# Financial Business Partnering and Value Creation Training Course



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4100 € (Per Person)

Ref: #BC8943_259373

## Course Introduction / Overview:

In today's dynamic business landscape, the role of finance professionals has evolved beyond traditional accounting and reporting. This Financial Business Partnering and Value Creation Training Course offered by BIG BEN Training Center equips participants with the skills and knowledge to become strategic partners, driving business performance and creating sustainable value. The course delves into the core principles of financial business partnering, emphasizing the importance of understanding business operations, building strong relationships with stakeholders, and providing insightful financial analysis to support decision-making. Participants will learn how to effectively communicate financial information, influence business strategy, and contribute to the achievement of organizational goals. Drawing upon the principles outlined in "Value Based Management" by Mckinsey & Company [Mckinsey & Company], this course provides a practical framework for aligning financial strategy with overall business objectives. It explores various value creation strategies, including revenue enhancement, cost optimization, and capital efficiency, enabling participants to identify and capitalize on opportunities for growth and profitability. BIG BEN Training Center is committed to providing high-quality training that empowers finance professionals to excel in their roles and make a significant impact on their organizations.

## Target Audience / This training course is suitable for:

- Finance managers.
- Business analysts.
- Financial controllers.
- FP&A professionals.
- Management accountants.
- Strategic planning managers.
- Finance directors.
- Chief financial officers.

## Target Sectors and Industries:

- Financial services.
- Manufacturing.
- Technology.
- Healthcare.
- Retail.
- Energy.
- Government agencies.
- Non-profit organizations.

## Target Organizations Departments:

- Finance department.
- Strategic planning department.
- Business development department.
- Operations department.
- Marketing department.
- Sales department.
- Executive management.

## Course Offerings:

By the end of this course, the participants will have able to:

- Apply financial analysis techniques to support business decision-making.
- Develop and implement effective budgeting and forecasting processes.
- Identify and track key performance indicators (KPIs) to monitor business performance.
- Communicate financial information effectively to stakeholders.
- Contribute to the development of financial strategies that align with business objectives.
- Build strong relationships with business partners.
- Drive value creation through revenue enhancement, cost optimization, and capital efficiency.

## Course Methodology:

BIG BEN Training Center employs a blended learning approach that combines interactive lectures, case studies, group discussions, and practical exercises to maximize participant engagement and knowledge retention. The course emphasizes the application of financial concepts to real-world business scenarios, enabling participants to develop practical skills that they can immediately apply in their roles. Participants will work in teams to analyze case studies, develop financial models, and present their findings to the group. The course also incorporates interactive simulations and role-playing exercises to provide participants with opportunities to practice their business partnering skills. Throughout the course, participants will receive constructive feedback from the instructor and their peers, helping them to identify areas for improvement and refine their skills. BIG BEN Training Center is committed to providing a supportive and collaborative learning environment that fosters knowledge sharing and professional development.

## Course Agenda (Course Units):

### Unit One: Foundations of Financial Business Partnering

- Introduction to financial business partnering.
- The evolving role of finance professionals.
- Understanding business operations and value drivers.
- Building strong relationships with stakeholders.
- Effective communication and influencing skills.

### Unit Two: Financial Planning and Analysis (FP&A)

- Budgeting and forecasting techniques.
- Variance analysis and performance monitoring.
- Financial modeling and scenario planning.
- Capital budgeting and investment appraisal.
- Working capital management.

## Unit Three: Value Creation Strategies

- Revenue enhancement strategies.
- Cost optimization strategies.
- Capital efficiency strategies.
- Return on investment (ROI) analysis.
- Profitability analysis.

## Unit Four: Performance Management and KPIs

- Key performance indicators (KPIs) for different business functions.
- Developing and implementing performance management systems.
- Using KPIs to drive business performance.
- Benchmarking and best practices.
- Performance reporting and analysis.

## Unit Five: Strategic Financial Management

- Financial strategy and strategic alignment.
- Financial risk management.
- Mergers and acquisitions (M&A).
- Corporate finance and capital structure.
- Financial leadership and decision support.

# FAQ:

### Qualifications required for registering to this course?

There are no requirements.

### How long is each daily session, and what is the total number of training hours for the course?

This training course spans five days, with daily sessions ranging between 4 to 5 hours, including breaks and interactive activities, bringing the total duration to 20 - 25 training hours.

## Something to think about:

How can financial business partnering contribute to a more sustainable and ethical business environment?

## What unique qualities does this course offer compared to other courses?

This Financial Business Partnering and Value Creation Training Course distinguishes itself through its comprehensive curriculum, practical focus, and emphasis on developing essential business partnering skills. Unlike many courses that focus solely on financial analysis techniques, this course provides participants with a holistic understanding of the business partnering role, including the importance of building strong relationships, communicating effectively, and influencing business strategy. The course also incorporates real-world case studies and interactive exercises that allow participants to apply their knowledge to practical scenarios. Furthermore, the course draws upon the latest research and best practices in financial management, ensuring that participants receive up-to-date and relevant information. By the end of this course, participants will have the skills and knowledge to become highly effective financial business partners, driving value creation and contributing to the success of their organizations. The course also emphasizes the importance of ethical considerations in financial decision-making, aligning with contemporary discussions in business ethics and corporate social responsibility, as highlighted in works by authors such as R. Edward Freeman [R. Edward Freeman] on stakeholder theory.