoretical concepts to provide a practical, hands-on approach to building and maintaining a robust asset management framework. Participants will explore the entire asset lifecycle, from initial data capture and geodatabase design to advanced spatial analysis for predictive maintenance and capital planning. Drawing on principles discussed in works such as "Asset Management Excellence" by John D. Campbell, this course emphasizes data-driven decision-making. BIG BEN Training Center has designed this curriculum to empower attendees with the skills to optimize asset performance, reduce operational costs, and enhance the resilience and sustainability of critical infrastructure networks. This training provides a comprehensive toolkit for transforming raw geospatial data into actionable intelligence for strategic asset management.

Target Audience / This training course is suitable for:

- Asset Managers and Coordinators.
- Civil Engineers and Technicians.
- Urban and Regional Planners.
- GIS Analysts and Specialists.
- Public Works Directors and Managers.
- Utility Network Managers.
- Infrastructure Project Managers.
- Operations and Maintenance Supervisors.
- Data Analysts and System Integrators.
- Consultants in the infrastructure and engineering sectors.

Target Sectors and Industries:

- Utilities (Water, Wastewater, Gas, and Electricity).
- Transportation (Roads, Railways, and Airports).
- Telecommunications and Network Providers.
- Oil and Gas.
- Municipal and Local Government Agencies.
- State and Federal Government Bodies.
- Engineering and Construction Firms.
- Environmental Management and Consulting.
- Real Estate and Property Management.
- Public Safety and Emergency Services.

Target Organizations Departments:

- Engineering and Public Works.
- Asset Management and Strategic Planning.
- Operations and Maintenance.
- Information Technology (IT) and GIS Departments.
- Capital Projects and Planning.
- Finance and Budgeting.
- Urban Planning and Development.
- Risk Management and Compliance.
- Data Analytics and Business Intelligence.
- Facilities Management.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a comprehensive digital asset inventory using GIS technology.
- Apply various digital mapping techniques for accurate data acquisition.
- Design and manage a robust geodatabase for infrastructure assets.
- Perform spatial analysis to assess asset condition and prioritize maintenance.
- Create insightful maps and dashboards for data visualization and reporting.
- Integrate GIS with other enterprise systems for a holistic management view.
- Formulate a strategic GIS-based asset management plan.
- Utilize GIS for risk assessment and infrastructure resilience planning.
- Implement mobile GIS solutions for efficient field data collection and updates.
- Evaluate emerging technologies like digital twins for future applications.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to foster a dynamic and engaging learning environment that bridges theory with practical application. This course utilizes a blended approach, combining expert-led presentations with interactive, hands-on exercises that simulate real-world infrastructure management scenarios. Participants will engage in collaborative group discussions and workshops to analyze complex case studies from various industries, allowing them to share insights and solve problems collectively. Emphasis is placed on practical skill development, where attendees will work with sample geospatial datasets to practice data capture, analysis, and visualization techniques. Our experienced instructors facilitate a supportive atmosphere, providing continuous feedback and personalized guidance to ensure all participants can master the core concepts. The curriculum is structured to build knowledge progressively, ensuring a solid understanding of foundational principles before moving to advanced applications. This immersive and practical methodology ensures that participants leave the course with not only theoretical knowledge but also the confidence and competence to apply GIS and digital mapping solutions directly to their professional roles.

Course Agenda (Course Units):

Unit One: Foundations of Infrastructure Asset Management and GIS

- Introduction to Infrastructure Asset Management (IAM) principles.
- The role of GIS in the asset lifecycle.
- Core concepts of spatial data and coordinate systems.
- Understanding vector and raster data models.
- Introduction to GIS software and its interface.
- Key components of a successful GIS-based IAM program.
- Case studies of GIS implementation in public and private sectors.

Unit Two: Digital Mapping and Geospatial Data Acquisition

- Fundamentals of digital mapping and cartography.
- Data collection methods using GPS and GNSS.
- Introduction to remote sensing for infrastructure monitoring.
- Utilizing aerial imagery and satellite data.
- Principles of Unmanned Aerial Vehicle (UAV) or drone mapping.
- Introduction to LiDAR technology and data processing.
- Integrating existing CAD data and engineering drawings into GIS.

Unit Three: Geodatabase Design and Management

- Principles of effective database design for asset management.
- Creating and structuring a geodatabase.
- Defining feature classes, domains, and subtypes for assets.
- Establishing relationships and network connectivity.
- Data quality assurance and quality control (QA/QC) procedures.
- Techniques for data editing and maintenance.
- Strategies for data security and versioning.

Unit Four: Spatial Analysis for Asset Management

- Performing spatial queries to locate and assess assets.
- Proximity analysis for impact assessment and planning.
- Network analysis for utility and transportation systems.
- Overlay analysis for risk and suitability modeling.
- Developing asset condition assessment models using spatial data.
- Using geostatistical tools for predictive analysis.
- Creating automated workflows for repetitive analytical tasks.

Unit Five: Visualization, Reporting, and Strategic Implementation

- Principles of effective cartographic design for communication.
- Creating thematic maps to visualize asset conditions and priorities.
- Developing interactive web maps and dashboards for stakeholders.
- Integrating GIS with work order and maintenance management systems.
- Developing a strategic implementation plan for GIS in asset management.
- Calculating the return on investment (ROI) for a GIS program.
- Future trends in GIS, including digital twins, AI, and real-time data integration.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As digital twins become more prevalent, how might the traditional role of a GIS analyst in infrastructure asset management evolve to encompass predictive simulation and real-time operational control?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by offering a holistic and strategic perspective on infrastructure asset management, rather than focusing solely on the technical operations of GIS software. While many programs teach software-specific functions, our curriculum, developed by BIG BEN Training Center, emphasizes the integration of GIS technology within the broader business and engineering context of asset management. We focus on the 'why' behind the 'how,' empowering participants to think critically and develop solutions that align with their organization's strategic objectives. The content bridges the gap between engineering principles, data science, and management strategy, providing a unique, multidisciplinary approach. We delve into practical challenges such as data integration from disparate sources, developing robust data governance models, and calculating the return on investment for GIS initiatives. Furthermore, the course is forward-looking, dedicating significant time to emerging trends like digital twins, predictive analytics, and the Internet of Things (IoT), ensuring participants are not just prepared for today's challenges but are also equipped to lead future innovations in the field.