Corporate ESG and Sustainability Reporting Strategies Training Course



30 Nov - 04 Dec 2026

Casablanca

4500 € (Per Person)

Ref: #BI9519_291806

Course Introduction / Overview:

This comprehensive training course provides a deep dive into the critical and rapidly evolving fields of Environmental, Social, and Governance (ESG) integration and sustainability reporting. In an era where non-financial performance is as crucial as financial results, mastering ESG principles is no longer optional but a strategic imperative for corporate resilience and growth. This program is meticulously designed to equip participants with the knowledge and practical skills to navigate the complex landscape of ESG frameworks, manage sustainability data, and produce impactful reports that meet the rigorous demands of investors, regulators, and other stakeholders. Drawing on foundational concepts from leading academics like Robert G. Eccles, a pioneer in integrated reporting, and insights from seminal works such as "The Integrated Reporting Movement," this course bridges theory and practice. BIG BEN Training Center offers a curriculum that moves beyond mere compliance, empowering professionals to embed sustainability into the core of their corporate strategy, thereby driving long-term value and enhancing corporate reputation in a transparent and accountable manner.

Target Audience / This training course is suitable for:

- Sustainability Managers and ESG Specialists.
- Finance Directors, Controllers, and Accountants.
- Investor Relations Professionals.
- Corporate Strategy and Business Development Managers.
- Risk Management and Compliance Officers.
- Internal and External Auditors.
- Legal Counsel and Corporate Secretaries.
- Supply Chain and Procurement Managers.
- Human Resources Executives.
- Board Members and Senior Leadership.

Target Sectors and Industries:

- Banking, Finance, and Investment Services.
- Energy, Oil, and Gas.
- Manufacturing and Industrial Goods.
- Technology and Telecommunications.
- Real Estate and Construction.
- Pharmaceuticals and Healthcare.
- Retail and Consumer Goods.
- Transportation and Logistics.
- Governmental Agencies and Public Sector Entities.

Target Organizations Departments:

- Finance and Accounting.
- Sustainability and Corporate Social Responsibility (CSR).
- Investor Relations.
- Legal and Compliance.
- Risk Management.
- Corporate Strategy and Planning.
- Operations and Supply Chain Management.
- Human Resources.
- Corporate Communications and Public Relations.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop a robust understanding of the key drivers behind the ESG movement.
- Differentiate between and apply major global reporting frameworks like GRI, SASB, and IFRS S1/S2.
- Implement the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD).
- Conduct a comprehensive materiality assessment to identify and prioritize key ESG issues.
- Establish effective processes for collecting, managing, and verifying ESG data.
- Integrate ESG considerations into corporate strategy, risk management, and capital allocation.
- Craft a compelling and compliant sustainability report that engages stakeholders.
- Analyze the link between ESG performance and financial valuation.
- Navigate the evolving regulatory landscape, including the EU's CSRD.
- Communicate ESG strategy and performance effectively to investors and the public.
- Identify and mitigate the risks of greenwashing in corporate communications.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to be immersive, interactive, and highly practical, ensuring that participants can immediately apply their learning in a real-world corporate context. We move beyond traditional lectures to foster a dynamic learning environment built on a blend of expert-led instruction, in-depth case study analysis of leading global companies, and collaborative group workshops. Participants will engage in hands-on exercises, such as conducting a mock materiality assessment, drafting key sections of a sustainability report, and analyzing ESG data sets. Interactive sessions and facilitated discussions encourage peer-to-peer learning and the sharing of diverse industry perspectives. The course emphasizes a problem-solving approach, where participants tackle realistic challenges related to ESG data collection, stakeholder engagement, and strategic integration. Continuous feedback from the instructor and peers is a core component, ensuring a deep and lasting understanding of the concepts. This practical, application-focused approach guarantees that participants leave not just with knowledge, but with the confidence and skills to lead ESG initiatives within their organizations.

Course Agenda (Course Units):

Unit One: Foundations of ESG and Sustainability Reporting

- Introduction to Environmental, Social, and Governance (ESG) principles.
- The historical evolution from CSR to strategic ESG integration.
- Key drivers for ESG reporting: investors, regulators, customers, and employees.
- Understanding the global landscape of sustainability standards and frameworks.
- Introduction to the Global Reporting Initiative (GRI) Standards.
- Introduction to the IFRS Foundation's ISSB Standards (S1 and S2).
- Introduction to the Sustainability Accounting Standards Board (SASB).
- The concept of stakeholder capitalism and value creation.

Unit Two: Environmental Dimension and Climate-Related Disclosures

- Deep dive into the Task Force on Climate-related Financial Disclosures (TCFD).
- Governance and strategy for climate-related risks and opportunities.
- Risk management processes for climate impacts.
- Metrics and targets for environmental performance (Scope 1, 2, 3 emissions).
- Reporting on biodiversity, water management, and circular economy principles.
- Understanding the EU Taxonomy for sustainable activities.
- Case studies on effective environmental reporting and strategy.

Unit Three: Social and Governance Dimensions

- Key metrics for the 'Social' pillar: human capital, labor practices, and human rights.
- Diversity, Equity, and Inclusion (DEI) reporting and strategy.
- Managing and reporting on supply chain sustainability and ethics.
- Key metrics for the 'Governance' pillar: board oversight, ethics, and executive compensation.
- Anti-corruption policies and transparent reporting.
- Shareholder rights and stakeholder engagement mechanisms.
- Integrating social and governance factors into corporate risk management.

Unit Four: The Reporting Process and Materiality

- The practical steps of the sustainability reporting cycle.
- Establishing robust internal controls for ESG data collection and management.
- The concept of materiality: from financial materiality to double materiality.
- Conducting a stakeholder-inclusive materiality assessment process.
- Techniques for data analysis and visualization in sustainability reports.
- Structuring a sustainability report for maximum impact and clarity.
- Leveraging technology and software for efficient ESG reporting.

Unit Five: Assurance, Communication, and Future Trends

- The role and value of third-party assurance for ESG information.
- Developing an effective ESG communication strategy for different stakeholders.
- Engaging with ESG rating agencies and analysts.
- Identifying and mitigating the risks of greenwashing.
- The impact of the Corporate Sustainability Reporting Directive (CSRD).
- The future of integrated financial and non-financial reporting.
- Final project: Developing a strategic roadmap for ESG integration and reporting.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

Beyond compliance, how can organizations leverage ESG reporting as a strategic tool to drive innovation and create long-term competitive advantage?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself through its strategic and forward-looking approach, moving participants beyond the mechanics of compliance to the art of value creation. While many programs focus narrowly on specific reporting frameworks, this curriculum provides a holistic, integrated perspective, teaching participants how to select and blend standards like GRI, SASB, and TCFD to tell a cohesive and compelling sustainability story. Its core strength lies in the unwavering emphasis on practical application and strategic integration. Rather than simply reviewing standards, the course delves into the 'how'—how to conduct a robust double materiality assessment, how to embed ESG into capital allocation decisions, and how to engage in meaningful dialogue with investors. It addresses the critical, contemporary challenge of greenwashing, equipping leaders with the tools for authentic communication. Furthermore, the course is designed with an eye on the future, preparing participants for upcoming regulatory shifts like the CSRD and the global convergence of standards under the IFRS Foundation, ensuring their skills remain relevant and valuable in a rapidly changing landscape.