Strategic Fintech and Digital Financial Transformation Training Course



28 Dec 2026 - 01 Jan 2027

Lisbon

4500 € (Per Person)

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Course Introduction / Overview:

The global financial landscape is undergoing a seismic shift, driven by technological innovation and evolving customer expectations. This Strategic Fintech and Digital Financial Transformation Training Course is meticulously designed to navigate this new terrain, offering a comprehensive exploration of the forces reshaping banking, investment, and insurance. We move beyond the buzzwords to provide a deep, strategic understanding of how digital technologies are not just automating old processes but creating entirely new business models and value propositions. As discussed by the renowned author Chris Skinner in his influential book "Digital Bank", the future belongs to institutions that can seamlessly integrate technology into their core strategy. This course, offered by BIG BEN Training Center, provides the essential framework for this integration. Participants will delve into the core components of the fintech ecosystem, from AI and blockchain to RegTech and open banking, learning to identify opportunities, manage risks, and lead transformative initiatives. This program is your definitive guide to understanding, adapting to, and ultimately shaping the future of finance in the digital age.

Target Audience / This training course is suitable for:

- Financial Executives and Senior Managers.
- Banking and Financial Services Professionals.
- IT Managers and Technology Leaders in the financial sector.
- Compliance and Risk Management Officers.
- Product Development and Innovation Managers.
- Strategy and Corporate Development Professionals.
- Investment and Wealth Managers.
- Entrepreneurs and Fintech Startup Founders.
- Management Consultants specializing in financial services.
- Government Regulators and Policymakers.

Target Sectors and Industries:

- Commercial and Retail Banking.
- Investment Banking and Asset Management.
- Insurance and Insurtech.
- Private Equity and Venture Capital.
- Credit Unions and Lending Institutions.
- Payment Processing and Financial Transaction Services.
- Government Financial Regulatory Bodies and Central Banks.
- Technology Companies providing financial solutions.
- Accounting and Professional Services Firms.

Target Organizations Departments:

- Finance and Accounting.
- Information Technology (IT) and Digital Strategy.
- Operations and Business Process Management.
- Strategy and Corporate Planning.
- Risk Management and Compliance.
- Product and Service Development.
- Marketing and Customer Experience (CX).
- Internal Audit and Control.
- Legal and Regulatory Affairs.

Course Offerings:

By the end of this course, the participants will have able to:

- Analyze the key drivers and components of the fintech revolution.
- Evaluate the impact of core technologies like AI, blockchain, and big data on financial services.
- Deconstruct various fintech business models across payments, lending, and wealth management.
- Develop a strategic framework for digital transformation within a financial institution.
- Assess the evolving regulatory landscape and the role of RegTech in ensuring compliance.
- Identify and mitigate cybersecurity risks associated with digital financial platforms.
- Understand the principles and strategic implications of open banking and APIs.
- Formulate strategies to enhance customer experience through digital channels.
- Critically evaluate the potential of emerging trends like DeFi and Central Bank Digital Currencies (CBDCs).
- Lead and contribute to innovation projects within their organizations.

Course Methodology:

This training course employs a dynamic and interactive learning methodology designed for maximum engagement and practical application. At BIG BEN Training Center, we believe in learning by doing. The program is built around a blend of expert-led presentations, in-depth case study analyses of real-world digital transformation successes and failures, and collaborative group workshops. Participants will not just listen to theory; they will actively engage in strategic thinking exercises, problem-solving sessions, and peer-to-peer knowledge sharing. Interactive discussions will be facilitated to explore the nuances of fintech adoption in different organizational contexts. The methodology emphasizes a practical, hands-on approach, enabling participants to apply the concepts learned directly to their professional challenges. This immersive environment ensures that attendees leave with not only a comprehensive understanding of the subject matter but also the confidence and skills to implement effective digital transformation strategies within their own organizations.

Course Agenda (Course Units):

Unit One: The Foundations of Fintech and Digital Transformation

- The Evolution of Financial Technology.
- Key Drivers of Digital Disruption in Finance.
- Understanding the Global Fintech Ecosystem.
- Core Concepts of Digital Transformation Strategy.
- Distinguishing Between Digitization, Digitalization, and Digital Transformation.
- The Role of Customer Experience (CX) as a Primary Driver.
- Case Study Analysis of a Traditional Bank's Transformation Journey.

Unit Two: Core Technologies Powering Financial Innovation

- Artificial Intelligence (AI) and Machine Learning (ML) in Finance.
- Blockchain Technology and its Applications Beyond Cryptocurrency.
- Big Data Analytics for Financial Insights and Risk Management.
- Cloud Computing as an Enabler for Agile Financial Services.
- The Internet of Things (IoT) in Insurance and Banking.
- Understanding Application Programming Interfaces (APIs) and the API Economy.
- Robotic Process Automation (RPA) for Operational Efficiency.

Unit Three: Exploring Key Fintech Verticals and Models

- The Disruption of Digital Payments and Payment Gateways.
- Innovations in Digital Lending and Peer-to-Peer (P2P) Platforms.
- Insurtech: Transforming the Insurance Value Chain.
- RegTech: Technology for Regulatory Compliance and Reporting.
- WealthTech and the Rise of Robo-Advisors.
- Alternative Finance and Crowdfunding Models.
- Analyzing B2B, B2C, and B2B2C Fintech Business Models.

Unit Four: Strategy, Regulation, and Risk Management

- Developing a Cohesive Digital Transformation Roadmap.
- Navigating the Complexities of Fintech Regulation.
- Cybersecurity Threats and Mitigation Strategies in the Digital Age.
- Digital Identity Verification and Anti-Money Laundering (AML) Solutions.
- Building a Culture of Innovation and Agility.
- Strategic Partnerships with Fintech Startups.
- Measuring the ROI of Digital Transformation Initiatives.

Unit Five: The Future of Finance and Emerging Trends

- The Principles and Impact of Open Banking.
- Introduction to Decentralized Finance (DeFi).
- The Potential of Central Bank Digital Currencies (CBDCs).
- Sustainable Finance and the Role of Green Fintech.
- The Future of Digital Banking and Neobanks.
- Predicting the Next Wave of Financial Disruption.
- Capstone Session: Synthesizing Learnings and Creating a Personal Action Plan.

FAQ:

Qualifications required for registering to this course?

There are no requirements.

How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

Something to think about:

As decentralized finance (DeFi) continues to evolve, how might it fundamentally reshape the roles of traditional financial intermediaries and central regulatory bodies in the next decade?

What unique qualities does this course offer compared to other courses?

This course distinguishes itself by adopting a holistic, strategic management perspective on fintech and digital transformation, rather than focusing narrowly on isolated technologies. While other programs may concentrate on the technical aspects of blockchain or AI, we contextualize these tools within the broader framework of business strategy, regulatory compliance, and organizational change. The curriculum is designed to cultivate strategic thinkers who can lead transformation, not just implement technology. We emphasize the "why" behind the "what," exploring the fundamental shifts in customer behavior and market dynamics that necessitate digital evolution. Furthermore, our methodology is deeply rooted in practical application, utilizing contemporary case studies and interactive workshops that challenge participants to solve real-world problems. The focus is on building a durable skill set for navigating the future of finance, providing insights into emerging trends like DeFi and sustainable finance that are critical for long-term relevance and competitive advantage. Participants will leave with a comprehensive roadmap for action, not just a collection of facts.