Corporate Treasury and Liquidity Risk Optimization Training Course



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4100 € (Per Person)

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Course Introduction / Overview:

In today's volatile global economy, effective treasury management and robust liquidity risk optimization are no longer just operational necessities but strategic imperatives for corporate survival and growth. This comprehensive training course is meticulously designed to equip finance and treasury professionals with the advanced skills needed to navigate complex financial landscapes, safeguard corporate assets, and drive value. The curriculum delves deep into the principles articulated by leading financial experts like Frank J. Fabozzi, exploring concepts from seminal works such as "The Handbook of Treasury Management". Participants will move beyond theoretical knowledge to master practical applications, including sophisticated cash flow forecasting, working capital optimization, and the implementation of resilient liquidity risk frameworks. At BIG BEN Training Center, we provide a learning experience that transforms the treasury function from a transactional center into a strategic partner within the organization, enabling proactive decision-making and sustainable financial health. This course offers a holistic view, integrating cash management, risk mitigation, and strategic financial planning to build a world-class treasury operation.

Target Audience / This training course is suitable for:

- Chief Financial Officers (CFOs).
- Treasury Managers, Directors, and Analysts.
- Finance Directors and Controllers.
- Corporate Accountants and Financial Planners.
- Risk Management Professionals.
- Internal and External Auditors.
- Banking and Financial Institution Professionals.
- Investment Managers and Portfolio Analysts.
- Senior Executives involved in financial decision-making.

Target Sectors and Industries:

- Banking and Financial Services.
- Insurance and Asset Management.
- Manufacturing and Industrial sectors.
- Technology and Telecommunications.
- Energy, Oil, and Gas.
- Retail and Consumer Goods.
- Pharmaceuticals and Healthcare.
- Real Estate and Construction.
- Governmental bodies and Public Sector organizations.

Target Organizations Departments:

- Treasury Department.
- Finance Department.
- Accounting and Financial Reporting.
- Risk Management Department.
- Internal Audit and Compliance.
- Corporate Strategy and Planning.
- Procurement and Supply Chain Management.
- Investor Relations.

Course Offerings:

By the end of this course, the participants will have able to:

- Develop and implement a robust liquidity risk management framework.
- Master advanced cash flow forecasting and cash management techniques.
- Optimize working capital cycles to enhance profitability and liquidity.
- Identify, measure, and mitigate various financial risks including interest rate and currency risk.
- Conduct effective liquidity stress testing and scenario analysis.
- Structure and execute a comprehensive contingency funding plan (CFP).
- Evaluate and utilize modern treasury management systems (TMS) and technologies.
- Align treasury strategies with the organization's overall corporate and financial objectives.
- Enhance treasury reporting for senior management and regulatory bodies.

Course Methodology:

The training methodology at BIG BEN Training Center is designed to foster a dynamic and interactive learning environment that bridges theory with practical application. This course utilizes a blended approach, combining expert-led presentations with intensive, hands-on exercises. Participants will engage in real-world case studies drawn from various industries, allowing them to analyze complex treasury challenges and develop viable solutions. Collaborative group discussions and workshops encourage peer-to-peer learning and the exchange of diverse perspectives. We emphasize practical skill development through financial modeling simulations, risk assessment exercises, and the creation of sample treasury policies. Our instructors facilitate a highly participatory atmosphere, providing continuous feedback and personalized guidance to ensure that each participant can directly apply the learned concepts to their specific professional context. The program is structured to move beyond passive listening, ensuring active engagement and the mastery of tangible skills that deliver immediate value to the participant's organization.

Course Agenda (Course Units):

Unit One: Foundations of Modern Treasury Management

- The strategic role of the corporate treasury function.
- Core principles of liquidity and cash management.
- Understanding the regulatory landscape including Basel III liquidity rules.
- Establishing a treasury governance framework and policies.
- Key performance indicators (KPIs) for treasury operations.
- The relationship between treasury, risk, and corporate finance.
- Ethical considerations and best practices in treasury management.

Unit Two: Advanced Cash and Working Capital Management

- Techniques for accurate cash flow forecasting and modeling.
- Global cash concentration and pooling structures.
- Optimizing the cash conversion cycle.
- Managing accounts receivable and credit risk.
- Strategies for payables management and supply chain finance.
- Short-term investment strategies and portfolio management.
- Bank relationship management and fee optimization.

Unit Three: Mastering Liquidity Risk Management

- Identifying and categorizing sources of liquidity risk.
- Quantitative measurement of liquidity risk (LCR, NSFR, and other metrics).
- Developing a comprehensive liquidity risk appetite framework.
- Designing and implementing effective liquidity stress tests.
- Building a robust Contingency Funding Plan (CFP).
- Intraday liquidity management and reporting.
- Integrating liquidity risk into the overall enterprise risk management (ERM) framework.

Unit Four: Managing Financial Risks and Market Instruments

- Identifying and hedging foreign exchange (FX) risk.
- Strategies for managing interest rate risk exposure.
- Utilizing derivatives and hedging instruments effectively.
- Understanding money market and capital market instruments.
- Debt management and capital structure optimization.
- Commodity price risk management for non-financial firms.
- Counterparty risk assessment and mitigation.

Unit Five: Strategic Treasury and Technology Integration

- The role of treasury in strategic financial planning and M&A.
- Fundamentals of Asset Liability Management (ALM) for corporates.
- Selecting and implementing a Treasury Management System (TMS).
- The impact of FinTech and automation on treasury operations.
- Developing effective treasury reporting and dashboards for management.
- Aligning treasury objectives with shareholder value creation.
- The future of the treasury function as a strategic business partner.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

In an era of rapid technological change and unpredictable global events, how can a treasury function transition from a purely operational role to a strategic driver of corporate value and resilience?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by moving beyond the standard procedural aspects of treasury management to cultivate a strategic and forward-thinking mindset. While many programs focus on the "how-to" of treasury tools, this training emphasizes the "why" behind strategic decisions, providing a holistic framework for integrating treasury with overall corporate objectives. We delve into the nuances of developing a resilient liquidity risk appetite and a proactive contingency funding plan, skills that are critical in today's uncertain economic climate. The curriculum is built upon a foundation of practical application, using complex, real-world case studies rather than simplified textbook examples. This approach challenges participants to think critically and develop sophisticated problem-solving abilities. Furthermore, the course content is continuously updated to reflect the latest in financial regulations, technological advancements like FinTech, and emerging best practices in strategic financial risk management, ensuring participants leave with relevant, actionable insights that can be immediately implemented to protect and enhance organizational value.